

Concept Note

Project Terminal Workshop

“Development of effective and inclusive food value chains in ASEAN Member States”

GCP/RAS/296/JPN

-Ikan Pindang Value Chain Project in Lombok-

1. DATE AND VENUE

Date : 20 August 2019
Time : 13:00 – 17:00
Venue : Lombok Raya Hotel

2. BACKGROUND

The FAO regional project “Development of effective and inclusive food value chains in ASEAN Member States (GCP/RAS/296/JPN)” initiated in September 2016 and will end on 31 August 2019. The project conducted a value chain study on ikan pindang in Phase 1 (-2017) and implemented several interventions in Phase 2 (2018-), based on the findings of the value chain study. The interventions included various aspects such as training on sanitation and waste management as well as marketing and business management, establishment of the model fish processing unit, product development, business matching and so on.

Towards the end of the project, a half-day project terminal workshop will be organized to share and discuss the project results on the planned outputs:

Output 1: New market developed with improved products in cooperation with the tourism industry.

Output 2: A model processing unit (MPU) set up in North Lombok.

Output 3: Knowledge and behavior of processor and other stakeholders on sanitation and waste management improved.

Output 4: Capacity of producers on business management strengthened.

3. OBJECTIVES

The main objectives of the terminal workshop are to:

- a) Present the results achieved through the project
- b) Share the materials developed under the project: training package, design of the model ikan pindang processing unit, brief promotional video, poster, etc.
- c) Discuss future plan towards sustainable production and marketing of ikan pindang

4. EXPECTED PARTICIPANTS

The expected participants at the workshop are the stakeholders including ikan pindang producers, the representatives from government sector as well as private sector who attended the project activities. Around 50 people including participants listed in the below are expected to participate in the workshop.

Tentative list of participants :

- 1. Ikan Pindang Processors (16)**
 - a. Anggun in North Lombok (6 persons)**

- b. Mina Bahari in North Lombok (2 persons)
- c. Tongkol in North Lombok (2 persons)
- d. Mataram (2 persons)
- e. West Lombok (2 persons)
- f. East Lombok (2 persons)
- 2. Cold Storage owner in Mataram (1 person)
- 3. Fisherman in Mataram (2 persons)
- 4. Head of DKP NTB (1 person)
- 5. Head of Processing and Marketing of Fisheries Product Division, DKP NTB (1 person)
- 6. Staff of Processing and Marketing of Fisheries Product Division, DKP NTB (1 person)
- 7. Head of DKP North Lombok (1 person)
- 8. Head of Processing and Marketing of Fisheries Product Division, DKP North Lombok (1 person)
- 9. Staff of Processing and Marketing of Fisheries Product Division, DKP North Lombok (1 person)
- 10. Mr. Gede Kawi, Extension Worker of Desa Gondang
- 11. Ms. Hasna, Extension Worker of Desa Gondang
- 12. BPOM NTB Province
- 13. Chef of Hotel Puri Indah (1 person)
- 14. Ibu Yuli, Annisa Cooperative
- 15. Ibu Masitah, PLUT
- 16. Ibu Maya from BBP2HP Mataram
- 17. Head of BBP2HP Mataram (1 person)
- 18. Sasak Maiq (1 person)
- 19. Ibu Innes Rahmania, National Project Coordinator
- 20. Pak Catur Wicaksono, MMAF – Jakarta
- 21. FAO (5 persons)

5. AGENDA

| Time | Topic | In-charge |
|---------------|--|---|
| 12:00 – 13:00 | Registration/ lunch / Display of ikan pindang products | FF |
| 13:00 – 13:20 | Welcome Remarks | FAOID |
| | | MMAF, NPC |
| | | DKP, NTB |
| 13:20 – 13:30 | Objective of the workshop and Introduction of key participants | FAOID |
| 13:30 – 13:40 | Group Photo | |
| 13:40 – 14:00 | Project Overview and activities implemented | FAO RAP, Project Coordinator, Kozono |
| 14:00 – 14:30 | Achivements and outcomes of the project - Result of end line survey (Comparison with baseline survey) - Training package developped - Financial model for operation of ikan pindang procesisng unit | FAO consultant (Capacity building) Mr. Sadarma Saragih |

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| 14:30 – 14:45 | Coffee break | |
| 14:45 – 15:00 | Achivement and outcome of the project - Design of the established model processing unit | FAO consultant (Architect) Mr. Eko Fadjariandi |
| 15:00 – 15:15 | Achivement and outcome of the project - On the Job training (product development, test selling, group empowerment, etc.) | FAO Field Facilitator Mr. Ali Ikhsan |
| 15:15 – 15:35 | Future plans to facilitate development of ikan pindang industry by the National government | NPC, MMAF |
| 15:35 – 15:55 | Future plans to facilitate development of ikan pindang industry by the Provincial government and District government | DKP-NTB, DKP-North Lombok |
| 15:55 – 16:05 | Future plans to maintain the project outcome - introduction of leaflet, Poster, etc. | FAOID |
| 16:05 – 16:15 | Response and future plans from project benefisherries | Representative of ikan pindang producers group (Anggun1) |
| 16:15 – 16:45 | Discussion | Facilitator : Mr. Sadarma Saragih |
| 16:45 – 17:00 | Closing | DKP, NTB |