

Concept Note

Project Terminal Workshop

“Development of effective and inclusive food value chains in ASEAN Member States”

GCP/RAS/296/JPN

-Ginger Value Chain Project in Nueva Vizcaya-

1. DATE AND VENUE

Date : 23 August 2019
Time : 09:30 – 15:00
Venue : Nueva Vizcaya Pasalubong and Livelihood Center

2. BACKGROUD

The FAO regional project “Development of effective and inclusive food value chains in ASEAN Member States (GCP/RAS/296/JPN)” initiated in September 2016 and will end on 31 August 2019. The project conducted the ginger value chain study in Phase 1 (-2017) and implemented several interventions in Phase 2 (2018-), based on the findings of the value chain study. The interventions included various aspects such as training on good ginger farming practice, on strengthening farm groups and on good manufacturing practice, as well as establishment of the demonstration farms, marketing forum, product development competition, and so on.

Towards the end of the project, a half-day project terminal workshop will be organized to share and discuss the project results on the planned outputs:

Output 1: Formation of farmer groups facilitated and groups strengthened.
Output 2: Capacity of farmers and local government unit strengthen to manage and control spread of soft rot and bacterial wilt.
Output 3: The local supply for organic inputs developed.
Output 4: Access of processors to product development facilitated.

3. OBJECTIVES

The main objectives of the terminal workshop are to:

- Present the results achieved through the project
- Share the materials developed under the project: Ginger farming booklet, outreach video, etc.
- Discuss future plan towards sustainable production and marketing of ginger and ginger products

4. EXPECTED PARTICIPANTS

The expected participants are the stakeholders, including ginger famers, and the representatives from as the public and private sectors who took part in the project activities. Around 55 people are expected to participate in the workshop. See the table below for details.

Type	Target Number of Participants
Ginger farmers	20
Ginger processors	5
Traders	3
MAO/Agriculture Technologists/PAO	15
Department of Agriculture	4
FAO (PC, FAOPH, Consultants)	5
JAEC	3
Total	55

5. AGENDA

Time	Topic	In-charge
09:30 – 10:00	Registration / Breakfast	
10:00 – 10:15	Welcome Remarks	DA NPC Sir. Gerard FAO Philippines (Ms.Jasmine ?)
10:15 – 10:30	Objective of the workshop and Introduction of participants	FAO Field Facilitator Ms.Perlita
10:30 – 10:35	Group Photo	
10:35 – 11:00	Project overview and completed activities	Masa, FAO RAP Project Coordinator (PC)
11:00 – 12:00	Highlight of project deliverables - Results of end line survey (Comparison with baseline survey) - Summary of activities on demonstration farms and key findings - Training package developpd:Ginger Farming Booklet Open Forum	FAO consultants Ms. Marian Ms. Perlita
12:00 – 13:00	Lunch	
13:00 – 13:45	Sustainability plan to facilitate development of ginger farming by the government	DA Gerard (Central Office) Debbie (Region 2) Facilitated by Ms. Marian
13:45 – 14:15	Response and future plans from project beneficiaries	Representative from MAOs
14:15 – 14:30	Project Video	
14:30 – 15:20	Presentation on SAVERS (Cultivation technology) and marketing technology Open Forum	JAEC
15:20 – 15:30	Closing	DA, NPC

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