



Food and Agriculture
Organization of the
United Nations

World Agriculture Watch

ACTIONS

STAGE 1

STAGE 2

STAGE 3

CONSOLIDATED FARM DATA

INVESTMENT STRATEGIES

NATIONAL OBSERVATORIES

WORLD AGRICULTURE WATCH (WAW) IS A THREE-STAGE PROGRAMME

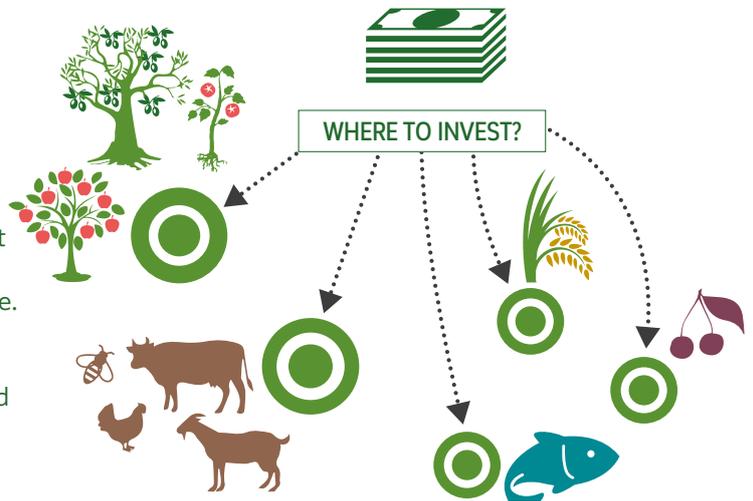


STAGE 1 GENERATING THE EVIDENCE

Consolidated datasets on family farms are made available in target countries to inform policy decision-making processes and fuel the preparation of national/rural investment strategies and policy decisions.

STAGE 2 USING THE EVIDENCE

- ▶ Strategic investment proposals are produced that elaborate on the typology of family farms, with tailored investment strategies for each farm type.
- ▶ National observatories are established in each country to monitor family farm transformation.
- ▶ Differentiated investment policies are developed with a view to improving the economics of family farms.



STAGE 3 SHARING THE EVIDENCE

- ▶ The global family-farming landscape is documented by the global project to map family farms.
- ▶ The WAW web platform is launched and acts as a hub for knowledge-sharing and South-South cooperation.

Stage 1

In the first stage (generating the information), **WAW will help to compile consolidated datasets on family farms.** First, country teams will conduct a review of existing information at farm and household level to see what data are available and where any gaps might be. **They will then conduct field surveys to gather any information that is missing.** WAW will then consolidate the data using existing information systems.



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Stage 2

In the second stage (applying the information), **the WAW country teams will produce strategic investment proposals, pinpointing the most vulnerable farms and the kind of investment or policy they need.** These proposals can be used by government development agencies in their investment and policy decision-making processes. **WAW country teams will then set up national observatories, so that countries can sustainably manage their family farm data and monitor agricultural transformation.** Here, countries can engage in two ways: they can establish a national-level monitoring station in a governmental institution or opt for a solution that is a step removed, which operates through family farmer organizations.

Stage 3

In the third stage (sharing the information), **WAW will collate the information amassed and document the global landscape of family farming. It will share the information collected using the WAW knowledge-sharing platform,** which will act as participatory data-sourcing hub for farmer organizations and public institutions, as well as a focal point for knowledge sharing and South-South cooperation.



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World Agriculture Watch

Food and Agriculture Organization of the United Nations
Land and Water Division (CBL)

Viale delle Terme di Caracalla 00153 Rome, Italy
Tel: (+39) 06 570 52795
E-mail: WAW-Secretariat@fao.org

www.fao.org/world-agriculture-watch

World Agriculture Watch (WAW) offers a comprehensive approach and tools to examine, analyse and monitor agricultural transformation around the world, to identify patterns and drivers of change and assess their impact. While WAW collects data on all types of farm, including industrial agriculture, it pays particularly close attention to family farms, to better tackle the constraints on their development through investment policies.

Sustainable Development Goal contribution



United Nations Decade of **FAMILY FARMING** 2019-2028



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