



Food and Agriculture  
Organization of the  
United Nations



**INVESTMENT 2019**  
**DAYS INVEST**  
10th Anniversary Rome 17 and 18 December **IN SHARING**

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| 17~18 December 2019 |

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## Investment Days at a glance

TUESDAY, 17th December 2019

08.15–08.30	Morning coffee - Outside Iraq room
08.30–08.45	<b>Welcome remarks</b> Daniel Gustafson, Deputy Director-General (DDP) Mohamed Manssouri, Director, FAO Investment Centre
08.45–09.00	Introduction to Investment Days 2019 <i>(Facilitator: Gunther Feiler)</i>
09.00–10.15	<b>Opening session:</b> Emma Chow, Head, the Food Initiative of the Ellen MacArthur Foundation Julian Lampiotti, Manager, Global Agriculture Practice, World Bank Group
10.15–10.45	Coffee Flag Hall
10.45–11.45	<b>Greening the food system – panel discussion</b> Kantar World Panel, Carbon Trust, Municipality of Antananarivo <i>(Moderator: Ekaterina Krivonos)</i>
11.45–12.45	<b>Greening the food system – panel discussion</b> Organic Farmers Markets, CODEMA, MERCASA, Cold Hubs <i>(Moderator: Florent Tomatis)</i>
12.45–14.15	Lunch
14.15–15.15	<b>Greening the food system – panel discussion</b> FAO, Mars Inc., Afizero, Kenya National Food Safety Coordination Committee <i>(Moderator: Rouja Johnstone)</i>
15.15–15.45	Coffee Flag Hall
15.45–17.15	<b>Sustainable livestock systems - panel discussion</b> NZAGRC, FAO, World Bank, INRA <i>(Moderator: Anne Mottet)</i>
17.15–17.30	<b>Wrap up</b>

WEDNESDAY, 18th December 2019

08.15–08.30	Morning coffee Outside Iraq room
08.30–08.45	<b>Recall of day one and introduction to day two</b> <i>(Facilitator: John Preissing)</i>
08.45–09.45	<b>Sustainable livestock systems – Information Market Place</b> World Bank, FAO <i>(Facilitator: John Preissing)</i>
09.45–10.15	<b>Alternative proteins for human and animal consumption –</b> NextProtein, Novel Food, Mosa Meat <i>(Moderator: Emmanuel Hidier)</i>
10.15–10.45	Coffee and tasting alternative proteins - Flag Hall
10.45–11.15	<b>Alternative proteins for human and animal consumption – debate</b> <i>(Facilitator: Alessandra Gage)</i>
11.15–12.30	<b>Financing for climate resilience and adaptation – panel discussion</b> GIZ, Pula, IFC, CARDPioneer <i>(Moderator: Frank Hollinger)</i>
12.30–14.00	Lunch
14.00–15.30	<b>Financing for climate mitigation</b> Planet Tracker, EBRD, ResponsAbility Investments, Climate Bond Initiative. <i>(Moderator: Gilles Mettetal)</i>
15.30–16.00	Coffee Flag hall
16.00–17.00	<b>Looking ahead to the UN Food Systems Summit 2021</b> FAO, World Bank, IFAD, EBRD, MERCASA <i>(Moderator: Wafaa El Khoury)</i>
17.00–17.30	<b>Wrap up of Investment Days and closing remarks</b> <b>Followed by cocktail evening</b>



## Excursions to Rome/Lazio

### Monday, 16 December, full day

Thanks to the generosity of the Government of Italy, FAO headquarters have been based in Rome since 1951. Whilst the city boasts innumerable historical riches, the FAO Investment Centre team will step outside of this ancient city to learn about some of the innovations in food and agriculture taking place on our doorstep. Real-life examples on the theme of climate-smart food systems will be explored including precision farming for high quality products and origin-quality labelling, earth observation data used for environmental assessments alongside biological, aquaponic and vertical farming techniques.

#### Excursion 1

NETTUNO: Visiting Casale del Giglio famous for its grapes and olives, followed by AgriLatina, one of Italy's first biodynamic farms.

#### Excursion 2

FRASCATI: Visiting the earth observation data on show at the European Space Agency followed by The Circle, a new start-up firm specialising in aquaponic and vertical farming.

#### Excursion 3

NEPI: Visiting an eco-sustainable dairy processing centre and at this festive time, visiting DeaNocciola renowned for their organic spreads and confectionary from Italy's largest hazelnut producing region.



# Investment Days

## Tuesday 17 December 2019

Investing in Climate-Smart Food Systems

08.15–08.30 **Welcome coffee, IRAQ ROOM (A-235)** *coffee is served at B-building entrance*

Opening Session

**08.30–08.45** **Welcome remarks**

Room IRAQ ROOM (A-235)  
Daniel Gustafson, FAO Deputy Director-General Programmes, FAO  
Mohamed Manssouri, Director FAO Investment Centre (DPI) FAO

**08.45–09.00** **Workshop agenda**

Gunther Feiler, Capacity Development Officer (DPI) FAO

**09.00–10.15** **Keynote Speakers**

**Emma Chow, Head, the Food Initiative of the Ellen MacArthur Foundation, London, UK**  
**Julian Lampietti, Manager, the Global Engagement Unit, The World Bank, Washington, USA**

Emma Chow, from the Ellen MacArthur Foundation and Julian Lampietti, from the World Bank will lead off Investment Days with keynotes on the latest thinking on creating a more sustainable and healthy food system, from the local, national, to the global perspective. Consumer demand, technological and social innovations, and investments are all playing key roles in this potential change. But, will it be enough? What options do we have? Enjoy this thought-provoking opening session that will set the pace for this year's Investment Days.

10.15–10.45 **Coffee break Flag Hall** *(Ground floor, B-building)*



## Session 1: Greening the food system

<b>10.45–11.45</b>	<b>Insights into climate-smart food systems: consumer demand, new tools, evolving policies and entry points</b>
Organizers	<b>James Tefft, Rouja Johnstone, Ekaterina Krivonos and Florent Tomatis, (DPI) FAO</b>
Presenters	<b>(in order of appearance) Joan Riera, Food Sector Director, Kantar World Panel, Madrid, Spain. Tom Cumberlege, Associate Director, Carbon Trust, London, England</b>
Moderator	<b>Ekaterina Krivonos, Economist (DPI) FAO</b>
Abstract	This first sub-session seeks to provide the audience with insights on three important food system issues: changing consumer preferences and emerging patterns in food demand; emerging tools for food system actors to determine climate footprints; how new policies, institutions and actors (i.e. cities) can contribute to achieving food system outcomes. Kantar is a leading global market intelligence company. Its consumer panels use the latest technology to measure the purchase and consumption of food and beverages outside the home in several markets. The Carbon Trust is a global company that helps organizations to move to a sustainable, low-carbon economy through the provision of advisory services to reduce carbon emissions, to increase resource efficiency and transition to low carbon technologies. The city of Antananarivo, Madagascar is one of a growing number of urban areas in the world that is engaging in food systems and urban agriculture as part of its strategy to address concurrently its vulnerability to climate change in the form of frequent cyclones and the high incidence of malnutrition.
<b>11.45–12.45</b>	<b>Linking smallholder farmers to markets to meet the evolving urban food demand</b>
Organizers	<b>James Tefft, Rouja Johnstone, Ekaterina Krivonos and Florent Tomatis, (DPI) FAO</b>
Presenters	<b>Maria Gonzalez Pastor, Head of Institutional Cooperation, MERCASA, Madrid, Spain; Teodoro Rivas, Technical advisor, Corporación Observatorio del Mercado Alimentario (CODEMA), Santiago, Chile; Nnaemeka C. Ikegwuonu, CEO, Cold Hubs, Owerri, Imo State, Nigeria</b>
Moderator	<b>Florent Tomatis, Agribusiness and Value Chain Specialist, FAO</b>
Abstract	The growing interest in local, seasonal and organic foods gives rise to new opportunities for smallholder farmers and artisanal fisheries to market their products at the local level. In many countries, public-private initiatives aim to create enabling conditions for such markets to thrive, ranging from assistance to improve quality and safety of food to developing rural and urban infrastructure and to provide access to new

	climate-friendly technologies. These efforts offer important environmental and social benefits, creating new income opportunities for producers, reducing GHG emissions and encouraging consumption of healthier fresh and unprocessed foods. This session's panelists discuss innovative models linking producers and consumers in Nairobi, Kenya and Santiago, Chile. It also examines the importance of investments and diverse models for managing modern urban wholesale food markets. Finally, it looks at a "plug and play" modular, solar-powered walk-in cold room, for 24/7 off-grid storage and preservation of perishable foods.
12.45–14.15	<b>Lunch</b>
<b>14.15–15.15</b>	<b>How can consumer and industry demand for safe, toxin-free maize eliminate myco-toxin and aflatoxin contamination in East Africa?</b>
Organizers	<b>James Tefft, Rouja Johnstone, Ekaterina Krivonos and Florent Tomatis, (DPI) FAO</b>
Presenters	<b>Cornelia Boesch, Food Safety Officer, FAO; Guangtao Zhang, Head of Research, Global Food Safety Center, Mars Inc., Beijing, China; Luca Alinovi, CEO, Aflazero, Nairobi, Kenya; Robert Kilonzo, Secretary, Kenya National Food Safety Coordination Committee, Nairobi, Kenya</b>
Moderator	<b>Rouja Johnstone, Agribusiness Officer (DPI) FAO</b>
Abstract	<p>The theme will focus on addressing FAO's food security concerns and the impact of food safety, as 'if it's not safe – it is not food'! The discussion will focus on the issue of sustainable food systems and the impacts of accelerated climate change on food safety. It focuses on the increasing relevance of aflatoxin contamination in key food commodities, and what it means for agricultural and trade policy, public health, private sector investments and the agricultural economy.</p> <p>The objectives of the discussion are to present the linkages between climate change, increasing food safety concerns and food security, and to create awareness among the non-expert public about mycotoxins and the impact on food systems (nutrition &amp; health, production &amp; trade). The audience will learn about mitigation approaches, requisite food systems' investments and market incentives that reinforce compliance. Finally, the session will focus on the need for a systemic governance approach that is necessary to ensure that investments in the agri-food sector are sustainable and resilient, especially in the context of rapid urbanization and climate change.</p>
15.15–15.45	<b>Coffee break Flag Hall (Ground floor B-building)</b>



## Session 2: Sustainable Livestock Systems

<b>15.45–17.15</b>	<b>Consumer demand, new tools, evolving policies and entry points</b>
Organizers	<b>Anne Mottet, (AGA), Hans Thiel (DPI); Marc Moens (DPI); Mohammad Shamsuddin (DPI), FAO</b>
Presenters	<b>Harry Clark, Co-chair of the Livestock Research Group, Global Research Alliance for Greenhouse Gases, New Zealand; Pierre Gerber, Senior Livestock Specialist, World Bank, Zagreb, Croatia; Jean-Louis Peyraud, Deputy Scientific Director, French National Institute for Agricultural Research (INRA) France and Chair of the Animal Task Force; Ahuja Vinod, Livestock Specialist and FAO Representative, Mongolia; Anna Lartey, Director, Nutrition and Food Systems Division (ESN), FAO</b>
Moderator	<b>Anne Mottet, Livestock Development Officer (AGA) FAO</b>
Abstract	Livestock contributes 40% of the global value of agricultural output and supports the livelihoods and food security of hundreds of million people. Its growth offers opportunities for development, poverty reduction, nutrition and food security, but the rapid pace of change risks marginalizing smallholder livelihoods. Dr Harry Clark's key note speech will give a broad overview on global trends of the livestock sector, the opportunities and challenges facing the sector in light of population growth and rising meat/dairy products demand, impacts on climate change, deforestation, and the role that livestock plays in rural households and for poverty alleviation. A roundtable of panelists from academia, finance, development, nutrition and health will then explore the challenges and opportunities for sustainable, low carbon livestock development through investment projects.



## Wednesday 18 December 2019

<b>08.15–08.30</b>	<b>Welcome coffee, IRAQ ROOM (A-235)</b> <i>coffee is served at B-building entrance</i>
<b>08.30–08.45</b>	<b>Recall of day one and introduction to day two</b>
Facilitator	<b>John Preissing, Deputy-Director, Investment Centre (DPI) FAO</b>

### Session 2: Sustainable Livestock Systems (continued)

<b>08.45–09.45</b>	<b>Livestock Information Market Place: Success Stories worth sharing.</b>
Organizers	<b>Hans Thiel (DPI); Marc Moens (DPI); Mohammad Shamsuddin (DPI), Anne Mottet (AGA), FAO</b>
Presenters	<b>Juliana Lopes, Livestock Production Specialist, AGA, FAO; Pierre Gerber, Senior Livestock Specialist, World Bank; Jacopo Monzini, Natural Resource Management Specialist (DPI) and Inna Punda, Economist/ Agribusiness Officer (DPI) FAO; Dennis Escudero, Investment Support Officer (DPI)</b>
Moderator	<b>John Preissing, Deputy-Director, Investment Centre (DPI) FAO</b>
Abstract	The “information marketplace” session will offer participants a quick introduction to tools and examples of best practices, demonstrating how it is possible to improve productivity while reducing emission intensities and better integrate livestock into the circular economy. Participants will visit four ‘stalls’ showcasing: two case studies on investment projects to support sustainable livestock to reduce deforestation and forest degradation in Colombia and Nicaragua and; how the World Bank is implementing a new approach to Investing in Sustainable Livestock.

### Session 3: The future for food?

<b>09.45–10.15</b>	<b>Alternative proteins for human and animal consumption.</b>
Organizers	<b>John Preissing (DPI) Clare O’Farrell (DPI) Davide Garavoglia (DPI) Arianna Carita (DPI) Emmanuel Hidier, FAO.</b>
Presenters	<b>Syrine Chaalala, Co-Founder NextProtein, Tunis, Tunisia; Aldo Borello Co-Founder DL Novel Food, Milan, Italy; Sarah Lucas, Head of Operations Mosa Meat, Maastricht, The Netherlands</b>

Moderator	<b>Emmanuel Hidier, Senior Economist (DPI) FAO</b>
Abstract	Alternative proteins can be a promising substitute for traditional animal-based proteins. They are attracting the interest of investors, researchers as well as the media, as a pathway to meet the nutritional needs of a predicted midcentury population of 10 billion, while drastically reducing the greenhouse gas emissions normally associated with animal proteins. Other important benefits include improved nutrition and health. NextProtein specializes in insect based proteins for animal feed. Among other solutions, there has been a burst of innovation in the production of (edible) insects for human consumption. DL Novel Food prepares edible insect-based foods for human consumption. Lastly, we will hear from Mosa Meat, who is at the cutting edge of commercializing cultured meat derived from animal stem-cells grown in a laboratory – which they argue is a truly sustainable, healthy and animal-friendly source of protein.
<b>10.15–10.45</b>	<b>Coffee break Flag Hall (<i>Ground floor B-building</i>)</b>
	SPECIAL TASTING SESSION: Curious about crickets? Staff are invited to taste insect-based foods in a variety of products, kindly provided by DL Novel Food based in Italy.
<b>10.45–11.15</b>	<b>Alternative proteins for human and animal consumption – the great debate</b>
Organizers	<b>John Preissing (DPI); Emmanuel Hidier, Senior Economist (DPI) FAO</b>
Presenters	<b>Pierre Gerber, Senior Livestock Specialist, World Bank; Sarah Lucas, Head of Operations, Mosa Meat, Maastricht, The Netherlands</b>
Facilitator	<b>Alessandra Gage, Environment Specialist (DPI) FAO</b>
Abstract	The future of our food is a hot topic with social, environmental and economic implications (including for small farmers). A lively debate between two expert speakers will grapple with the pros and cons of livestock-based versus alternative proteins. Ultimately, the audience will decide who has the most convincing arguments.

## Session 4: Innovations in Climate-smart Finance

<b>11.15–12.30</b>	<b>Financing for climate resilience and adaptation – panel discussion</b>
Organizers	<b>Alessandra Gage Environment Specialist (DPI); Nuno Santos, Senior Economist (DPI); Frank Hollinger, Rural Finance Specialist (DPI) FAO</b>
Presenters	<b>Dr Nihar Jangle, Advisor Climate Risk Insurance, GIZ, Germany; Thomas Njeru, Co-founder Pula, Kenya; Melinda Grace Labao, from the management committee of CARD PIONEER, The Philippines; Utako Saoshiro, Senior Financial Specialist, IFC, USA</b>
Moderator	<b>Frank Hollinger, Rural Finance Specialist (DPI) FAO</b>
Abstract	The increased frequency and severity of extreme weather events puts farmers in developing countries under increased stress. This session will discuss the role of agricultural insurance as an instrument to enhance farmers' resilience and support adaptation to climate change. The panel will revisit global experiences with agricultural insurance so far and discuss key trends and issues going forward. Panelists will discuss the following themes: (i) the impact and value proposition of agricultural insurance for farmers (especially smallholders); (ii) feasibility and scalability of insurance operations; (iii) the role of technological innovations; (iv) rationale and need for public-sector support; and (v) opportunities for IFIs and development partners in this field.
<b>12.45–14.00</b>	<b>Lunch</b>
<b>14.00–15.30</b>	<b>Financing for climate mitigation</b>
Organizers	<b>Alessandra Gage Environment Specialist (DPIB); Nuno Santos, Senior Economist (DPI) FAO</b>
Presenters	<b>Nuno Santos, Senior Economist, FAO; Gianpiero Nacci, Deputy Head, Energy Efficiency and Climate Change, EBRD, UK; Simon Gupta, Head of Business Development, ResponsAbility Investments, Switzerland; Krista Tukiainen, Market Intelligence Analyst, Climate Bonds Initiative, UK; Gabriel Thoumi, Director, Planet Tracker, UK</b>
Moderator	<b>Giles Mettetal, Former Director Agribusiness, (EBRD) now freelance advisor</b>
Abstract	Mobilizing private and public investment to mitigate GHG emissions in the agrifood sector is key to addressing climate change. This session focuses on recent developments in investment vehicles and financial products that aim to reduce GHG emissions. It will provide an overview

of diverse typologies of stakeholders and their initiatives, including: IFI projects and targets, impact investors, climate bonds, and sustainability loans. In particular, panelists will discuss the following key themes: (i) key advantages and disadvantages of different financing options currently available; (ii) the value proposition for investors; (iii) private and public sector roles; (iv) greenwashing; and (v) options for IFIs and development partners to support climate finance and investments in mitigation.

**15.30–16.00** **Coffee break Flag Hall** (*Ground floor B-building*)

Session 5: Looking ahead to the UN Food Systems Summit 2021

**16.00–17.00** **Session 5: Looking ahead to the UN Food Systems Summit 2021**

Organizers **John Preissing, Deputy-Director, FAO Investment Centre (DPI)**

Presenters **Jamie Morrison, Leader FAO Strategic Programme 4, Enabling inclusive and efficient agricultural and food systems, (SP4) FAO; Mohamed Manssouri, Director FAO Investment Centre, Julian Lampietti, Manager, the Global Engagement Unit, The World Bank; Paul Winters, Associate Vice-President of the Strategy and Knowledge Department, IFAD; and Maria Gonzalez Pastor, Head of Institutional Cooperation, MERCASA, Madrid, Spain**

Moderator **Wafaa El Khoury, Service Chief of the Europe, Central Asia, Near East, North Africa, Latin America and the Caribbean Service (DPI) FAO**

**17.00–17.30** **Wrap up of Investment Days and closing remarks**

Closing remarks **Daniel Gustafson Deputy Director-General Programmes, FAO**

Moderator **John Preissing, Deputy-Director, FAO Investment Centre**

**18.00** **Evening Cocktail Reception**

Organizer **FAO Investment Centre**

Venue **Santa Balbina convent**

*Join DPI colleagues for an evening reception and the announcement of our coveted photo competition winners.*

Walking Map to Via di S. Balbina, Rome.



## Thursday, 19 December, 11:00 -12:30

### Divisional and Service-level Meetings

<b>08.30–10.30</b>	<b>DPI Divisional Meeting</b>
Room	GERMAN ROOM (C229/269)
Organizer	DPI Management
Presenters	Various
Abstract	DPI management invite you to our annual divisional meeting, beginning with a short feedback on the excursions in the Rome / Lazio area.
<b>10.30–11.00</b>	<b>Coffee break FLAG HALL</b> ( <i>Ground Floor Building B</i> )
<b>11.00–12.30</b>	<b>Service-Level Meeting</b>
Room	Various rooms
	DPI Services will host an end of year meeting in the following locations. Group photos will be taken during this meeting.  DPIA - Ethiopia room (C285) DPIB - India Room (A327) DPIC - German Room (C229/269) DPID - DPI Meeting Room (D534)

## Coffee break activities

### Photo exhibit: 'The many faces of investment'

Tuesday 17 & 18 December



During the Investment Days, coffee breaks will be held in the Flag Hall where a photo exhibit 'The many faces of investment' showcases the photography skills of the Investment Centre staff over the past 10 years. The winners of this year's competition will be announced at the evening cocktail reception. Don't forget to vote.

Room: FLAG HALL (Building B, Ground Floor)

### Staff Profile Photos

Tuesday 17 & 18 December



©Unsplash/Jonathan Talbert

A professional photographer will take individual profile photographs of new recruits and those staff who missed having a professional photo taken during the previous event. All DPI colleagues, irrespective of contract, are invited to have their photo taken at the booth during coffee breaks. Photos will be of head and shoulders and used for DPI communications and personal use. As we are a large number, we appreciate your support in having your photo taken as early as possible.

Room: IRAQ ROOM (A-235), small meeting room

Ideal time to have your photo taken, during breaks:

	Tuesday, 17 December	Wednesday, 18 December
Early bird coffee	08.15–08.30	08.15–08.30
Morning coffee	10.15–10.45	10.15–10.45
Lunch	12.45–14.15	12.45–14.00
Afternoon coffee	15.15–15.45	15.30–16.00

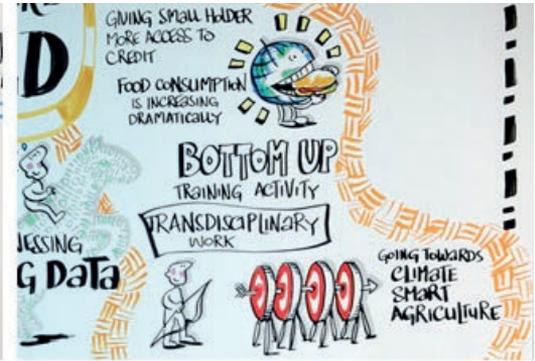
## Graphic Illustrator

Tuesday 17 & 18 December



Graphic facilitation is the real-time translation of a group's conversation into visual images. Following previous year's success, Lucia Fabiani from MatterWeb will delight participants with her graphic illustrations arising from the discussions taking place during the two days. As our designated 'listener' she will capture salient points during our two days of discussion. Lucia's graphic facilitation talents have been applied at international conferences and with the public and private sectors for over 18 years.

Room: IRAQ ROOM (A-235)



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## Logistical Information

### Entering FAO Building

- Please carry your identity card or passport
- Arrive at FAO main entrance, which is next to Circo Massimo metro station
- Go to the reception desk in the security pavilion to collect your prepared building pass

Once you have received the building pass, you will be able to enter and exit the building without going to the reception desk. The building pass is valid for the duration of the meeting and must be worn at all times. Admission to FAO premises will at all times require the presentation of your building pass.

### WiFi and Social Media

WiFi coverage is available in all meeting rooms, the Atrium and catering facilities

**Select: guest\_internet  
password: wifi2internet**

TWITTER account **@FAOInvest**

Use **#ResponsibleInvestment** or **#InvestmentDays** while sharing your memorable Investment Days moments on social media!

Yogile: Upload your event photos directly onto this free photo-sharing site. No need to register. Close the pop up and continue as guest.

[www.yogile.com/IDs2019/upload](http://www.yogile.com/IDs2019/upload)

### Lunch and Refreshments

The FAO Headquarters offers the following dining and snack bar facilities:

#### Ground Floor

- Building A: Polish Bar: Serves coffee, tea drinks, cakes and sandwiches all day, with cold meals for lunch. Hours from 7.30–17.00

- Building D: Casa Bar: Salads and light meals, with cold and hot meals for lunch. Hours from 7.30–17.00

#### 8th Floor – Terrace

- Building B: Cafeteria: Serves entrees, pasta, grilled meat or cheese, salads, desserts and drinks. Hours 12.00–14.00.
- Building C: Blue Bar: Serves snacks and sandwiches all day, with cold meals for lunch. Hours from 7.30–13.00
- Building C: Restaurant: Offers a set-price buffet or 'a la carte' menu. Hours 12.00–14.00. Reservation required (extensions: 54268 or 56823)

Payment accepted, in cash, EUROS only, or by debit and credit card







