



Be young, be food-safe, be heard

FAO food safety photo, poster and video contest in Asia and the Pacific

Online submission form: http://tiny.cc/FAO_be_young

The contest

Are you young? Do you have a fresh idea about food safety? Do not miss this opportunity to be heard of your out-of-the-box ideas while showing your artistic talent: the Food and Agriculture Organization of the United Nations (FAO) Regional Office for Asia and the Pacific (RAP) is calling for your talent with this photo, poster and video contest to hear great ideas from young generations about food safety. Let's build a food safety culture together in our region!

Who can take part?

Nationals from or people currently domiciled in a country of the Asia-Pacific region and who are 30-years-old or younger. Go to <http://www.fao.org/asiapacific/countries/en> to find out if you are from an eligible country!

How can I take part?

Participating is easy, just follow two steps:

1. Create a photo or a poster on food safety and/or a video on a food safety issue; and
2. Fill in the online entry form between 20 April 2020 and 31 August 2020.

For photos and posters: upload your file in the relevant section of the online entry form.

For videos: upload your video on YouTube or Youku and copy the link in the entry form.

If you submit your application before 31 May 2020, your piece might be featured for the World Food Safety Day (7 June 2020) so do not wait too long!

Attention: FAO will never charge a fee at any stage of the competition process.

What should my photo or poster represent?

We are looking for photos or posters that represent a food safety topic or issue that occurs at a point of your choice in the food supply chain. In the submission form, remember to add a few lines describing the concept of the photo or poster (max. 400 characters, including spaces) and a short title. Photos and posters will be evaluated separately, and distinction will also be made between two sub-categories of posters: 1) drawings and paintings and 2) illustrations and infographics.

What should my video show?

You can also create a video that tells us about a food safety issue that belongs to your daily life together with the habits, practices, behaviors or norms causing this issue. In the videos, we would especially like to hear your suggestions on solutions to improve food safety in this context, and how and by which stakeholders of the food system they can be supported. You can choose to target your video on children (education), national authorities, consumers or food businesses (producers, manufacturers, wholesale, suppliers, retailers, restaurants and others). Videos will be evaluated separately depending on the target you choose. You can create videos in groups of one to three people.

What topic should I choose?

There are no limitations but here is a list of possible topics that may inspire you when preparing your photo, poster or video. Remember that these are just examples and that new topics are more than welcome. Be creative and original!

Food safety and...

- hand-washing
- cultural cuisine, habits, special food
- food shopping (supermarkets, wet markets, street food, special restaurants)
- education for small children
- technology and digital tools
- prevention of food waste and loss
- fighting fake news
- good agriculture practices
- awareness raising for small-scale family farmers
- good manufacture practices, Hazard Analysis Critical Control Point (HACCP)
- food standards
- Codex Alimentarius
- e-commerce, ready-to-eat food deliveries
- good collaborations and partnerships
- shared responsibilities
- animal health, plant health, fish health, environmental health, One Health
- antimicrobial resistance (AMR)
- climate change and environmental impact
- food fraud, counterfeiting, fake news
- microbiological contaminations
- chemical contaminations, pesticide residues, veterinary drug residues
- others?

How will the photos, posters and videos be evaluated?

Videos, photos and posters will be evaluated in respective categories. Among the posters, two sub-categories have been set for separate evaluations: 1) drawings and paintings; and 2) illustrations and infographics. Similarly, videos geared towards different sub-categories of audience will be assessed independently.

What happens if I win?

All winners will be given a certificate of recognition from FAO. Winners of the video competition will even have the opportunity to attend the Regional Food Safety Conference to be held in Bangkok, Thailand, and speak in front of food safety experts. FAO will cover all the expenses related to the participation. In addition, all photos and posters will be featured on FAO's social medias and all videos will be promoted on the FAO website for further visibility!

When should I submit?

- Submission before **31 May 2020** is strongly encouraged, as your photos, posters and videos will be featured on the World Food Safety Day on 7 June 2020.
- However, all entries are accepted between 20 April 2020 and 31 August 2020.

How can I submit?

Please visit http://tiny.cc/FAO_be_young to submit online. If you encounter any difficulties to submit your piece online, you can submit manually by sending an email to Ms Isabella Apruzzese at Isabella.Apruzzese@fao.org.

Can I enter the contest with multiple photos, posters and/or videos?

Yes, you can submit up to seven pieces with the following limits: one photo per person; one poster per sub-category, per person (two sub-categories: paintings and drawings, illustrations and infographics); and one video per sub-category, per group (four sub-categories based on the target audience: children, national authorities, consumers, food businesses).

Photo and poster format

- The picture must be formatted in a square size, with a side length between 320 and 1080 pixels. If non-square or too-large size is submitted, your picture will be cropped to make the adequate size.
- The file should have a maximum size of 10 MB.
- Only JPEG, PNG or BMP formats are accepted.
- Drawings and paintings should preferably be scanned. If scanning is not possible, good-quality pictures will also be accepted.
- Text can be included in the photo or poster but it should be used in synergy with, or as a support of, the message delivered in the photo or poster (and not as your main communication tool). If other than English, please provide an English subtitle or description.

Video format

- The shorter, the better, but do not exceed two minutes!
- You can use English or your mother tongue in oral communication, but you will need to use English subtitles in any case.
- Videos could be newly filmed sequences, or an edition of pictures (but avoid slideshow), or a mix of both. Any creative approach will be highly evaluated. Videos that are partially or fully created digitally are also welcome.
- People can appear within your video, but it is not mandatory. Make sure that all the people that you film agree to be present in a video that will be shared publicly online.
- In addition to subtitles, text in English can be added on screen, but make sure that it is not your main communication tool.
- Before submission, you must upload your video on YouTube or Youku with a brief but evocative title and a short description. Descriptions will need to include the name of this competition (Be young, be food-safe, be heard).
- FAO will collect the link to the video only through the online submission form (do not send the file itself unless you are asked to do so).
 - If the video has been created by a group, only one submission form must be filled in.

General rules

1. Partners or relations of partner staff of the institutions involved in the launch of contests, and relations of the judging committee are not eligible to compete.
2. FAO reserves the right to disqualify submissions which are not consistent with the Organization's values and guiding principles.
3. FAO also reserves the right to verify the eligibility of any entry and/or entrant (including an entrant's identity and address) and to disqualify any entrant who submits an entry that is not in accordance with the contest rules, including these rules, copyright and privacy, or who tampers with the entry process.
4. FAO will not pay any fees, nor pay any costs relating to, participation in any contest or for the use of any submissions in relation to the contest.
5. No logos, URLs, telephone numbers, or calls that solicit directly for monetary donations should be included in any material.
6. FAO will not be responsible, and cannot be held liable, for incomplete, lost, late, misdirected or illegible entries or for failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or for any human error, lost/delayed data transmission, or any other error or malfunction.
7. By submitting entries to the contest, entrants agree that personal data, especially name, age and country of origin, may be processed, shared, and otherwise used for the purposes and within the context of the contest, FAO institutional activities, and any other purposes outlined in these rules. The data may also be used by FAO in order to verify the entrant's identity or to otherwise verify the entrant's eligibility to participate in the contest.
8. Nothing in these general rules or in any rules for the contests, nor any acts performed or statements made in relation to the contests, shall be deemed a waiver, express or implied, of any of the privileges and immunities of FAO.
9. Multiple entries from one person/group in the photo category or in a same sub-category of posters or videos, or multiple entries of a same poster or video in different sub-categories will result in disqualification of all materials submitted by the group/person.

Privacy and copyright rules

1. Entrants must own the copyright of the material they submit to the contest. If the material contains images of a person or persons, entrants must have obtained the permission of those persons for submission of their material to the contest as well as the use of the material by FAO for the purposes described in these general rules.
2. The entrant declares that, to the best of his/her knowledge, no third party can claim any rights on the material submitted. The entrant also confirms that each person depicted in the material has granted permission to be portrayed as shown.
3. FAO will not seek additional approvals in connection with the use of the material and it will not be responsible for any claim or complaint alleging violation of the rights of third parties.
4. Copyright of the material remains with the entrants. By entering the contest, entrants grant an irrevocable, perpetual, worldwide exclusive license to FAO, for non-commercial purposes, to reproduce, distribute, display and create derivative works of the entries (along with a name credit) in connection with the contest and the promotion of FAO's work, in, amongst others:
 - FAO corporate website: www.fao.org
 - Corporate videos or digital recordings to illustrate the work of the Organization.
 - Printed FAO publications, brochures or posters.
 - Social media channels, including promotion of the contest itself.
 - Any other media used by FAO to communicate.

Contact us

If you have any questions about the contest, write to Isabella Apruzzese, Isabella.Apruzzese@fao.org