



Food and Agriculture  
Organization of the  
United Nations

RURAL EMPLOYMENT

# Integrated Country Approach (ICA)

for boosting  
decent jobs for  
youth in the  
agri-food system

KENYA

An overview of  
country statistics on:

POPULATION & POVERTY

AGRICULTURE

EMPLOYMENT

FINANCE

DIGITAL LANDSCAPE

BUSINESS

REMITTANCES



# POPULATION & POVERTY

## POPULATION

(THOUSANDS)

SUB-SAHARAN  
AFRICA  
(SSA)

1 066 283<sup>E</sup>

47 564<sup>A</sup>

ANNUAL  
POPULATION  
GROWTH  
RATE

2.3%<sup>A</sup>

SSA 2.7%<sup>E</sup>



SSA 35%<sup>E</sup>

YOUTH  
(AGE 18–34)

29%<sup>A</sup>

SSA 60%<sup>E</sup>

RURAL  
POPULATION

69%<sup>A</sup>

### POVERTY RATE AT NATIONAL POVERTY LINE



36%<sup>B</sup>  
OF OVERALL  
POPULATION



40%<sup>C</sup>  
OF RURAL  
POPULATION

### UNDERNOURISHMENT (% OF OVERALL POPULATION)<sup>D</sup>



29.4%

SSA 22.5%

### STUNTING IN CHILDREN (UNDER 5 YEARS OF AGE)<sup>D</sup>



26.2%

SSA 32.1%

Source: <sup>A</sup> Kenya National Bureau of Statistics (KNBS). 2019. 2019 Kenya Population and Housing Census; <sup>B</sup> The World Bank, World Development Indicators. Latest available figures as of February 2020; <sup>C</sup> KNBS. 2018. Highlights of the 2015/16 Kenya Integrated Household Budget Survey Reports; <sup>D</sup> FAO, IFAD, UNICEF, WFP and WHO. 2019. The State of Food Security and Nutrition in the World 2019. Safeguarding against economic slowdowns and downturns. Rome, FAO. Licence: CC BY-NC-SA 3.0 IGO; <sup>E</sup> United Nations Department of Economic and Social Affairs (UNDESA). Latest available figures as of February 2020.

## AGRICULTURE

### AGRICULTURE SHARE IN GDP

34% | SSA  
16%



### AGRICULTURE VALUE ADDED PER WORKER (CONSTANT 2010)

USD 1 289

SSA  
USD 1 585



Source: The World Bank, World Development Indicators.  
Latest available figure as of February 2020.

# EMPLOYMENT



## EMPLOYMENT IN AGRICULTURE

% OF TOTAL EMPLOYMENT

**57%** | SSA 54%

## INFORMAL EMPLOYMENT

% OF TOTAL EMPLOYMENT

**83%**<sup>A</sup>

## WORKING POVERTY RATE<sup>B</sup>

(AGE 15-24)



**33.9%**

AFRICA  
38.4%

## YOUTH UNEMPLOYMENT

% OF TOTAL YOUTH LABOR FORCE (AGE 15-24)<sup>B</sup>



NOT IN EDUCATION,  
EMPLOYMENT OR TRAINING  
(NEET)<sup>B</sup>

**13.7%** | SSA 20.7%

**18.3%**

SSA 13%



## % OF YOUTH FEMALE LABOR FORCE

NEET<sup>B</sup>  
**18.2%**

AFRICA  
25.7%

UNEMPLOYED  
**18.3%**

SSA 14%



## % OF YOUTH MALE LABOR FORCE

NEET<sup>B</sup>  
**9.2%**

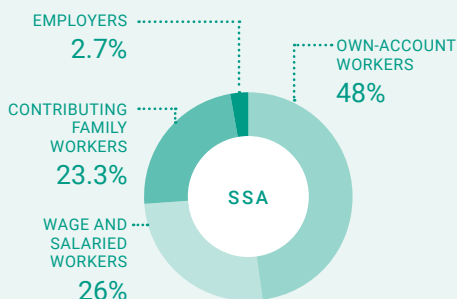
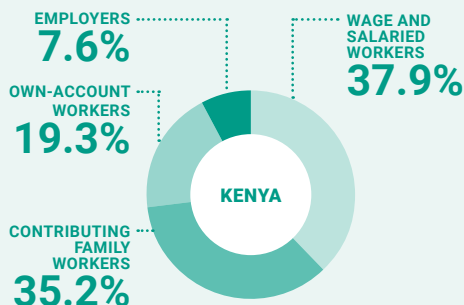
AFRICA  
15.7%

UNEMPLOYED  
**18.3%**

SSA 13%



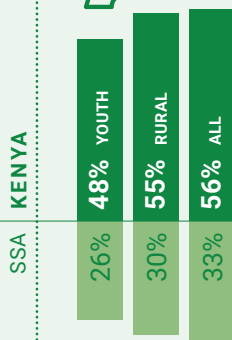
## TYPE OF EMPLOYMENT (% OF TOTAL EMPLOYMENT)



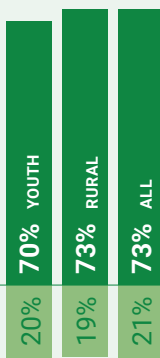
Source: <sup>A</sup> British Council. 2017. Youth Employment in Kenya. (also available at: [www.britishcouncil.co.ke/sites/default/files/ng\\_kenya\\_youth\\_employment\\_in\\_kenya.pdf](http://www.britishcouncil.co.ke/sites/default/files/ng_kenya_youth_employment_in_kenya.pdf)); <sup>B</sup> ILOSTAT. Latest available figures as of February 2020; <sup>C</sup> ICF, 2015. The DHS Program STATcompiler. Funded by USAID. [www.statcompiler.com](http://www.statcompiler.com). February 21 2020. All the others: The World Bank, World Development Indicators. Latest available figure as of February 2020.

# ACCESS TO FINANCE

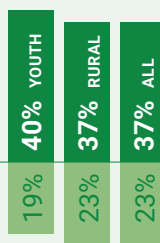
## HAVE A FINANCIAL INSTITUTION ACCOUNT



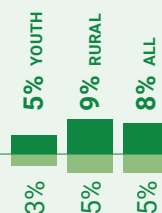
## HAVE A MOBILE MONEY ACCOUNT



## SAVED TO START, OPERATE, OR EXPAND A FARM OR BUSINESS



## BORROWED TO START, OPERATE, OR EXPAND A FARM OR BUSINESS



Source: The World Bank, Global Findex 2017

# DIGITAL LANDSCAPE

## MOBILE SUBSCRIPTION

**98%**

OF TOTAL POPULATION



## INTERNET USERS

**43%**

OF TOTAL POPULATION



Source: We Are Social & Hootsuite, 2020

# DOING BUSINESS ENVIRONMENT

## TIME REQUIRED TO START A BUSINESS

**23** DAYS

SSA 28 DAYS



Source: The World Bank, World Development Indicators. Latest available figure as of February 2020.

## REMITTANCES SHARE IN GDP

**3.1%** | SSA 2.8%

Source: The World Bank, 2018

This fact sheet is part of a series developed for the five countries of FAO's ICA programme, namely Guatemala, Kenya, Rwanda, Senegal, and Uganda.



SWEDISH INTERNATIONAL DEVELOPMENT COOPERATION AGENCY

## FOOD AND AGRICULTURE ORGANIZATION OF THE UNITED NATIONS

[www.fao.org/rural-employment/work-areas/youth-employment/ica-programme](http://www.fao.org/rural-employment/work-areas/youth-employment/ica-programme)



Some rights reserved. This work is available under a CC BY-NC-SA 3.0 IGO licence