



**Food and Agriculture
Organization of the
United Nations**



The International Treaty
ON PLANT GENETIC RESOURCES
FOR FOOD AND AGRICULTURE

INTERNATIONAL TREATY ON PLANT GENETIC RESOURCES FOR FOOD AND AGRICULTURE

FIRST MEETING OF THE STANDING COMMITTEE ON THE FUNDING STRATEGY AND RESOURCE MOBILIZATION

21 – 24 July 2020

OVERVIEW OF UPDATED FUNDING STRATEGY

This document contains the slides of a PowerPoint presentation on the updated Funding Strategy of the International Treaty. The presentation provides an overview of the updated Funding Strategy and contains an audio narration of approximately fifteen minutes. The presentation with audio narration can be accessed via the Treaty's website here: <https://ssl.fao.org/glis/web/ITPGRFA/Presentations/Presentation1-FundingStrategy2020-2025.ppsx>

It is part of a package of four presentations that have been prepared for the first meeting of the Standing Committee on the Funding Strategy and Resource Mobilization, to provide an introduction to and background information of the different elements of [Resolution 3/2019 of the Governing Body](#). The other presentations include:

- IT/GB-9/SFC-1/20/Inf.4, *Overview of Annex 1 of the Updated Funding Strategy, Operational Manual of the Fund for Agreed Purposes presentation*
- IT/GB-9/SFC-1/20/Inf.5, *Overview of Annex 2 of the Updated Funding Strategy, Operational Manual of the Benefit-sharing Fund presentation.*
- IT/GB-9/SFC-1/20/Inf.6, *Overview of the Terms of Reference of the Standing Committee on the Funding Strategy and Resource Mobilization presentation*



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The updated Funding Strategy of the International Treaty 2020-2025

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Funding Strategy of the International Treaty

- ▶ Exists under Article 18 of the Treaty
- ▶ **Objective:** enhancing the availability, transparency, efficiency and effectiveness of the provision of financial resources to implement the Treaty
- ▶ **Funding Target:** periodically established to mobilize funding for priority activities, plans and programmes



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Financial Resources

- ▶ Article 18.4 determines that the potential sources of funding include:
 - ❖ Developed country Contracting Parties
 - ❖ Relevant international mechanisms, funds and bodies
 - ❖ Funds made available for national activities for the conservation and sustainable use of PGRFA
 - ❖ Funds resulting from the sharing of monetary benefits arising from the Multilateral System on Access and Benefit-sharing
 - ❖ Voluntary contributions from Contracting Parties and the private sector, NGOs and other sources
- ▶ Article 18.5 specifies that priority will be given agreed plans and programmes for farmers in developing countries
- ▶ Article 13.6 calls for a strategy for contributions by Food Processing Industries

Updating of the Funding Strategy

- ▶ In 2019, the Governing Body adopted the Funding Strategy 2020-2025 after review of the first Funding Strategy
- ▶ The Governing Body expects that the updated Funding Strategy will:
 - ❖ Improve funding opportunities for the implementation of the International Treaty
 - ❖ Strengthen linkages between different funding sources and partners relevant to the International Treaty
 - ❖ Provide for a process for monitoring, evaluating and learning from lessons, experiences and information



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Vision of the Funding Strategy

Vision of the Funding Strategy – adopted by GB7:

The Funding Strategy enables the Governing Body, Contracting Parties, funding agencies, farmers and other relevant actors to secure funding and other resources for the programmatic implementation of the International Treaty in a long-term, coordinated, synergistic and effective manner.

Funding Strategy (2020-2025): Structure

- I. Introduction
- II. Vision, rationale and strategic objectives
- III. Enabling Treaty implementation through the Funding Strategy: programmatic approach
- IV. Programmatic approach and the instruments under the guidance and direct control of the Governing Body
- V. Implementation, monitoring, review and re-planning
 - ▶ Annex 1: Operations Manual: Fund for Agreed Purposes
 - ▶ Annex 2: Operations Manual: Benefit-sharing Fund

The programmatic approach of the Funding Strategy: Section III

- The programmatic approach of the Funding Strategy aims at identifying the funding needs for Treaty implementation, the contributions by different partners, the mechanisms for addressing implementation and resourcing gaps, as well as for leveraging of further support and synergies.
- Key elements of the programmatic approach are:
 - ▶ The Results Framework
 - ▶ The overall funding target
 - ▶ Mobilizing the funding needed: priorities for 2020-2025
 - ▶ Monitoring as a key element of the programmatic approach
 - ▶ The Standing Committee on the Funding Strategy and Resource Mobilization

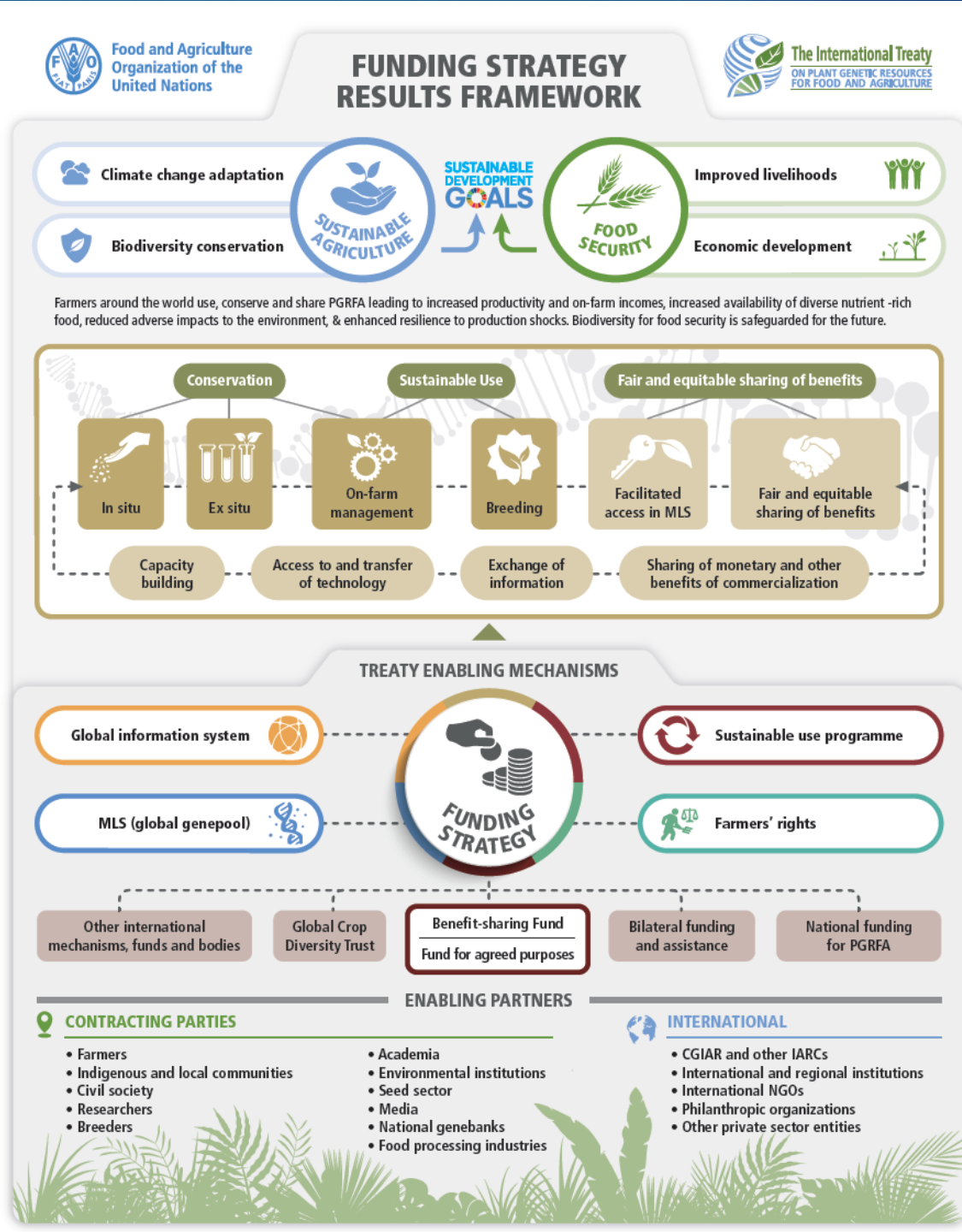
Results Framework

Tier 1: Treaty contribution to major development goals

Tier 2: Treaty objectives and different types of multilateral benefit-sharing

Tier 3: Treaty enabling mechanisms, funding mechanisms and channels

Tier 4: Treaty enabling partners



Overall Funding Strategy Target



► Overall Target:

- ❖ **0.9 - 1.1 bn USD** per year over 10 years with a milestone of 40% to be achieved by 2026

► Methodology:

- ❖ Based on a cost-based methodology
- ❖ Takes into account FAO's Global Plan of Action for PGRFA
- ❖ Estimates the current level of resources invested globally in Treaty areas (12 - 14 bn US\$ per year)
- ❖ Target = gap between actual level and desired level ("high") of all GPA priorities by 2030

Funding target: caveats and other considerations

- ▶ There are a number of caveats and other considerations that need to be understood in relation to the Funding Target:
 - ❖ Methodological limitations
 - ❖ Target will be met through multiple channels by multiple enabling partners
 - ❖ The programmatic approach as an iterative process
 - ❖ Use of existing resources in a more efficient and effective manner.

Mobilizing the funding needed: priorities for 2020-2025

- ▶ Enhance integration of PGRFA in national development plans, national budgets and priorities for donors, including GEF and share results of such integration
- ▶ Develop strategic tools for National Focal Points and others to leverage new resources at national level
- ▶ Increase priority of Treaty in bilateral and multilateral donor programmes
- ▶ Build capacities to integrate PGRFA in large sustainable development and climate change programmes
- ▶ Develop a strategy to mobilize funds from food processing industries and initiatives for innovative funding
- ▶ Develop communication tools to help resource mobilization and donor visibility

Programmatic Approach and the instruments under the Guidance and direct control of the Governing Body

- ▶ Section IV introduces two funds established by the Governing Body:
 - ▶ the Benefit-sharing Fund; and,
 - ▶ the Fund for Agreed Purposes.
- ▶ The Operational Manual of the Fund for Agreed Purposes is contained in Annex 1 of the Funding Strategy
- ▶ The Operational Manual for the Benefit-sharing Fund is contained in Annex 2 of the Funding Strategy
- ▶ Target range for the Benefit-sharing Fund not established by the Governing Body

Implementation, monitoring, review and re-planning

- ▶ Section V of the Funding Strategy integrates implementing, monitoring, evaluating and learning
- ▶ The Standing Committee will play a critical role:
 - ❖ Monitor and review implementation and provide regular updates to the Governing Body
 - ❖ Provide a comprehensive review after 5 years, for consideration of the Governing Body
 - ❖ Develop an Operational Plan (2020-2025) to be updated each biennium
 - ❖ Integrate information on Funding Strategy implementation from Contracting Parties through existing reporting formats, in collaboration with the Compliance Committee
 - ❖ Undertake periodic overviews of finance flows to areas of Treaty implementation by combining existing tools, as well as those of the Governing Body and other institutions such as the OECD and FAO, as well as expert input.

Key highlights of the updated Funding Strategy

- ▶ The Funding Strategy is more comprehensive
- ▶ The new programmatic approach identifies:
 - ❖ funding needs for Treaty implementation
 - ❖ contributions by different enabling partners
 - ❖ mechanisms for addressing implementation and resourcing gaps, as well as for leveraging of further support and synergies
- ▶ For the first time a Funding Strategy target is established, that is necessarily ambitious
- ▶ The new Standing Committee will play a leading role in advancing the Funding Strategy
- ▶ Monitoring will be critical to ensuring continuous improvements



Thank you



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