



Food and Agriculture  
Organization of the  
United Nations

# BE YOUNG, BE FOOD-SAFE, BE HEARD

Food safety poster, photo and video competition  
for young generation 2020





# Summary

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## “BE YOUNG, BE FOOD-SAFE, BE HEARD.”

With the aim of creatively amplifying the voices of young people in the region about food safety, the Food and Agriculture Organization of the United Nations (FAO) Regional Office for Asia and the Pacific organized a multimedia competition for young people under 30, who are currently located in the region. The competition took place from 20 April to 31 August 2020. All submissions received before 31 May 2020, and that passed the screening, were featured on FAO’s official accounts on Twitter, Weibo and WeChat.

A total of 329 photos, drawings, infographics and videos were submitted under the following categories:

- ▶ **Photo**
- ▶ **Poster**
  - Drawings and Paintings
  - Illustrations and infographics
- ▶ **Video**
  - For children
  - For consumers
  - For government authorities
  - For food businesses

All the submissions were reviewed thoroughly and each and every piece was impressive. These pictures, photos, drawings and videos speak volumes, and their creators offer interesting perspectives on how their ideas came to life.

### Follow more:



fao\_be.young



<http://www.fao.org/asiapacific/events/detail-events/en/c/1674/>

# The winners

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FAO presented each winner with a certificate of recognition. The winners of the photo and poster competitions will be featured in FAO social media pages. The winners of the video competition will have the opportunity to attend FAO food safety events.

## List of winners and special mentions

### 1. Photo category

- First prize: H'mong people and their gold – Maria Alejandra Aguilar, Japan;
- First prize: Bask in the autumn – Jeremy Chang, China;
- Third prize: The rise of street vending economy – Leishan Wei, China;
- Special mention: Harvesting fresh chemical-free chilies – Jessica Giovanni, Indonesia.

### 2. Poster – illustrations and infographics category

- First prize: Food safety for pregnant women – Stefani Djunaidi, Indonesia;
- Second prize: COVID-19: the era of food delivery – Baheera Mohamed Ali, Gabriel Ho Zhi Hui, Nurice Lam Yun Jia, Lim Sze Yun Michelle, Singapore;
- Special mention: Our responsibility, food safety – Dikshya Shilpakar, Nepal.

### 3. Poster – drawings and paintings category

- First prize: Food safety and information for kids – Yik Ying (Sophia) Sun, China;
- First prize: Food safety in the kitchen – Wan Zakiah Zulkhefi, Malaysia.

### 4. Video category

- First prize - Kids know best – Jonathan “Naith” Barrios Manuel, the Philippines;
- Special mention: Microbial contamination in home-cooking – Jason Gabriel Ubaldo Reidenbach, the Philippines.

# Gallery and testimonies

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## Photo category



©Maria Alejandra Aguilar

“ I am so happy that my photo depicting the importance of preserving traditional knowledge for food safety and food security, especially among indigenous groups of people, has been recognized by the FAO.

I study climate justice and I believe it is interlinked with food security. Preserving the traditional knowledge and the traditional ways of living of indigenous people are key to their survival.

Young people are very visual, graphical, and it is really nice that FAO is trying to promote an important area of food safety through visual content engaging with youth.”

**Maria Alejandra Aguilar, Japan**

H'mong people and their gold

First prize: photo category

## Photo category



© Jeremy Chang

“ When I learned that I had won the first prize in the photography contest, I was very surprised at first because I thought it was a high-level photography contest as the organizer was the Food and Agriculture Organization of the United Nations! This award is a great honour for me. I am extremely excited and proud. Upon knowing about it, my family and friends reacted just like I had at first, and then they were very happy, hoping that I could shoot better photos in the future.

After the food safety competition, I think I will pay more attention to the issues related to food health and safety, and record them with my camera to bring images to people that will make them think more deeply.

I look forward to more such competitions organized by FAO, and I will actively participate in them. I believe it will be very meaningful.”

**Jeremy Chang, China**

Bask in the autumn

First Prize: photo category

## Photo category



©Lishan Wei

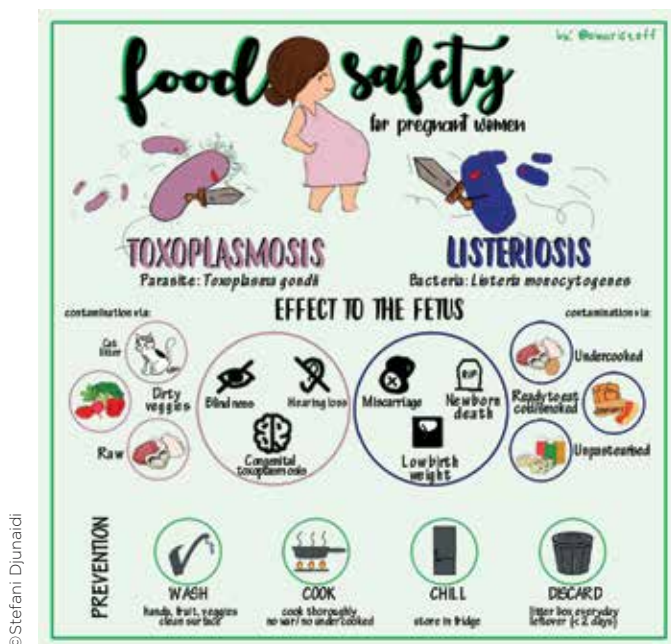
“ My parents were surprised that my photo won an FAO food safety contest and now they are more aware of food safety. This contest is a very good initiative to engage young people on an important topic like food safety. Therefore, I will continue to take more photos, which can promote food safety awareness. I hope to make food safety an area of focus at the China Alliance of Social Value Investment where I am currently doing my internship.”

### **Lishan Wei, China**

The rise of the street vending economy

Third Prize: photo category

## Poster – illustrations and infographics category



“ I was very surprised and delighted to win this competition and my mom was so proud to see me do something I normally do not do. Currently, I study food technology and have an Instagram page on food. Through the contest, I did infographics on food safety and learned more about it.”

**Stefani Djunaidi, Indonesia**

Food safety for pregnant women

First prize: poster – illustrations and infographics category



## Poster – illustrations and infographics category



©Baheera Mohamed Ali, Gabriel Ho Zhi Hui,  
Nurice Lam Yun Jia, Lim Sze Yun Michelle

“ We were shocked and overjoyed to have won the contest. We joined the contest hoping to learn something and not expecting to win. Our family and friends were shocked when we told them we had won this contest, and they were so excited for us.

We are currently pursuing an education in food science. Therefore, food safety is relevant to every one of us in the team. We will continue to practice good food safety practices as we go on to take up internships and jobs in this field. It was a very fun contest in which to participate. It also gave us the excuse to video call and stay connected with one another even though we were cooped in our own homes due to the safety measures put in place! ”

**Baheera Mohamed Ali, Gabriel Ho Zhi Hui,  
Nurice Lam Yun Jia, Lim Sze Yun Michelle,  
Singapore**

Second prize: COVID-19: the era of food delivery  
Second prize: poster – illustrations and  
infographics category

## Poster – drawings and paintings category



“ As a third year student of primary education, I thought this contest would be an opportunity to design a simple and effective material for children to learn about food safety.

It is an absolute honour to have won the contest, and my family and I could not believe it.

Participating in the contest has made me more knowledgeable on food safety through browsing information on the topic. I will work to improve the awareness of young children on food safety through similar educational materials.”

**Yik Ying (Sophia) Sun, China**

Food safety and information for kids

First prize: poster – drawings and paintings category

## Poster – drawings and paintings category



“ To be honest, I was quite surprised when I found out that I won the first prize, but I feel very happy and honoured to have my drawing posted on the FAO website. This is also an achievement for me on the international level. My family and friends congratulated me and also shared with me how proud they were for my achievement.

From now, maybe I will try making another drawing about food safety or any relevant topics, because many people are attracted to simple drawings and illustrations rather than words.

I would definitely participate if there will be any more contests from FAO.”

**Wan Zakiah Zulkhefi, Malaysia**

Food safety in the kitchen

First prize: poster – drawings and paintings category

## Video category

©Jonathan "Naith" Barrios Manuel



“ I feel very grateful and blessed that I won in this contest. It was unexpected. I’m surprised that from so many entries from all over Asia and the Pacific, my video material was placed at the top. Since there are only a few people who know that I joined this contest, they were happy and looking forward to what will happen next. When they knew I won they were so proud and surprised.

I will continue to inform my family and friends to be safe as we eat foods, so that they will do the right things to prevent illness from eating.

I hope FAO will conduct contests like this to make people aware on food safety. It could prevent death and many illness from eating that was part of our everyday life.”

**Jonathan “Naith” Barrios Manuel,  
the Philippines**

Kids know best

First prize: video category



Scan QR Code to  
watch the video

# Submission demographics

The following statistics show the demographics of the 329 submissions that had undergone the screening process. Most participants came from China, followed by India, with the youngest four years old, and ten to 20 years old the highest age range bracket.

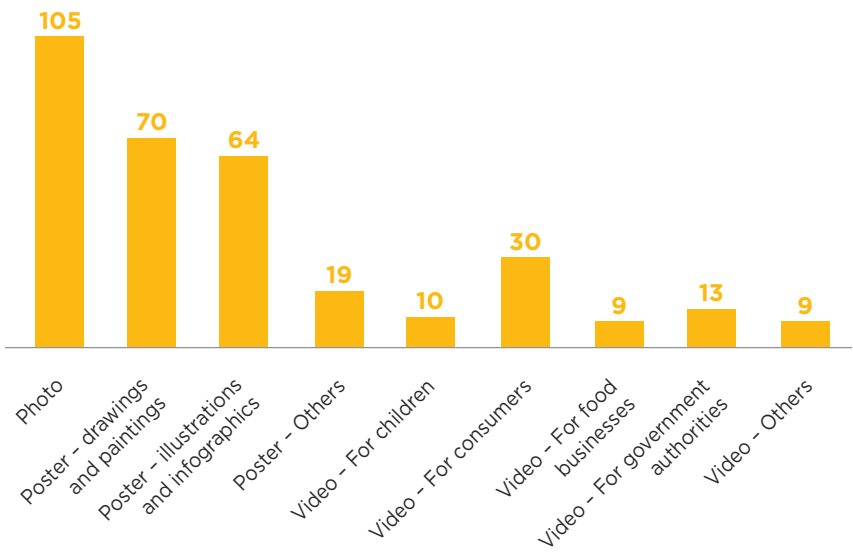
## Number of submissions by online platform



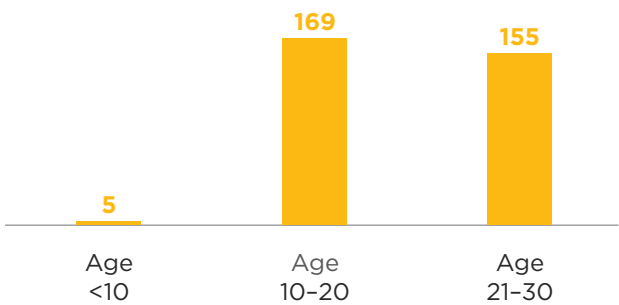
## Number of submissions by country

Country	Number
Bangladesh	3
Bhutan	1
Cambodia	3
China	127
India	112
Indonesia	7
Islamic Republic of Iran	2
Japan	5
Malaysia	20
Nepal	14
New Zealand	1
Other (special contributions)	5
Pakistan	1
The Philippines	8
Singapore	12
Sri Lanka	2
Thailand	5
Viet Nam	1

## Number of submissions by category



## Number of submissions by age





FAO Regional Office for Asia and the Pacific

FAO-RAP@fao.org

fao.org/asiapacific

**Food and Agriculture Organization of the United Nations**

Bangkok, Thailand

FAO on official media:

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