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# FAO Social Media Branding Guidelines

Version 1.7 | March 2024

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# Table of contents

## 1. Visual Overview

|                    |   |
|--------------------|---|
| 1. Visual Overview | 2 |
|--------------------|---|

## 2. Visual 1:1

|  |   |
|--|---|
| 2. Visual 1:1                              | 3 |
| 2.1 Visual 1:1 with white footer           | 4 |
| 2.2 Visual 1:1 text readability            | 5 |
| 2.3 Visual 1:1 with multiple logos         | 6 |
| 2.4 Visual 1:1 - Arabic version            | 7 |
| 2.5 Visual 1:1 with intl. day or year logo | 8 |

## 3. Visual 9:16

|                                  |    |
|----------------------------------|----|
| 3. Visual 9:16                   | 9  |
| 3.1 Visual 9:16 text readability | 10 |

## 4. Typography

|                           |    |
|---------------------------|----|
| 4. Typography for visuals | 11 |
|---------------------------|----|

## 5. Canva

|                        |    |
|------------------------|----|
| 5. Canva 1:1 templates | 12 |
|------------------------|----|

## 6. Photo post

|                |    |
|----------------|----|
| 6. Photo posts | 13 |
|----------------|----|

## 7. Copyright

|              |    |
|--------------|----|
| 7. Copyright | 14 |
|--------------|----|

## 8. Incorrect visual use

|                         |    |
|-------------------------|----|
| 8. Incorrect visual use | 15 |
|-------------------------|----|

## 9. Video, animation and GIF overview

|                                      |    |
|--------------------------------------|----|
| 9. Video, animation and GIF overview | 16 |
|--------------------------------------|----|

## 10. Video 1:1

|                                 |    |
|---------------------------------|----|
| 10. Video 1:1                   | 17 |
| 10.1 Video 1:1 text readability | 18 |
| 10.2 Subtitles and lower third  | 19 |
| 10.3 Video 1:1 listicle style   | 20 |
| 10.4 Text animations            | 21 |
| 10.5 Video 1:1 FAO logo bumper  | 22 |

## 11. Partners and donors

|                         |    |
|-------------------------|----|
| 11. Partners and donors | 23 |
|-------------------------|----|

## 12. Video 9:16

|   |    |
|---|----|
| 12. Video 9:16                          | 24 |
| 12.1 Video 9:16 text readability        | 25 |
| 12.2 Video 9:16 subtitles & lower third | 26 |
| 12.3 Video 9:16 FAO logo bumper         | 27 |

## 13. Animations & GIF

|                          |    |
|--------------------------|----|
| 13. Animations & GIF 1:1 | 28 |
|--------------------------|----|

## 14. Animations 9:16

|                     |    |
|---------------------|----|
| 14. Animations 9:16 | 29 |
|---------------------|----|

## 15. Audiograms

|                |    |
|----------------|----|
| 15. Audiograms | 30 |
|----------------|----|

## 16. Typography

|                           |    |
|---------------------------|----|
| 16. Typography for videos | 31 |
|---------------------------|----|

## 17. Incorrect video use

|                         |    |
|-------------------------|----|
| 17. Incorrect video use | 32 |
|-------------------------|----|

## 18. Digital assets checklist

|                              |    |
|------------------------------|----|
| 18. Digital assets checklist | 33 |
|------------------------------|----|

## 19. Video checklist

|                     |    |
|---------------------|----|
| 19. Video checklist | 35 |
|---------------------|----|

## 20. Recording tips for Social Media usage

|  |    |
|--|----|
| 20. Video recording for social media use | 36 |
| 20.1 Video framing                       | 37 |

## Annex

|                     |    |
|---------------------|----|
| A1. List of updates | A1 |
|---------------------|----|



# 1. Visuals overview

There are **two visual sizes** for **FAO's** social media channels.

The **Visual 1:1** has a **square format** and keeps an **aspect ratio** of **1** (width) by **1** (height).

The **Visual 9:16** has a **vertical format** and keeps an **aspect ratio** of **9** (width) by **16** (height).

This table provides a quick overview of the visuals and on which channels they are used on.

| PRODUCT            | SIZE                                | VISUAL ASPECT | SOCIAL MEDIA CHANNELS   |
|--------------------|-------------------------------------|---------------|---|
| <b>Visual 1:1</b>  | 1080 px (width)<br>1080 px (height) |               | <ul style="list-style-type: none"> <li>FACEBOOK</li> <li>INSTAGRAM</li> <li>LINKEDIN</li> <li>WECHAT</li> <li>WEIBO</li> <li>X</li> </ul> |
| <b>Visual 9:16</b> | 1080 px (width)<br>1920 px (height) |               | <ul style="list-style-type: none"> <li>FACEBOOK STORIES</li> <li>INSTAGRAM STORIES</li> <li>TIKTOK or DOUYIN</li> <li>WEIBO</li> </ul>    |



## 2. Visual 1:1

This visual keeps an **1:1** aspect ratio.

The recommended size is **1080 px** in length for **1080 px** in height.

The standard template uses **FAO logo** in **white** and the **FAO Global Goals acronym** in **reverse color**.

The **FAO logo** and **acronym size** is **90 px** in height.

In order to ensure that the FAO logo and the FAO Global Goals acronym appear in a proper and distinct manner, a minimum distance between the logo, the acronym and other elements must be maintained. The **FAO logo** and **acronym safe area** is **35 px** on upper and lower side, and **50 px** on right and left side.

The footer safe area size is **1080 px x 160 px**, it is highly recommended to not put anything in the footer area (**1080 px x 160 px**) other than the FAO logo, the FAO Global Goals acronym and background.

The FAO logo should go on the **lower left corner** and the FAO Global Goals acronym should go on the **lower right corner** respecting the safe area.

If the background is an image, the image must have a resolution higher than **72 dpi**. It is recommended to use high quality bright, colorful and not blurred images.

Please download the **Visual 1:1 template files** [here](#).



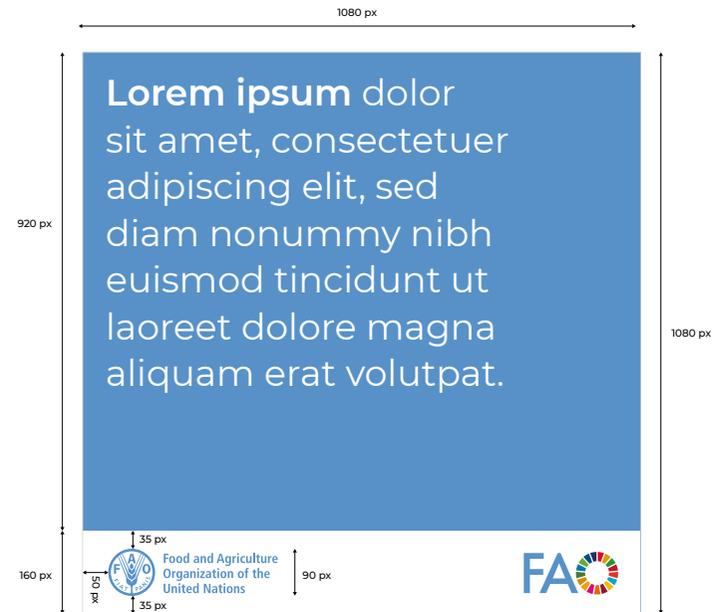


## 2.1 Visual 1:1 with white footer

If on background the legibility of the FAO's logo and FAO's Global Goals acronym is not ensured, the template should go with the white footer and the **logo** should be in **FAO blue**, while the **acronym** should be in **colour**.

The white footer size is **1080 px x 160 px**.

It is highly recommended to not put anything in the footer area (**1080 px x 160 px**) other than the FAO logo and FAO Global Goals acronym.





## 2.2 Visual 1:1 text readability

The font used for visuals is **Montserrat regular** for the normal text and **Montserrat semibold** for the highlights. This applies to **Latin languages** and **Russian**. ([Link to download it](#))

For **Arabic**, the font used is **Alexandria light** and **semibold**. ([Link to download it](#))

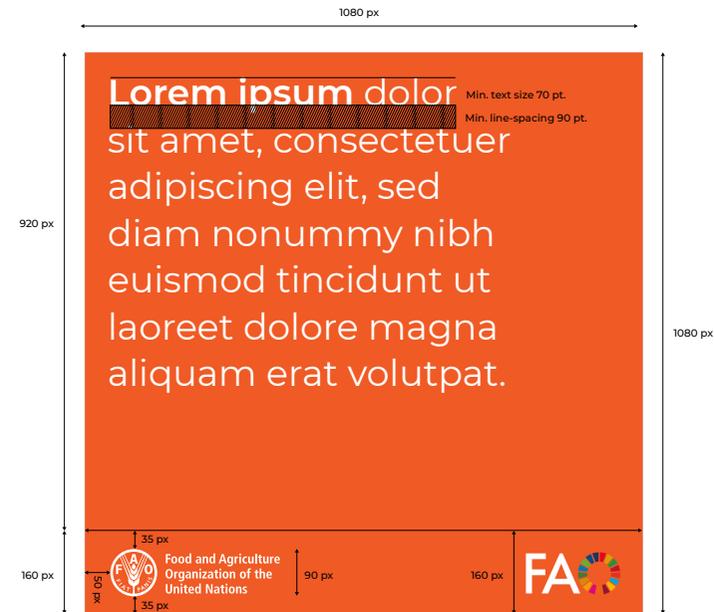
For **Chinese**, the font used is **Noto Sans sc light** and **bold**. ([Link to download it](#))

In order to ensure the readability of the text, it is recommended to not use a **text** smaller than **70 pt** with a **line-spacing** of **90 pt**, if the background is a **solid/gradient colour** or **graphic/illustrated background**.

Limit the **text length** to **130 characters** and respect a **minimum distance** from the **edge** of the visual of **50 px** for **each side**.

If the background is a **photo**, in order to avoid the text covering most of the **image** the minimum **text size** can be **48 pt** with a **line-spacing** of **65 pt** In this case limit the **text length** to **110 characters**.

With a photo background, it is recommended to separate the text from the background, using a **solid colour box**, that should be adjusted according to the text length keeping a **safe margin** of **30 px** for **each side**.





## 2.3 Visual 1:1 with multiple logos

If other logos have to be added, the FAO logo should be placed on the lower left followed by the other logos, which must respect a minimum distance no less than **40% of the FAO's emblem size**.

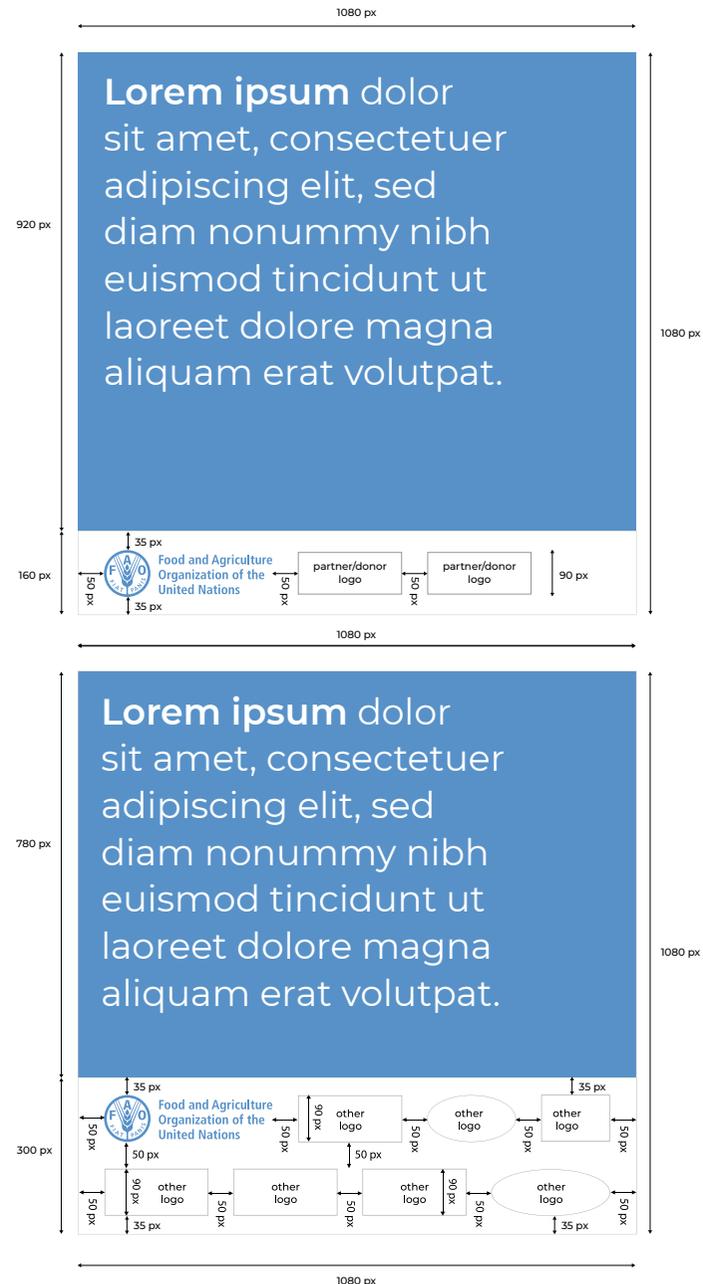
The minimum distance recommended is **50 px**.

When the FAO logo is present together with other logos, the other logos should have the same size of the FAO logo (**90 px in height**) and appear with the same prominence.

When the FAO logo is present together with other logos, the FAO Global Goals acronym must not be used.

With multiple logos the use of the **white footer** is highly recommended.

If the number of the logos is between **4 and 7**, the logos should be placed on **two lines**, respecting the minimum distance of **50 px**. In this case the white footer should be **300 px in height** instead of the standard footer that is **160 px in height**.





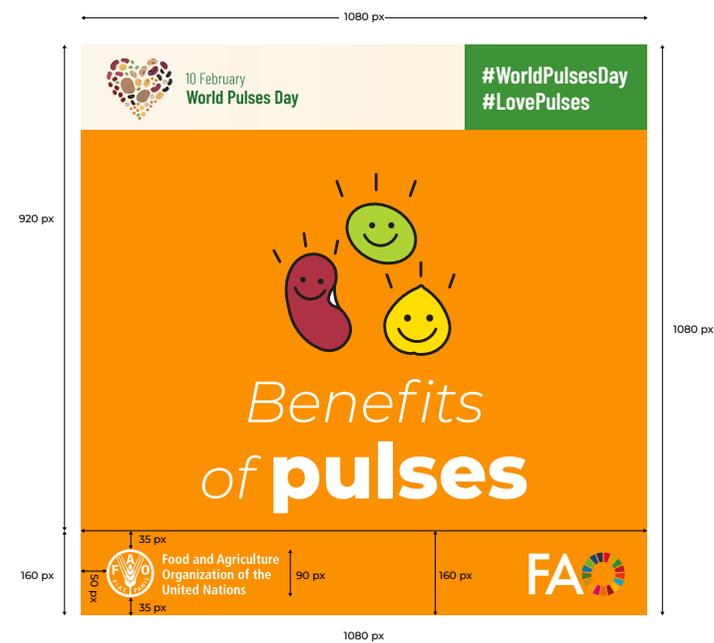


## 2.5 Visual 1:1 with international day or year logo

If the visual is part of a campaign about an International Day or Year, the logo of the International Day or the Year must be placed **outside the FAO logo footer safe area**.

Only organizational logos should be placed next to the FAO logo.

For **guidance on the use of International Day or Year logos** (language versions, formats, usage on different backgrounds, safe area, minimum and maximum size, etc.) please **consult the respective communications toolkit** for the International Day or Year.





### 3. Visual 9:16

The visual keeps an **9:16** aspect ratio.

The recommended size is **1080 px** in length for **1920 px** in height.

The use of this size is limited to visuals for **Instagram, Facebook** and **LinkedIn** stories, **X** and **TikTok**.

The **FAO watermark** should be added on the visual. Please use the official template of the watermark available below.

Please download the **Visual 9:16 template files** [here](#).

Please download the **9:16 FAO watermark template** [here](#).

Please download the **9:16 FAO watermark template** to be used on **white backgrounds** [here](#).





# 3.1 Visual 9:16 text readability

The font used for this type of visual, for **Latin languages** and **Russian**, is **Montserrat regular** for the normal text and **Montserrat semibold** for the highlights.

For **Arabic** the font used is **Alexandria light** and **semibold**.

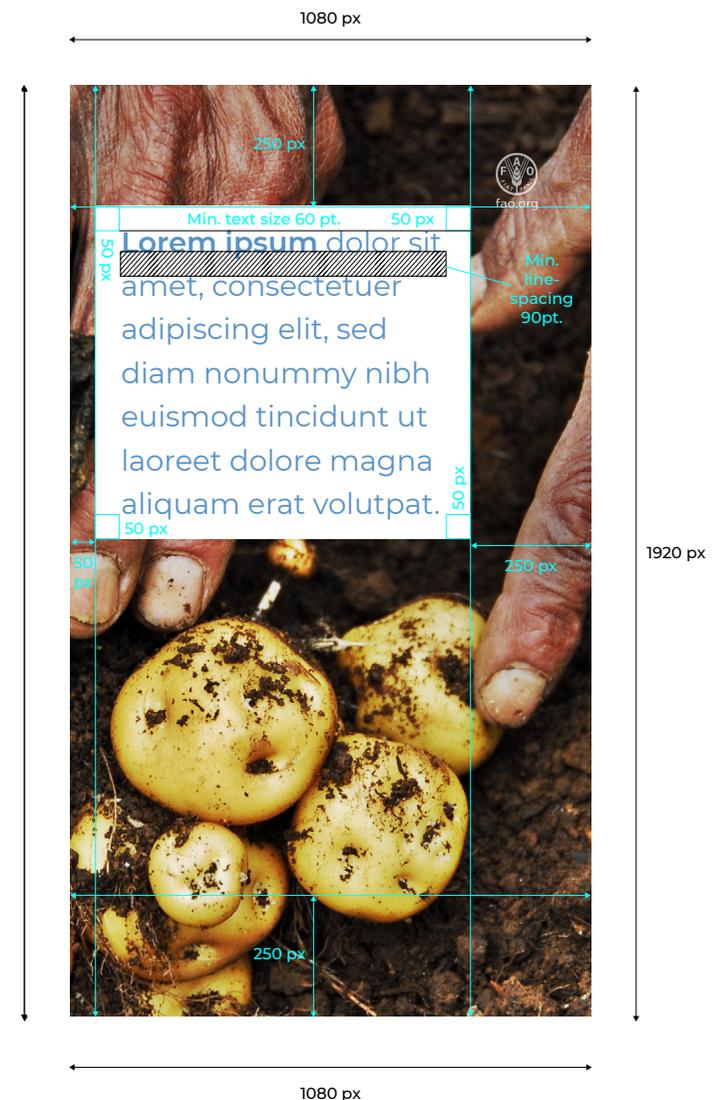
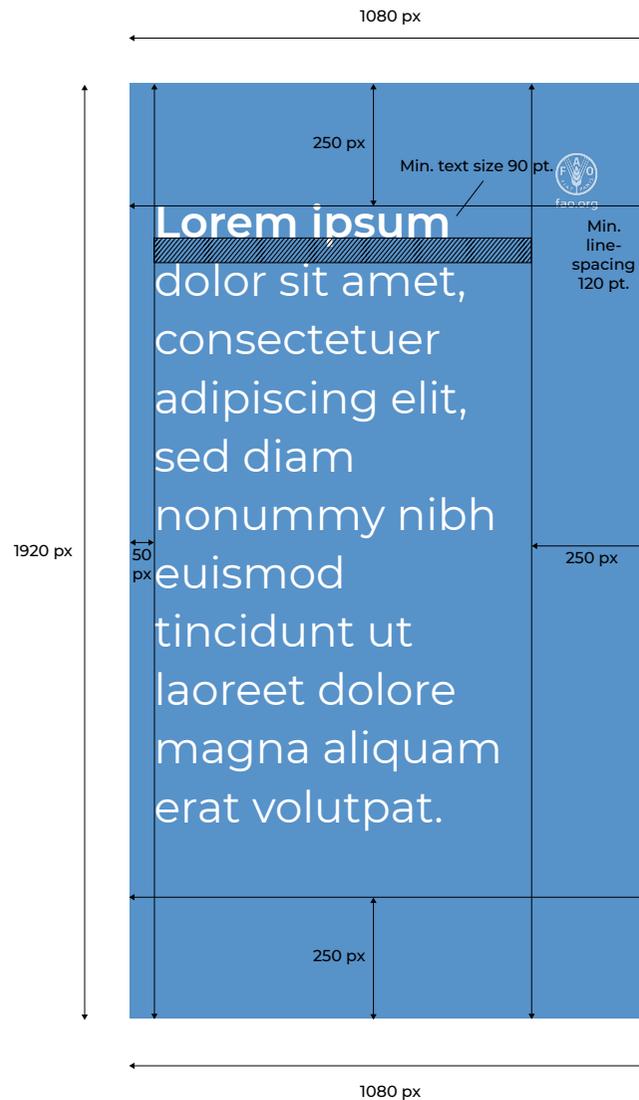
For **Chinese** the font used is **Noto Sans sc light** and **bold**.

In order to ensure the readability of the text, it is recommended to not use a **text** smaller than **90 pt** with a **line-spacing** of **120 pt**, if the background is a **solid/gradient color** or **graphic/illustrated background**.

Please ensure that your **text** is enclosed in the **safe area**: **250 px** for the **upper side** and the **underside**, **50 px** for the **left side** and **192 px** for the **right side**.

If the background is a **photo background**, in order to avoid the text covering most of the **image** the minimum **text size** can be **60 pt** with a **line-spacing** of **90 pt**. In this case limit the **text length** to **100 characters**.

With a photo background, it is recommended to separate the text from the background, using a **solid color box**, that should be adjusted according to the text length, keeping a **safe margin** of **50 px** for **each side**.







## 5. Canva 1:1 templates

Visual 1:1 templates in all 6 official languages are also available in **Canva**.

All the visual templates on Canva apply the rules provided in the previous sections of this guideline for visuals 1:1, although they have been adapted to the settings and tools available on the web software.

Further and more detailed information on each type of visual has been included in the **Notes** available directly in Canva.

To view them, just click on the **Notes button** in the **bottom left corner** of the web software screen.

Please **do not unlock** and **do not change** the **size, colors** and **position** of **locked layers** within each template.

If the background is an image, the image must have a resolution higher than **72 dpi**. It is recommended to use high quality, bright, colourful and clear images.



**Text Only**  
[link to template](#)



**Photo bg - No footer**  
[link to template](#)



**Photo bg - White footer**  
[link to template](#)



**Multilogo- 1 line**  
[link to template](#)



**Multilogo- 2 lines**  
[link to template](#)



**Events**  
[link to template](#)



**Quotes**  
[link to template](#)



**Publications**  
[link to template](#)



**White footer**  
[link to template](#)

## 6. Photo post

The **Photo post** does not have a standard-optimized size valid for all different social media channels, but it has different sizes for different channels.

Each channel asks for **optimized image ratios**:

| CHANNEL  | RATIO (W:H)      | OPTIMAL SIZE (PIXEL) |
|----------|------------------|----------------------|
| Facebook | 16:9 (landscape) | 2048 x 1149          |
| X        | 16:9 (landscape) | 1200 x 675           |
| LinkedIn | 3:2 (landscape)  | 1200 x 800           |
| WeChat   | 16:9 (landscape) | 1200 x 675           |

The selected photo must respect the minimum size required by the channel for which it is intended.

Every image must have a resolution of no less than **72 dpi**.

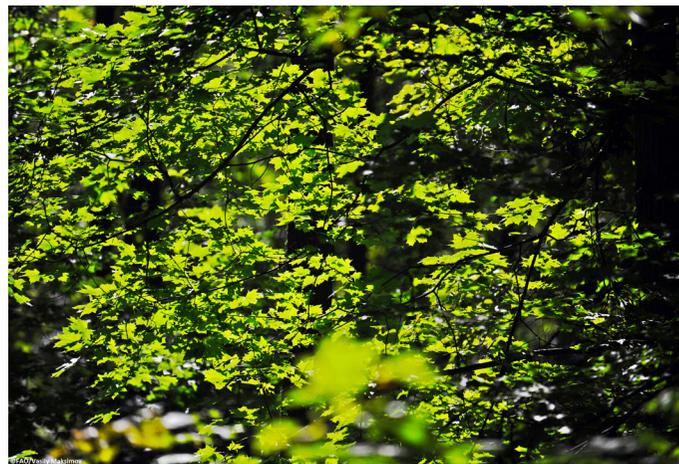
It's highly recommended to select only photos with bright colours and with a perfect focus, avoiding poor quality, dull colours and blurry photos.

Please note that **only FAO owned images** should be used on FAO social media channels.

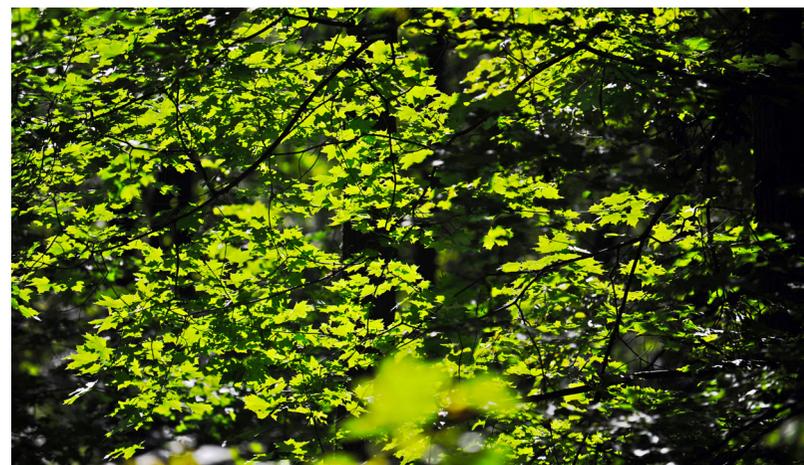
Photos can be sourced from the [FAO Digital Media Hub](#).

In the case of photos taken with **minors**, ensure that you have written consent from parents/guardians before using them on the channels.

### Landscape



Ratio **3:2** 



Ratio **16:9**   

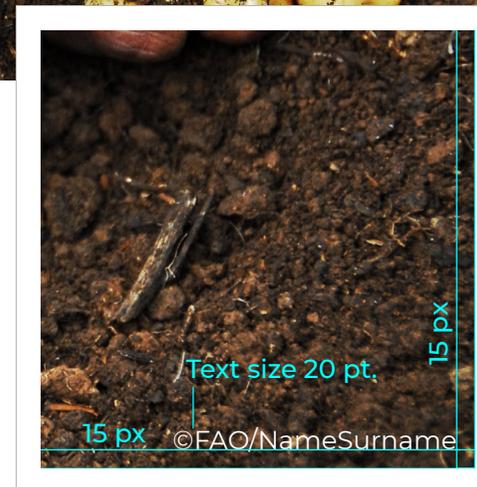
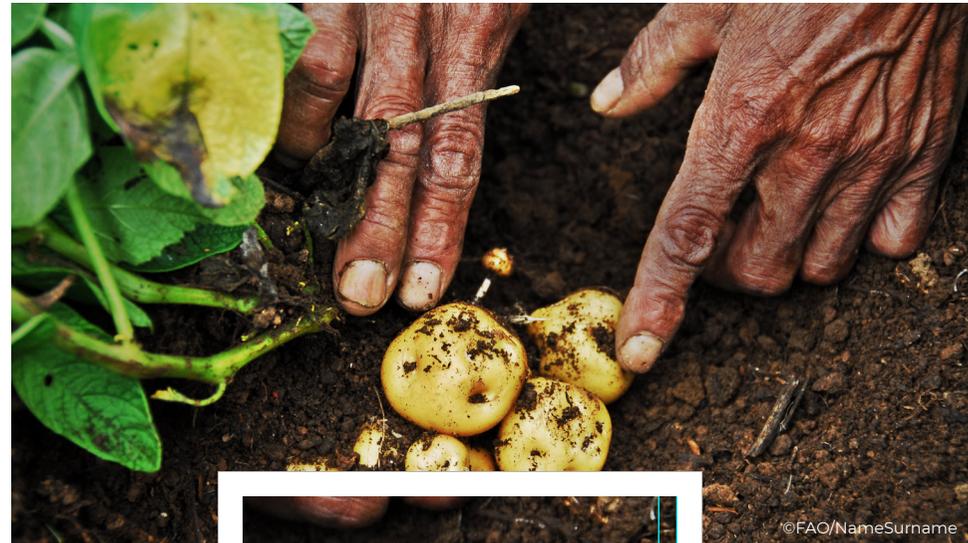
## 7. Copyright

On the **Photo post** it is mandatory to add the copyright.

The font for the copyright should be **Montserrat Regular** and **20 pt** in size, and should be positioned on the **lower left** or on the **lower right**, **15 px** from the bottom edge of the Photo post.

To ensure readability of the copyright please put it in **white**, or if the background of the photos is too light, **black** is recommended.

Please ensure you add the correct copyright information as: **©FAO/Name of the photographer**, except on the images that will be posted on the Instagram feed. On Instagram, photo credits are mentioned in the post copy.



# 8. Incorrect visuals use

Consistency in the use of the FAO social media visual identity is not only a key component in maintaining the FAO brand, it also contributes to the perception of the Organization as a reliable and reputable entity.

Using an incorrect version of the FAO visual template, or one that appears stretched, with wrong colours or with different fonts, or with low quality images negatively affects FAO's efforts to communicate its messages in a clear, concise and effective manner.

On the right there are some examples of incorrect FAO visuals.

**Do not** change the position of the elements



**Do not** use the logo on a wrong colour



**Do not** put text on a background where it is not readable



**Do not** use any low quality image



**Do not** use a different font



**Do not** exceed character limits, use a font size smaller than the minimum sizes, or modify inner text box safe margins



**Do not** put anything in the logo footer safe area



**Do not** alter the multiple logos template, changing the logo order and position or the FAO logo safe area





## 9. Video, animation and GIF overview

There are **two video and animations sizes** that have been laid down for being use in **FAO's** social media channels.

The **square format 1:1** keeps an **aspect ratio** of **1** (width) for **1** (height).

The **vertical format 9:16** keeps an **aspect ratio** of **9** (width) for **16** (height).

The table (here on the side) will provide a quick overview of the video and animations aspect and on which channels they are intended to be used.

| PRODUCT                          | SIZE                                | VISUAL ASPECT | SOCIAL MEDIA CHANNELS   |
|----------------------------------|-------------------------------------|---------------|---|
| <b>Video, animation, GIF 1:1</b> | 1080 px (width)<br>1080 px (height) |               | <ul style="list-style-type: none"> <li> FACEBOOK</li> <li> INSTAGRAM - feed</li> <li> LINKEDIN</li> <li> WECHAT</li> <li> WEIBO</li> <li> X</li> </ul>                    |
| <b>Video, animation 9:16</b>     | 1080 px (width)<br>1920 px (height) |               | <ul style="list-style-type: none"> <li> FACEBOOK - stories</li> <li> INSTAGRAM - stories or Reels</li> <li> TIK TOK or Douyin</li> <li> WECHAT</li> <li> WEIBO</li> </ul> |





## 10.1 Video 1:1 text readability

A **gradient background** should be placed between the footage and the text to improve its **readability**.

The gradient has to be added to the project in **multiply mode** with a transparency of around **60%**.

The transparency, size and position of the gradient may be changed depending on the type of footage.

Please download the **Video 1:1 gradient template** file [here](#).





## 10.2 Subtitles and lower third

For **interviews and voice over subtitles**, the font used is **Montserrat medium** with a size of **53 pt**. The text block is bottom center-aligned, and of **maximum two lines**.

Please ensure that text dimensions correspond to the reference image (see on the right), as the values could differ depending on the software or workflow you are using to edit the text.

A **lower third** should be added with the speaker's name, surname and title. To ensure consistency and correct position, please use the **official lower third templates** available in both static and animated versions.

The background boxes of the lower third should be adjusted according to the text length, keeping the same margins as in the template.

The on-screen duration should be suitable to allow the viewer to read the entire text.

Please download the **Video 1:1 lower third template** [here](#).

Please download the font **Montserrat** [here](#).





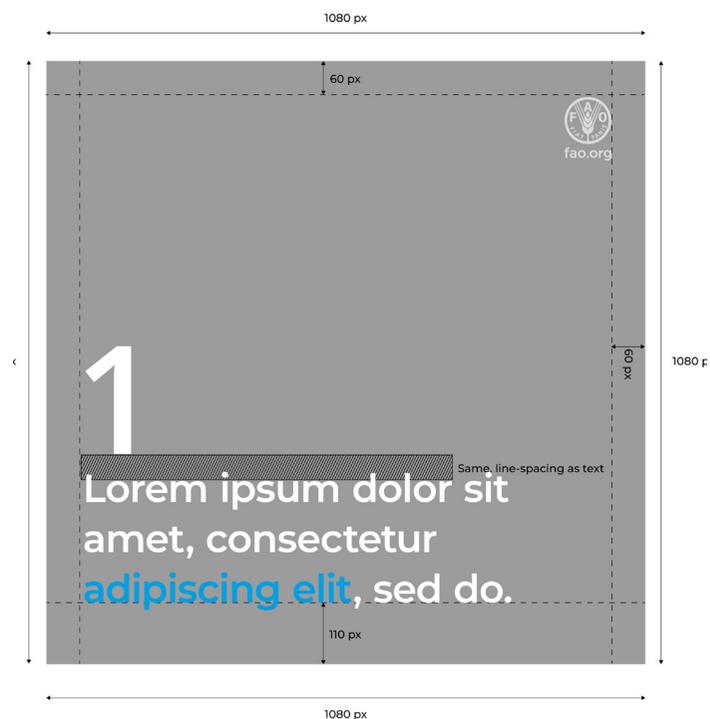
## 10.3 Video 1:1 listicle style

When using a listicle format, please refer to this layout. For the numbers only, the font to be used is **Open Sans semibold** with a size of 270 pt.

Please ensure that text dimensions correspond to the reference image (see on the right), as the values could differ depending on the software or workflow you are using to edit the text.

The rest of the text uses the main typography style with Montserrat font (see [p.17](#)).

Please download the font **Open Sans** [here](#).



## 10.4 Text animations

The following **text animations** are recommended for the 3 possible cases:

- Word by word for generic on-screen text - [See example](#)
- Slide in for listicle texts- [See example](#)
- No text animation for subtitles- [See example](#)

If for technical reasons you cannot animate the text as per these recommendations, please seek OCCl guidance.





## 10.5 Video 1:1 FAO logo bumper

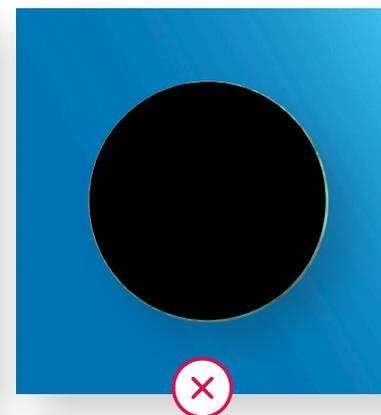
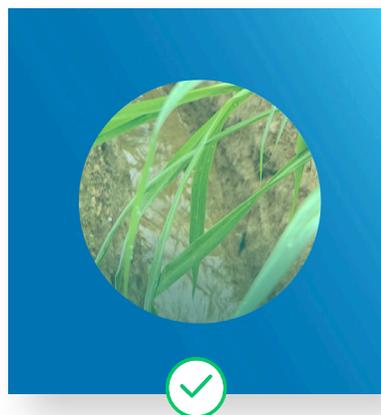
The **FAO animated logo bumper** should be added at the end of the video.

The FAO logo animation templates are available in all official languages.

The bumper animation must overlay footage/visual content. Keep visuals under the bumper to avoid seeing black frames as in the example.

The animation should not be accelerated or trimmed; it should be used for the entire duration.

Please download the **Video 1:1 FAO animated logo bumper** file [here](#).



# 11. Partners and donors

When videos acknowledge the collaboration with partners or donors, their logos can be placed in a slide at the end of the video before the FAO bumper. A qualifying statement must be placed above their logos.

For **financial contribution**, use the text "With the financial support of". For **technical contribution**, use the text "With the technical support of".

Please ensure that you are using the official logo of the partner and that you have permission from the partner to use it.

The font used for the statement is **Montserrat regular with a size of 45 pt**. See the image references for 1:1 or 9:16 formats.





## 12. Video 9:16

The video keeps an **9:16** aspect ratio with a recommended size of **1080 x 1920 px**.

The font used for on-screen text is **Montserrat semibold**. To ensure readability, the text should not be smaller than **70 pt** with a **line-spacing of 90 pt**.

Please ensure that text dimensions correspond to the reference image (see on the right), as the values could differ depending on the software or workflow you are using to edit the text.

For **keywords highlights** the following blue color should be used, **hex #00ADEF**.

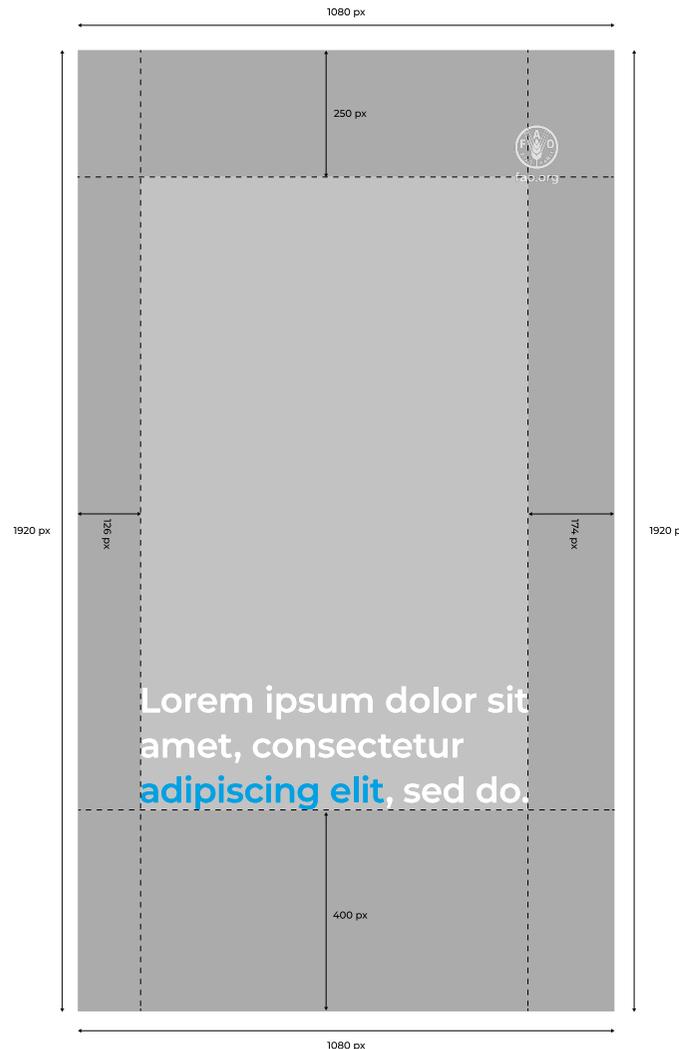
**For videos in Russian**, if a punctuation mark follows a highlighted word, it should be also highlighted in blue.

Please ensure that your text is enclosed in the **safe area** represented in light grey. The **FAO watermark** should be added for the full duration of the video.

For **text animations**, please see [p.21](#)

Please download the **9:16 FAO watermark template** [here](#).

Please download the font **Montserrat** [here](#).







## 12.2 Video 9:16 subtitles & lower third

For **interviews and voice over subtitles**, the font used is **Montserrat medium** with a size of **53 pt**. The text block is bottom center-aligned, and of **maximum two lines**.

Please ensure that text dimensions correspond to the reference image (see on the right), as the values could differ depending on the software or workflow you are using to edit the text.

A **lower third** should be added with the speaker's name, surname and title. To ensure consistency and correct position, please use the **official lower third templates** available in both static and animated versions. The background boxes of the lower third should be adjusted according to the text length, keeping the same margins as in the template. The on-screen duration should be suitable to allow the viewer to read the entire text.

For **text animations** please see [p.21](#)

Please download the **Video 9:16 lower third** file [here](#).

Please download the font **Montserrat** [here](#).





## 12.3 Video 9:16 FAO logo bumper

The **FAO animated logo bumper** should be added at the end of the video.

In case of acknowledge contribution of **donors and partners**, their logos can be placed at the end of the video before the FAO bumper, with a qualifying statement placed above their logos. Please see [p.23](#) for reference and examples.

Please download the **Video 9:16 FAO logo animation bumper** file [here](#).





## 13. Animations and GIF 1:1

The format used for graphic animations and GIF has a **1:1** aspect ratio with a recommended size of **1080 pixel** width per **1080 pixel** height.

When the graphic animation is **shorter than 15 seconds** or for **photo-only GIFs**, please use the **FAO watermark**.

When the graphic animation is **longer than 15 seconds**, please use the **FAO watermark** and the **FAO logo animation bumper** as for 1:1 videos ([p.17](#) and [p.22](#)). For these animations the recommended format is **mp4**.

Please download the **Video 1:1 FAO watermark template** [here](#).

Please download the **Video 1:1 FAO logo animation bumper** [here](#).





## 14. Animations 9:16

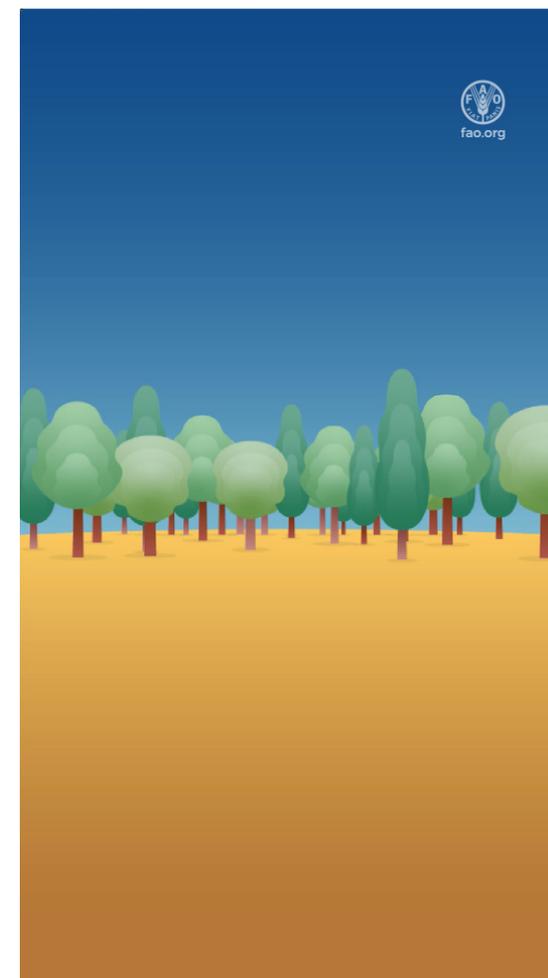
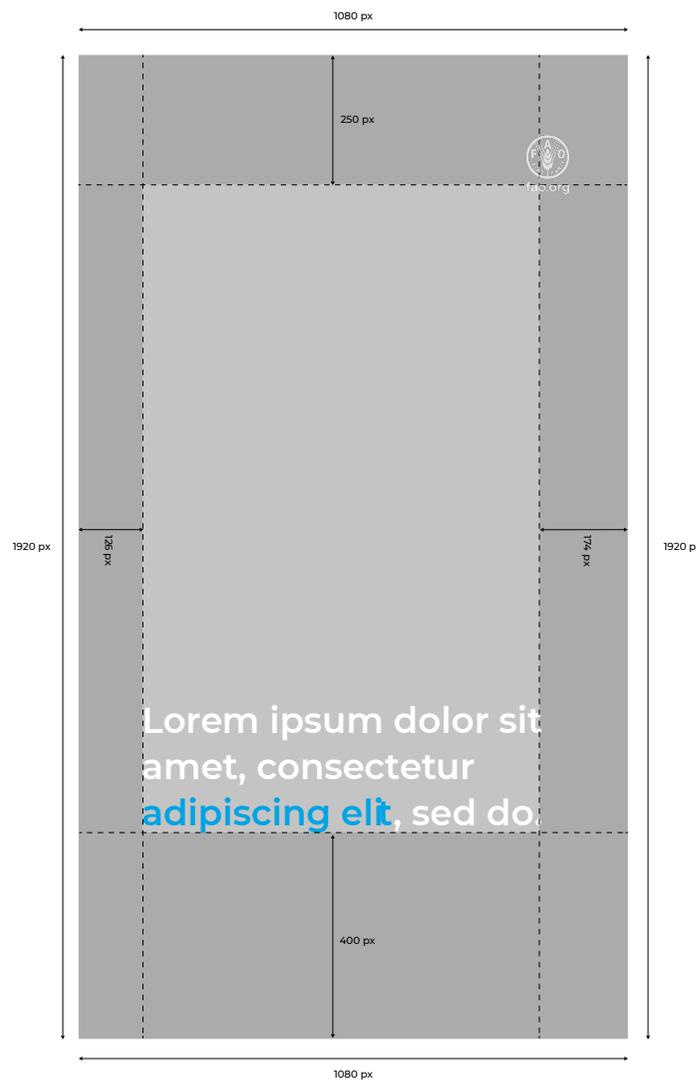
The format used for vertical graphic animations has a **9:16** aspect ratio with a recommended size of **1080 pixel** width per **1920 pixel** height.

Make sure that text is enclosed in the safe area represented in light grey color.

The **FAO watermark** should be added for the full duration of the animation.

Please download the **9:16 FAO watermark template** [here](#).

Please download the **9:16 FAO watermark template** to be used on **white backgrounds** [here](#).





## 15. Audiograms

Audiograms keep a **1:1** aspect ratio.

The recommended size is **1080 pixels** by **1080 pixels**.

The font used is **Montserrat medium** with a size of **53 pt**. The text is bottom center-aligned with a maximum of 2 lines per frame.

A **gradient background** should be placed between the footage and the text to improve its **readability**. (see [p. 18](#))

The FAO **watermark** must be added for the entire duration. Please use the official template of the watermark available below.

A **lower third** should be added with the speaker's name, surname and title. It should stay on screen for the time needed to read it twice. To ensure consistency and correct positioning, please use the **official lower third templates** available in both static and animated versions.

The **FAO logo animation bumper** must be added at the end of the audiogram (see [p. 22](#)). Please use the official template of the FAO logo animation bumper available below.

Please download the **Video 1:1 watermark template** [here](#).

Please download the **Video 1:1 lower third template** [here](#).

Please download the **Video 1:1 FAO animated logo bumper** [here](#).





# 17. Incorrect video use

Consistency in the use of the FAO social media visual identity is not only a key component to maintaining the FAO brand, but it also contributes to the image of the organization as a reliable and reputable entity.

Using an incorrect version of the FAO video template negatively affects FAO's efforts to communicate its message in a clear, concise and effective manner.

On the right there are some **examples of incorrect FAO visuals**.

**Do not** use more than 3 lines per text block



**Do not** add text overlays or other visual elements to the official FAO logo animation bumper



**Do not** use text smaller than 70 pt.  
**Do not** use a different font.



**Do not** use low quality image



**Do not** change the brand elements, colour, position, size or proportion.  
**Only use** the official template and **do not use** different colors to highlight texts.



**Do not** place the lower third in a different position and avoid covering the speaker's face. Do not use a different subtitle style. See p. 24



## 18. Digital assets checklist

When producing **multilingual content**, please follow the checklist to know what **format** will be needed according to each language.

| <i>Visual</i>  | <i>Square - 1080x1080</i> | <i>Vertical - 1080 x 1920</i> |
|----------------|---------------------------|-------------------------------|
| <i>Arabic</i>  | <b>X</b>                  |                               |
| <i>Chinese</i> | <b>X</b>                  | <b>X</b>                      |
| <i>English</i> | <b>X</b>                  | <b>X</b>                      |
| <i>French</i>  | <b>X</b>                  |                               |
| <i>Russian</i> | <b>X</b>                  |                               |
| <i>Spanish</i> | <b>X</b>                  | <b>X</b>                      |

| <i>Video</i>   | <i>Square - 1080x1080</i> | <i>Vertical - 1080 x 1920</i> |
|----------------|---------------------------|-------------------------------|
| <i>Arabic</i>  | <b>X</b>                  |                               |
| <i>Chinese</i> | <b>X</b>                  | <b>X</b>                      |
| <i>English</i> | <b>X</b>                  | <b>X</b>                      |
| <i>French</i>  | <b>X</b>                  |                               |
| <i>Russian</i> | <b>X</b>                  |                               |
| <i>Spanish</i> | <b>X</b>                  | <b>X</b>                      |

| Carousel | Square - 1080x1080                   |                              |  | Vertical - 1080 x 1920       |   |
|----------|--------------------------------------|------------------------------|--|------------------------------|---|
|          | Standard carousel<br>(max. 6 assets) | Merged single video<br>(mp4) | Standard carousel<br>(max. 6 assets) in PDF<br>format for LinkedIn | Merged single video<br>(mp4) | Standard carousel<br>(max. x 6 assets)<br>Only if needed as Story |
| Arabic   |                                      | X                            |  |                              |   |
| Chinese  | X                                    | X                            |  | X                            | X   |
| English  | X                                    | X                            | X  | X                            | X   |
| French   |                                      | X                            |  |                              |   |
| Russian  |                                      | X                            |  |                              |   |
| Spanish  |                                      | X                            |  | X                            |   |

## 19. Video checklist

Please double check the following specifications, when applicable to your production, **before submitting your video** for clearance:

| <i>SQUARE</i>   | <i>Page reference</i>       |
|---|-----------------------------|
| <i>Video format and compression</i>   | <a href="#"><i>p.36</i></a> |
| <i>Watermark</i>  | <a href="#"><i>p.17</i></a> |
| <i>Correct font type, size and position for on-screen text</i>                      | <a href="#"><i>p.17</i></a> |
| <i>Correct font type, size and position for interviews and voice over subtitles</i> | <a href="#"><i>p.19</i></a> |
| <i>Correct use of the Lower third template for interviews</i>                       | <a href="#"><i>p.19</i></a> |
| <i>Text readability</i>   | <a href="#"><i>p.18</i></a> |
| <i>Video bumper</i>   | <a href="#"><i>p.22</i></a> |

| <i>VERTICAL</i>   | <i>Page reference</i>       |
|---|-----------------------------|
| <i>Video format and compression</i>   | <a href="#"><i>p.36</i></a> |
| <i>Watermark</i>  | <a href="#"><i>p.24</i></a> |
| <i>Correct font type, size and position for on-screen text</i>                      | <a href="#"><i>p.24</i></a> |
| <i>Correct font type, size and position for interviews and voice over subtitles</i> | <a href="#"><i>p.26</i></a> |
| <i>Correct use of the Lower third template for interviews</i>                       | <a href="#"><i>p.26</i></a> |
| <i>Text readability</i>   | <a href="#"><i>p.25</i></a> |
| <i>Video bumper</i>   | <a href="#"><i>p.27</i></a> |

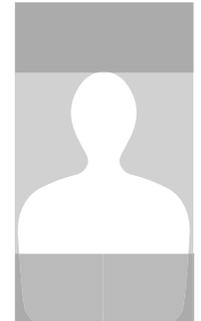
## 20. Video recording for social media use

We look for well-shot footage with **excellent sound and picture quality**, with variation of perspective and composition, using a **tripod** as much as possible.

The preferred recording format is **FULL HD** Camera (1920 × 1080/25p or 50p), or **4K** Camera (3840 × 2160/25p or 50p). Slow motion should be filmed at least at a double target frame rate, for example 60 fps, if the final product is at 30 fps.

**Non-FAO footage or pictures:** Do not use any material under copyright (footage, still photography) unless explicit written permission is granted. If permission is granted the following text must be placed on the upper left-hand corner of the video: "Courtesy of NAME".

**Compression:** We recommend codec H.264, at least at a bitrate 15Mbps, with native framerate. For 4K format (3840 × 2160) we recommend codec H.264, at least at a bitrate 30Mbps, with native framerate.



## 20.1 Video framing

When recording your video, keep in mind that the **footage in 16:9 format will be converted into square and vertical formats** for use on FAO digital platforms, especially social media.

The **main action/subject** should be **enclosed in a safe area at the center of the frame**.

See the examples **for ideal framing** for footage, which will be converted into social media formats.

Make sure that the **main action will still be recognizable** once the footage is cropped into **square and vertical formats**.



# A.1 List of updates

| Section  | Updates  | Page reference       |
|--|--|----------------------|
| <a href="#">2. Visual 1:1</a>                      | Update of the visuals' layout and of the linked template file with the FAO Global Goals acronym. | <a href="#">p.03</a> |
| <a href="#">2.1 Visual 1:1 with white footer</a>   | Update of the visuals' layout and of the linked template file with the FAO Global Goals acronym. | <a href="#">p.04</a> |
| <a href="#">2.3 Visual 1:1 with multiple logos</a> | Update on the text   | <a href="#">p.06</a> |
| <a href="#">2.4 Visual 1:1 - Arabic version</a>    | Update of the visuals' layout with the insertion of the FAO Global Goals acronym.                | <a href="#">p.07</a> |
| <a href="#">5. Canva 1:1 templates</a>             | Update of the CANVA templates and of their links.  | <a href="#">p.12</a> |
| <a href="#">10. Video 1:1</a>                      | Watermarks in 4k resolution available at the download links                                      | <a href="#">p.17</a> |
| <a href="#">10.5 Video 1:1 FAO logo bumper</a>     | Update of the bumper with the insertion of the FAO Global Goals acronym.                         | <a href="#">p.22</a> |
| <a href="#">12.3 Video 9:16 FAO logo bumper</a>    | Update of the bumper with the insertion of the FAO Global Goals acronym.                         | <a href="#">p.27</a> |