Placing sustainability at the heart of mountain tourism

Mountain destinations attract around 15-20 percent of global tourism¹

Tourism can value and protect the cultural and spiritual heritage of mountain peoples

Low impact tourism can contribute to the conservation and valorisation of mountain ecosystems and their biodiversity

Mountain tourism can promote sustainable food systems and value local products

Visits to open air and less crowded destinations have increased as a result of COVID-19


#MountainsMatter

www.fao.org/international-mountain-day/en/