



INTERNATIONAL WOMEN'S DAY

DIGITAL:
INNOVATION AND TECHNOLOGY
FOR GENDER EQUALITY

8 March 2023 | 10:00 - 12:00 (CET)

LEVERAGING THE TRANSFORMATIVE POWER OF INCLUSIVE DIGITALIZATION AND INNOVATION FOR RURAL WOMEN AND GIRLS

10.00 - 10.05 hours **Welcome FAO**

Moderator:

Ms. Elizabeth Bechdol, Deputy Director-General, FAO

10.05 - 10.35 hours **Remarks**

Mr. QU Dongyu, Director-General, FAO - Video statement

Ms. Valerie Guarnieri, Deputy Executive Director, WFP

Ms. Jyotsna Puri, Associate Vice President, IFAD

10.35 - 11.50 hours **Panel discussion**

Technologies that are alleviating the burden of agricultural labor

Ms. Kusum Balsaraf, General Manager, Mahila Arthik Vikas Mahamandal (MAVIM)

Engaging women and youth for soil health using digital technologies

Ms. Su Stephanou, Founder of Green Dreams and iCow

How digital technologies are increasing small-scale farmers' productivity

Ms. Claudia Carbajal Morelos, Director, Precision Development

The digital divide: latest findings and policy interventions to address the gender gap

Ms. Isabelle Carboni, Insights Director, Digital Inclusion, Mobile for Development, GSMA

The business case for gender equality – using digital technologies and working with men in gender transformative business models

Mr. Cesar Maita Azpiri, Senior Innovation Manager, Global Gender unit at IDH

Moderator:

Ms. Katherine Wilson, Moderator, writer and commentator

11.50 hours

Closing

