



SDG AGRIFOOD ACCELERATOR PROGRAMME

Facilitating Transformative Innovation

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Context

Due to rapid population growth, economic downturns, extreme climates and changing consumption patterns, our food systems are under immense pressure. The COVID-19 pandemic, geopolitical conflicts and the triple planetary crisis have exacerbated the issue further, leading to rising hunger, malnutrition, poverty, social inequalities, and diminishing health across the world. As a result, current projections reveal the world is not on track to achieve the Sustainable Development Goals (SDGs).

Alternative approaches and innovative solutions are urgently needed to realize sustained and impactful change in our global agrifood systems and accelerate progress to put the world back on track to meet the deadline of the 2030 Agenda. Mobilizing private businesses and nurturing business models which integrate SDG based objectives, is a key area of intervention to achieve this.

The SDG Agrifood Accelerator Programme

The SDG Agrifood Accelerator Programme is an initiative by FAO, supported by SEED.

The Programme supports select small and medium sized enterprises from developing countries, who are pioneering solutions to transform agrifood systems through enhancing environmental protections and improving the lives of marginalized members of their communities. It provides the agrifood innovators involved with tailored coaching and a toolkit of resources to help scale-up their business and accelerate action towards the SDGs.

The first cohort of the Programme, which was launched on February 16, 2023, includes eleven agrifood start-ups.



Nurturing
Start-ups
in 8 developing
countries



Scale-up
Toolkit
of 11 business
instruments



Tailored
Coaching
for 11 agrifood
innovators

"Leveraging the network of innovators from SEED and nurturing local agrifood solutions through a tailored innovation support package opens new ways for FAO to have an on-the-ground impact."

~ Stefanos Fotiou
Director
FAO, Office of Sustainable
Development Goals



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“The calibre of the eleven selected SDG Agrifood Innovators is inspiring, leading by example for replication and acceleration of change. We are excited to further their SDG contributions with FAO through our joint Programme.”

~ Arab Hoballah
Executive Director
SEED

Expected results

The SDG Agrifood Accelerator Programme provides a new model for supporting agrifood systems transformation through the development of scalable and replicable business instruments, which support enterprises to go digital and to reach their economic targets, while contributing to accelerating SDG implementation in their local context.

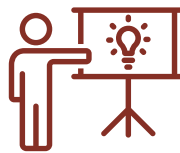
The assistance provided to the agrifood innovators includes:



Tailored business and marketing plans to strengthen diversification and market reach



Investment and bankable finance plans to support expansion and innovation trajectory



Strengthened advocacy and pitching skills for approaching potential investors



An impact dashboard to track contribution to the SDGs

Working towards all 17 SDGs



The SDG Agrifood Accelerator Programme acknowledges that all 17 SDGs are interconnected and addresses challenges across a broad range of goals, from no poverty and zero hunger to good health, gender equality and climate action.

The 2023 participating agrifood enterprises:



Mooto Cashew
Reforesting through food
Zambia



Yoddoi Organic Coffee
Hill tribe coffee
Thailand



Farmers Fresh Zone
Connecting farm to fork
India



Gorilla Conservation Coffee
Saving gorillas with each sip
Uganda



Rahsa Nusantara
Ethical natural drinks
Indonesia



Wuchi Wami
Organic raw honey
Zambia



FAM Organic
Sustainable healthy soils
Indonesia



ListenField
Digital farming
Thailand



AgriLeap
Hydroponic hop cones
South Africa



Amaati Group
Empowering rural women
Ghana



Kalahari Honey
Sustainable beekeeping
Botswana

For more information

Food and Agriculture Organization of the United Nations (FAO)
Office of Sustainable Development Goals
✉ SDGs@fao.org
🌐 www.fao.org/sustainable-development-goals

SEED hosted by adelphi

✉ info@seed.uno
🌐 www.seed.uno



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