

# KNOWLEDGE SHARE FAIRS

Knowledge Share Fairs are interactive events aimed at learning and knowledge sharing in a dynamic setting. Built around themes, they are an excellent vehicle for FAO and its partners to promote their work, analyze issues and share experiences.

ShareFair

## Success through connections

The key to a Share Fair's success lies in the linkages and connections people make at the event. Share Fairs bridge social, hierarchical and technological gaps through various participatory formats. These include everything from interactive presentations to facilitated workshops and open space gatherings.

## How people engage

A number of well-thought out formats such as *chat shows* and *market places* are used. Whether discussing topics within large groups through *fish bowls* or *world cafés* or brainstorming in *mind mapping* exercises, these formats encourage interaction and learning among participants.

## A catalyst for innovation

Beyond networks and connections, a Share Fair is a catalyst for innovation. It is designed to encourage knowledge exchange and discovery. As people talk to each other and share experiences they also discover ways to work better and innovate.

## How the Knowledge Sharing Team helps

In 2010, the Knowledge Sharing Team supported Climate, Energy and Tenure Division (NRC) and the Land and Water Division (NRL) with the organization of an event titled "FAO Climate Change Days - Share and Learn" for colleagues working on Climate Change issues. The event promoted networking, strengthened capacities of country offices and improved communication.

## Learning by doing

Organizing a Share Fair requires a unique approach. In addition to an organizing team, a dedicated team of facilitators and trainers is needed to ensure the event is participatory and hands-on.



**contact**

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