Monday, 23 May 2022

Draft Programme

Virtual conferencing platform Zoom

Celebrating tea around the world, from field to cup

High-level segment
12:00-13:00 hrs CEST

Introduction by the Moderator: Ms Kimberly Sullivan, FAO Communications Coordinator

Screening of International Tea Day 2022 Video

Opening remarks by Dr QU Dongyu
Director-General, Food and Agriculture Organization of the United Nations (FAO)

Keynote address by Dr Ameenah Gurib-Fakim
Former President of Mauritius and biodiversity scientist

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Live show celebrating tea around the world

Countries showcase their unique tea-drinking traditions or ceremonies

The Argentine Republic
Permanent Representation of the Argentine Republic to FAO/IFAD/WFP

The People’s Republic of China
Permanent Representation of the People’s Republic of China to the United Nations Agencies for Food and Agriculture

The Republic of India
Embassy of the Republic of India

The United Republic of Tanzania
Embassy of the United Republic of Tanzania

Salute from FAO colleagues celebrating International Tea Day
Panel discussion

13:30-14:30 hrs CEST

Screening of Introductory Video

Introductory comments by Ms Sharon Hall
Chairperson of the FAO Intergovernmental Group on Tea (IGG/Tea)

Themes for panel discussion

1. Achieving a better, fairer, more inclusive and more sustainable tea industry
2. Boosting tea consumption through innovative and forward-looking strategies

Guest Panellists

Ms Sharon Hall, Chief Executive, UK Tea & Infusions Association
Ms YU Lu, Deputy President, China Chamber of Commerce (CCCFNA)
Mr Charles Manegene, Regional Manager, Kenya Tea Development Agency
Mr Dilhan Fernando, CEO, Dilmah Ceylon Tea Company
Mr Marco Bertona, President, Italy Tea & Infusions Association (ITA.Tea)
Mr John Davison, CEO, ekaterra

Closing remarks by Mr Boubaker Ben-Belhassen
Director, Markets and Trade Division, FAO