

# PUBLIC AWARENESS

Waste management options are limited by the lack of financial resources. The problem of such unpopular measures as levying taxes often compels authorities to make waste management a low priority in the hierarchy of harbour management issues.

This is where public awareness and education can prove vital, as the limited financial resources can be compensated for by prompt people's action to control waste buildup.

Public awareness and concern may also pressurize decision-makers to initiate waste management programmes.

- Cleanliness drives organized periodically,
- Visual aids like posters, and
- Signs encouraging the cleanliness ethic are some of the components of an awareness campaign that may initiate community action.

