



**Hebei LuanPing HuaDu
Food Co., Ltd Partnership**

Country	China – Luanping County
PPP typology	Value chain/subsector development
Subsector and commodity	Poultry
Partnership duration	2007–2010
Overall objective	Build a modern chicken feeding including a packinghouse, a commodity chicken hatch plant, a provender mill, a condiment factory, cooked food factory and other relevant buildings
Investments	Total: > US\$89 million (Public: 40%; Private: 60%)
Public partners	Luanping County Government; State Council Leading Group Office of Poverty Alleviation and Development; China Development Bank Role: Fund water supply, electricity supply and field engineering; Fund 50% loan Interest for cattle-raisers and 50% premium for each new henhouse; Establish a labor union; Establish Luanping Agricultural Comprehensive Development Co., Ltd
Private partners	Huadu group Role: Set up Hebei LuanPing HuaDu food Co.
Intermediaries partners	N/A
Beneficiaries	Farmers
Main driver of the PPP	Government of China
Activities	Set up the Hebei LuanPing HuaDu Food Co., Ltd; Provision of loans to farmers
Results to date/Impacts	<ul style="list-style-type: none"> • Set up Hebei LuanPing HuaDu Food Co., Ltd with a production capacity of 200 000 tonnes/year of feeds, which needs 132 000 tonnes of corns and that can drive 400 000 acres planting area and increase farmers' income about US\$190 000; • Provided US\$15.5 million of loans to producers without any guarantee; • Reached an annual sales income of US\$206.7 million; • Employment generation (potential jobs: 4 500 direct and 20 000 indirect).