



**Sweet Pepper Pilot Supply Chain
Project (HORTIN Project)**

Country	Indonesia – Cisarua District, West Java Province
PPP typology	Value chain/subsector development
Subsector and commodity	Vegetable/Sweet pepper
Partnership duration	2003–2010
Overall objective	Attain competitive, sustainable and efficient sweet pepper supply chains and contribute to farmers' economic development
Investments	Public: 780 000 US\$/year (Donor contribution); Private: in-kind
Public partners	Indonesian Vegetable Research Institute (IVEGRI); Wageningen University and Research (WUR-GH) Role: Give advice; Training; Introduce a new greenhouse model, fertigation technique and seedling management system Indonesian Agency for Agricultural Research and Development; Ministry of Agriculture, Nature and Food Quality of Netherlands Role: Finance
Private partners	PT Rabobank Role: Educate and train farmers in good business management practices; Provide loans Farmers Role: Provide land; Apply Good Agricultural Practices principles; Sell harvesting products to the private company PT Alamanda Sejati Utama Role: Loans guarantor; Buy farmers' products; Provide market information
Intermediaries partners	N/A
Beneficiaries	50 Farmers
Main driver of the PPP	Government of Indonesia, Farmers' groups
Activities	Promotion and application of innovative and strategic research; Development of sustainable sweet pepper production using new technologies
Results to date/Impacts	<ul style="list-style-type: none">• Increased planted area (It had risen to 35 hectares and it had become the largest sweet pepper production centre in Indonesia)• Increased revenue from Rp1.5 million (US\$165) for 150kg per week to Rp30 million (US\$3 300) per week.• 20 new greenhouses established;• Increased production (from 150 kg/week to 3 tonnes/week);• Employment generation (more than 150 people employed);• Decreased rate of criminal occurrences.