



Idara-e-Kissan Project

Country	Pakistan
PPP typology	Value chain/subsector development
Subsector and commodity	Dairy
Partnership duration	1987–1992
Overall objective	Develop a commercially viable dairy collection and marketing chain
Investments	Public: US\$2 million; Private: in-kind
Public partners	Government of Pakistan Role: Facilities; Research & Development dissemination German Technical Cooperation (GTZ) Role: Finance; Technical assistance
Private partners	Dairy cooperatives Role: Training; Technical assistance; Facilities
Intermediaries partners	N/A
Beneficiaries	Small-holders from dairy cooperative
Main driver of the PPP	Pattoki Livestock Production Project (PLPP); Private sector
Activities	Provision of technology and services
Results to date/Impacts	<ul style="list-style-type: none">• 29% higher productivity;• 14% higher prices;• 9% more wet animals;• Introduced innovations (artificial insemination, vaccination, balanced rationing, etc.);• Mitigated risks, such as losing value of fresh milk, exploitation of small dairy farmers by middlemen and post production losses, disease and pest attacks on livestock.