



**Sentrong Pamilihan ng Produktong  
Agrikultura ng Quezon (SPPAQ) Project**

Country	Philippines – San Antonio, Lucena, Sariaya, Dolores, Candelaria and Tiaong
PPP typology	Market infrastructure
Subsector and commodity	Fruit and vegetable
Partnership duration	2006–N/A
Overall objective	Provide a trading station (bagsakan center), marketing assistance, vegetable transport, agricultural growing scheme and give education and training
Investments	N/A
Public partners	<b>Sentrong Pamilihan ng Produktong Agrikultura ng Quezon (SPPAQ)</b> Role: Provides loan in the form of inputs, without interest; Training <b>Department of Agriculture</b> Role: Production training; Technical assistance <b>Department of Trade and Industry</b> Role: Marketing and entrepreneurship <b>Department of Environment and Natural Resources</b> Role: Ecology and environmental training <b>Department of Science and Technology</b> Role: Provide processing technology <b>Local Government Units</b> Role: Peace and order <b>Office of the Representatives Irvin Alcala (Quezon 2nd District)</b> Role: Financial support; Training
Private partners	<b>Allied Botanical Crops and EastWest and other seed companies</b> Role: Provide seedlings
Intermediaries partners	N/A
Beneficiaries	Farmers
Main driver of the PPP	Department of Agriculture
Activities	Development of a vegetable tramline system to ship upland produce to the lowlands; Provision of training
Results to date/Impacts	<ul style="list-style-type: none"><li>• Increased in farmers' income;</li><li>• Increased volume traded;</li><li>• Employment generation (From 4 to 24);</li><li>• Improved farmers' standards of living (Farmers able to renovate/acquire houses and vehicles, and send children to school)</li><li>• Decreased transportation costs (P150/horse for every 2 sacks to P15 for every 20 sacks by tram).</li></ul>