



**Philippine Mango Industry Foundation  
Incorporated (PMIFI) Project**

Country	<b>Philippines</b>
PPP typology	<b>Value chain/subsector development</b>
Subsector and commodity	<b>Fruit/Mango</b>
Partnership duration	<b>2001–ongoing</b>
Overall objective	<b>Assist members and provide a venue to discuss and address the mango industry concerns and issues</b>
Investments	<b>N/A</b>
Public partners	<b>Mango Action Team (NMAT)</b> Role: Financial support for meetings and activities; Transportation and food supplies; Pay salaries
Private partners	<b>Mango farmers, traders and processors</b> Role: Attend meetings, seminars and mango congresses
Intermediaries partners	<b>N/A</b>
Beneficiaries	<b>Mango farmers, traders and processors</b>
Main driver of the PPP	<b>Department of Agriculture</b>
Activities	<b>Creation of the Philippine Mango Industry Foundation; Preparation of meeting, seminars and congresses</b>
Results to date/Impacts	<ul style="list-style-type: none"><li>• Participation rose to 24 regional/provincial mango industry/growers and cooperatives, to 10 corporate individual members and to 2 148 farmers</li></ul>