



Uniseeds Partnership

Country	Thailand - Lampang Province
PPP typology	Innovation and technology transfer
Subsector and commodity	Okra seeds
Partnership duration	2004–2007
Overall objective	Improve virus resistance of hybrid okra seed and increase the yield and quality of okra
Investments	Total: US\$114 212 (Public: 15%; Private 85%)
Public partners	National Center for Genetic Engineering and Biotechnology (BIOTEC) Role: Fund laboratory services; Advice regarding agricultural technology; Provide laboratory examinations; Research
Private partners	Uniseeds Company Limited Role: Fund staff time for yield trials; Provide relevant information; Conduct breeding trials; Send samples to BIOTEC researchers; Distribute okra seeds to markets
Intermediaries partners	N/A
Beneficiaries	Okra farmers
Main driver of the PPP	Uniseeds Company Limited
Activities	Development of okra breed for fresh and processing for export; Promotion of industrial applications of biotechnology
Results to date/Impacts	<ul style="list-style-type: none">• Six disease resistant okra seeds varieties developed (2 of which commercialized);• Increased yields (+ 56%/ha);• Increased farmers' profits (+ US\$2 545/ha);• Increased environmental benefits (through the reduction in chemical use).

FAO. 2013. *Agribusiness public-private partnerships – A country report of Thailand. Country case studies – Asia*. Rome