



Yield Trial Project

Country	Thailand – Nakornratchasrima Province
PPP typology	Innovation and technology transfer
Subsector and commodity	Maize seeds
Partnership duration	2010*
Overall objective	Conduct hybrid breeding and testing program and improve corn productivity and quality
Investments	Private: US\$10 000; Public: In-kind
Public partners	National Corn and Sorghum Research Center (NCSRC) Role: Trials coordination; Trial management guidelines; Technical evaluation; Provide two hybrid varieties; Collect and distribute un-named varieties; Evaluate performance and reports project result to partners at the end of project State universities Role: Provide field trial land and farm management on their plots
Private partners	Bangkok Seed Industry Co., Ltd.; Thai Plant Breeding Research and Development Co., Ltd.; Pacific Seed Co., Ltd.; Seed Asia Co., Ltd.; Syngenta Seeds Co., Ltd.; Monsanto Thailand Co., Ltd.; Northern Seeds Co., Ltd.; and Shriram Bioseed (Thailand) Co., Ltd. Role: Fund staff time, materials, operational management and participation costs; Provide seeds and yield to the NCSRC
Intermediaries partners	N/A
Beneficiaries	Hybrid corn seed breeders
Main driver of the PPP	NCSRC, Hybrid corn breeders
Activities	Development of corn breed; Promotion of agricultural knowledge
Results to date/Impacts	<ul style="list-style-type: none">• Introduced into the market new hybrid corns;• Increased farm yields and incomes (100% yield increase compared to national average).

FAO. 2013. *Agribusiness public-private partnerships – A country report of Thailand. Country case studies – Asia*. Rome

* This is an annual project carried out every year. The information here refers to 2010.