



Milk Territorial Innovation Programme

Country	Chile
PPP typology	Value chain/subsector development
Subsector and commodity	Milk chain
Partnership duration	2008–2012
Overall objective	Improve the productivity of milk providers, support innovation in milk processing and develop commercialization strategies
Investments	Total: US\$6.5 million (Public 77%; Private: 23%)
Public partners	<p>Production Development Corporation (CORFO) Role: Enabling environment; Program development; Equipment; Experts hiring; Marketing</p> <p>Agriculture and Livestock Development Institute (INDAP) Role: Equipment and infrastructure; Marginalized land reclaiming; Provide loans; Technical assistance</p> <p>National Training Service (SENSE) Role: Training</p>
Private partners	<p>Colún Cooperative Role: Marketing; Leadership; Implementation</p> <p>Milk Providers Role: Implementation according to recommendations</p>
Intermediaries partners	N/A
Beneficiaries	Milk providers, Colún Cooperative workers
Main driver of the PPP	CORFO
Activities	Dissemination of technologies and innovation (new seeds, fertilizer and fodder varieties; genetic improvements); Provision of training.
Results to date/Impacts	<ul style="list-style-type: none"> • Increased output (400 times higher); • Increased productivity; • New goods produced (fruit yogurt, juice and jelly) • Employment generation (1 500 direct jobs created); • Improved infrastructure such as roads.