



Pepper Partnership

Country	Colombia – Valle del Cauca and Cauca
PPP typology	Value chain/subsector development
Subsector and commodity	Hot pepper
Partnership duration	2005–2010
Overall objective	Improve pepper farmers productivity and address their production toward international markets through Hugo Restrepo & Company.
Investments	Total US\$1.5 million (Public: 30%; Private: 68%; Others: 2%)
Public partners	Ministry of Agriculture Role: Equipment and services; Support to Carvajal Foundation. Secretariat of Agriculture Role: Technical support; Monitor correct application of agricultural technology; Know-how transfer Municipalities Role: Project support services
Private partners	Hugo Restrepo & Co. (HR) Role: Inputs supply; Technology transfer; Farmers products buyer (requirement for farmers to obtain loans); Technical support; Training Credit Institutions Role: Provide Loans Farmers Role: Produce according to HR and other partners recommendations; Sell harvesting products to HR
Intermediaries partners	Carvajal Foundation Role: Training; Partnership coordination; Provide information to credit institutions
Beneficiaries	Small-holder farmers
Main driver of the PPP	Carvajal Foundation
Activities	Provision of loans and trainings to farmers; Transfer of technology
Results to date/Impacts	<ul style="list-style-type: none">• Increased productivity (+67%);• Increased HR exports (5 times higher).

FAO. 2013. *Alianzas público-privadas para el desarrollo de agronegocios – Informe de país: Colombia. Estudios de casos de países – América Latina.* Roma