



Chocoexport Partnership

Country	Ecuador – Bolívar, Los Ríos, Guayas and el Oro
PPP typology	Value chain/subsector development
Subsector and commodity	Cocoa
Partnership duration	2010–2011
Overall objective	Improve cocoa medium and small-holder farmers production
Investments	Total: US\$971 000 (Public; 78%; Private: 22%)
Public partners	Development Fund of the Ministry of Industry and Production (FONDEPYME) Role: Equipment; Training; Technical assistance; Monitoring & Evaluation
Private partners	CHOCOEXPORT Role: Provide a new processing plant; Farmers' products buyer
Intermediaries partners	Maquita Cushunchic (MCCH) Role: Organization; Implementation coordinator
Beneficiaries	Medium and small-holder cocoa farmers
Main driver of the PPP	FONDEPYME and MCCH
Activities	Establishment of a new cocoa processing plant; Provision of training and other services to cocoa farmers
Results to date/Impacts	<ul style="list-style-type: none">• Estimated return on investment 14% in the first 5 years, and 18% in the next 4;• Employment generation (Estimated 530 new jobs).

FAO. 2013. *Alianzas público-privadas para el desarrollo de agronegocios – Informe de país: el Ecuador. Estudios de casos de países – América Latina*. Roma