



**Guatemala Federation of Coffee
Growers Cooperatives (FEDECOCAGUA)
Partnership**

Country	Guatemala
PPP typology	Value chain/subsector development
Subsector and commodity	Coffee
Partnership duration	1969–ongoing*
Overall objective	Improve the marketing of coffee through organic certification strategies and fair trade
Investments	Total: US\$ 2.7 million
Public partners	<p>Ministry of Agriculture, Livestock and Food (MAGA) Role: Monitor the implementation of the partnership</p> <p>National Bank of Agricultural Development (BANDESA); Bank of Coffee (BANCAFE) Role: Provide loans</p> <p>National Fund for Agriculture and Livestock Modernization (FONAGRO) Role: Fund technical assistance</p> <p>United States Agency for International Development (USAID) Role: Support to the project</p> <p>Canadian Cooperation Role: Finance</p>
Private partners	<p>Oikocredit; Inter-American Development Bank (IDB); Rural Development Bank (BANRURAL) Role: Provide loans</p> <p>Catholic Church Role: Support to the project</p>
Intermediaries partners	<p>National Coffee Association (ANACAFE); National Federation of Saving and Credit Cooperatives (FENACOAC) Role: Regulate production and exportation processes</p>
Beneficiaries	200 000 Farmers
Main driver of the PPP	Government of Guatemala
Activities	Promotion of organic certification strategies and fair trade
Results to date/Impacts	<ul style="list-style-type: none"> Increased production (from 66 000 sacks/year to 250 000 sacks/year)

FAO. 2013. *Alianzas público-privadas para el desarrollo de agronegocios – Informe de país: Guatemala. Estudios de casos de países – América Latina*. Roma

* This is the entire duration of the partnership. However, information in this sheet refers to the last phase of the partnership