

the world is thirsty

because it is hungry

HOW MUCH WATER IS NEEDED TO PRODUCE...



1 KILO
OF MEAT

15,000
LITRES



1 KILO
OF WHEAT

1,500
LITRES



DAILY DRINKING
REQUIREMENTS

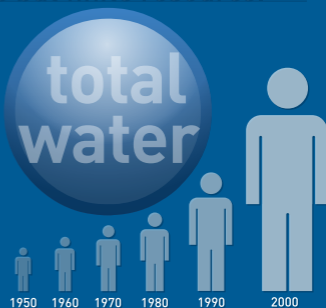
2-5
LITRES

To produce enough food to satisfy a person's daily needs takes about 3000 litres of water.

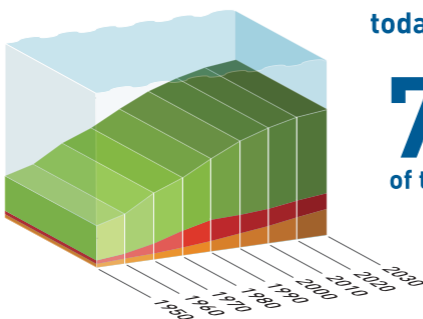
WATER & PEOPLE

Water is a renewable but finite resource.

Population, instead, has been continuously growing, which means there is less water for everyone to satisfy the needs for living a healthy life. Drinking, washing, eating and producing any goods depends on water



WATER & AGRICULTURE



today agriculture
accounts for
70%
of total water use

- Agricultural use ■
- Industrial use ■
- Domestic use ■



FAOWATER

www.fao.org/nr/water