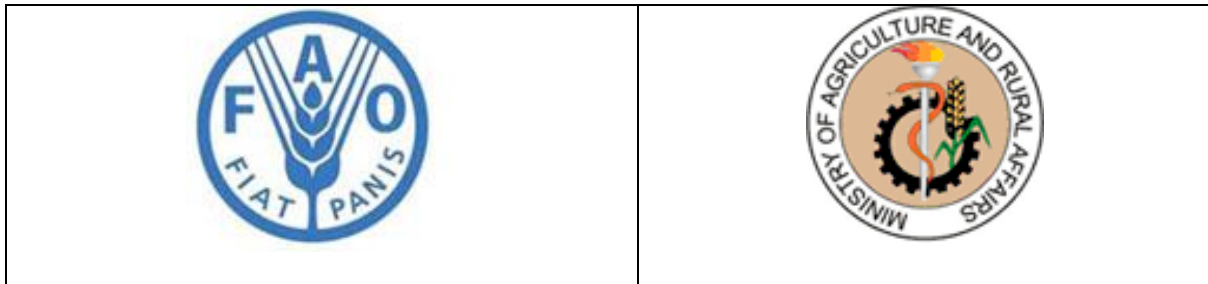


November 2010



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| THIRD INTER-GOVERNMENTAL AND PREPARATORY MEETING FOR THE CENTRAL ASIAN AND CAUCASUS FISHERIES AND AQUACULTURE COMMISSION |
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| Trabzon, Turkey, 30 November – 1 December 2010 |
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|-------------------|
| DRAFT LOGO |
|-------------------|

Regional Fishery Bodies (RFBs) commonly make use of logos. A logo is important because it is the face of the Organization. People will recognize the Organization by its logo and their first impression of the Organization is partly based on it. A logo strengthens the identity of an Organization and as such is a useful tool.

For the above reasons the FAO Secretariat has made an effort towards development of a logo for the Central Asian and Caucasus Regional Fisheries and Aquaculture Commission.

Tajik designer, Mr Dilshod Mahmaminov, who has large experience in logo development was approached by the FAO Secretariat, to design some draft logo's for consideration by the Third Intergovernmental Meeting.

Please find on the next page three draft logos prepared by the designer. Due to a mistake from FAO's side, the word 'regional' is missing in all three designs. This mistake will be corrected after the selection of the final logo.

For logo designs A and C there are two versions, one in English and one in Russian. In logo B, both languages are combined.

On the last page of this background document you can find a form, which you can use to indicate your preference. Besides showing your preference, it's also possible to provide alternative logo's or make suggestions for modification of the logo of your preference.

Design A



CENTRAL ASIAN AND CAUCASUS FISHERIES
AND AQUACULTURE COMMISSION



КОМИССИЯ ПО РЫБНОМУ ХОЗЯЙСТВУ И
АКВАКУЛЬТУРЕ В ЦЕНТРАЛЬНОЙ АЗИИ И НА КАВКАЗЕ

Design B



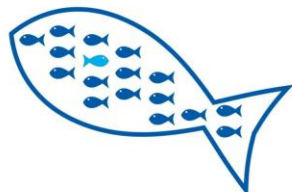
CENTRAL ASIAN AND CAUCASUS
FISHERIES AND AQUACULTURE COMMISSION

КОМИССИЯ ПО РЫБНОМУ ХОЗЯЙСТВУ
И АКВАКУЛЬТУРЕ В
ЦЕНТРАЛЬНОЙ АЗИИ И НА КАВКАЗЕ

Design C

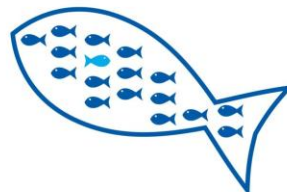
САСФАС

CENTRAL ASIAN AND CAUCASUS FISHERIES
AND AQUACULTURE COMMISSION



КРХАЦАК

КОМИССИЯ ПО РЫБНОМУ ХОЗЯЙСТВУ И
АКВАКУЛЬТУРЕ В ЦЕНТРАЛЬНОЙ АЗИИ И НА КАВКАЗЕ



Form of preference for logo (CACFACPrep/3)

THE SECRETARIAT ACCEPTS ONE FORM PER DELEGATION

You can show your preference for the various logo designs by giving points. Please give 3 points to the logo you prefer the most, 2 points for the logo of your second choice and 1 point to the logo you like least.

This is the preference of: (country)

Our preference for the logo of the Central Asian and Caucasus Fisheries and Aquaculture Commission is:

| Logo | Points |
|-------------|---------------|
| Design A | |
| Design B | |
| Design C | |

If you have suggestions for changes to your logo of preference, please insert below:

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