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	منظمة الأغذية والزراعة للأمم المتحدة	联合国 粮食及 农业组织	Food and Agriculture Organization of the United Nations	Organisation des Nations Unies pour l'alimentation et l'agriculture	Продовольственная и сельскохозяйственная организация Объединенных Наций	Organización de las Naciones Unidas para la Agricultura y la Alimentación
CENTRAL ASIAN AND CAUCASUS REGIONAL FISHERIES AND AQUACULTURE COMMISSION						
INAUGURAL MEETING						
Istanbul, Turkey, 19-21 December 2011						
ACRONYM AND LOGO OF THE COMMISSION						

INTRODUCTION

1. This document provides the background for and discussions held on the selection of a proper acronym and a logo for the Central Asian and Caucasus Regional Fisheries and Aquaculture Commission.

BACKGROUND

2. Regional Fishery Bodies (RFBs) commonly make use of logos. A logo is important because it is the face of the Organization. People will recognize the Organization by its logo and their first impression of the Organization is partly based on it. A logo strengthens the identity of an Organization and as such is a useful tool.

3. For the above reasons the FAO Secretariat has made an effort towards development of a logo and acronym for the Central Asian and Caucasus Regional Fisheries and Aquaculture Commission, which was firstly tabled at the Third Inter-Governmental Meeting on the Establishment of the Central Asian and Caucasus Fisheries and Aquaculture Commission (Trabzon, Turkey, 30 November – 1 December 2010).

4. Although the English acronym CACFAC had been unofficially suggested and found some supporters as a possible acronym for the Commission, various other possible alternatives (CACFish, ACAC, ACC, CCAF and CACAF) were also taken into further consideration at discussions taken place at the Third Inter-Governmental Meeting.

5. Three logo designs developed by a professional designer were submitted to the Third Inter-Governmental Meeting for discussion and subsequent due decision. Although some delegations expressed their preference for the acronym CACFish or CCAF, the Third Inter-Governmental Meeting reached no consensus in terms of the Russian acronym. As a result, the Meeting decided, as indicated on its report, to submit the unresolved issue of its acronym and logo as an agenda item to the second session of the Preparatory Meeting (i.e. the Fourth Intergovernmental Meeting).

6. In accordance with a decision taken at the Third Inter-Governmental Meeting with respect to this matter, the countries were requested to submit, if any, their logo proposals to the FAO Secretariat within an agreed timeframe (end of February 2011). The FAO Secretariat received proposals from Iran, Kyrgyzstan, Turkey and Ukraine.

7. The Fourth Intergovernmental Meeting on the Establishment of the Central Asian and Caucasus Regional Fisheries and Aquaculture Commission, convened in Cholpon Ata, Kyrgyzstan from 22 to 24 June 2011, with an aim to finalizing the preparatory work for the establishment and formalization of the Commission, in accordance with its agenda, re-discussed, among others, the selection of a proper acronym and a logo for the Commission. Seven proposals for the acronym seven proposal for a logo were put forward for considerations by the Meeting. The proposed acronyms and logos, submitted to the Meeting for final selection consideration, are presented below in Table 1 and Figure 1, respectively.

Table 1. Acronym proposals submitted to the Fourth Intergovernmental Meeting for consideration

	Acronym	Explanation
1	CACFish	C (Central Asia) + C (Caucasus) + Fish
2	CACARFAC	C for central, A for Asia, CA for Caucasus, R for Regional, F for Fisheries, A for Aquaculture and C for Commission
3	CACAFAC	C for central, A for Asia, CA for Caucasus, F for Fisheries, A for Aquaculture and C for Commission
4	ЦАКАР	Ц(Центральная) + А(Азия) + К(Кавказ) + А(Аквакультура) + Р(Рыболовство)
5	ACC	Aquaculture + Central Asia + Caucasus
6	CCAF	Central Asia + Caucasus + Fisheries + Aquaculture
7	ACAC	Aquaculture + Central Asia + Caucasus

Figure 1. Logo proposals submitted to the Fourth Intergovernmental Meeting for final selection consideration

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Note: The name of the Commission, used on logos 1, 6 and 7 given above had a missing word: “REGIONAL” and therefore does not correspond to the full official name of the Commission (Central Asian and Caucasus Fisheries and Aquaculture Commission).

8. For the selection of the acronym and logo for the Commission, a voting procedure was followed (in accordance with the draft Rules of Procedure of the Commission) in which each delegation present at the Meeting could cast one vote. Out of a total of 7 proposed logos and 7 proposed acronyms, the following two were selected by a large majority as the preferred official acronym and logo for the consideration of the Commission:

Selected acronym	Selected Logo
CACFish	

9. In relation to the Commission’s acronym, the Meeting recommended that only an English acronym be used for Commission, instead of an acronym in the two official languages of the Commission (i.e. English and Russian). The main reason behind this recommendation was to not create any confusion among the general public and to provide a clear and comprehensive identity to the Commission.

10. A summary of discussions, decisions and recommendations that took place at the earlier Preparatory Meeting (Third Intergovernmental Meeting and Fourth Intergovernmental Meeting) on the acronym and logo can be found in the following reference documents:

- Document CACFish:1/2011/1/Ref.2: Report of the Third Intergovernmental Meeting on the Establishment of the Central Asian and Caucasus Fisheries and Aquaculture Commission, Trabzon, Turkey, 30 November-1 December 2010. FAO Fisheries and Aquaculture Report. No 962. (An online version is available at: ftp://ftp.fao.org/FI/DOCUMENT/R962_advanced/r962b.pdf)
- The Document CACFish:1/2011/1/Ref.3: Report of the Fourth Intergovernmental Meeting on the Establishment of the Central Asian and Caucasus Regional Fisheries and Aquaculture Commission, Cholpon Ata, Kyrgyzstan, 22 -24 June 2011. FAO Fisheries and Aquaculture Report. No. 981. Ankara, FAO. 2011.

SUGGESTED ACTIONS FOR THE COMMISSION

11. In line with the above considerations and recommendations of the Preparatory Meeting, the Commission is invited to endorse the selected acronym and logo.