



## WESTERN CENTRAL ATLANTIC FISHERY COMMISSION (WECAFC)

### FOURTEENTH SESSION

Panama City, Panama, 6-9 February 2012

### Proposal for a WECAFC Logo

#### INTRODUCTION

1. This document provides the background for discussions to take place at the Fourteenth Session of WECAFC on the selection of a proper logo for WECAFC.

#### BACKGROUND

2. Regional Fishery Bodies (RFBs) commonly make use of logos. A logo is important because it is the face of the Organization. People will recognize the Organization by its logo and their first impression of the Organization is partly based on it. A logo strengthens the identity of an Organization and as such is a useful tool.
3. For the above reasons the WECAFC Secretariat has made an effort towards development of a logo for WECAFC. In recent months, Ms Sylviane Borghesi of FAO Headquarters has designed some nice draft logo's for the Commission in support of the logo discussions to take place in Panama.
4. WECAFC members are kindly invited to make additional proposals for modification of the draft logo's prepared by Ms Borghesi and to propose any other draft logos that the members would like to include in the discussion on a logo for WECAFC.
5. Members that would like to submit a draft logo for consideration by the Commission, should submit their proposal(s) in PDF, TIF or JPEG format to the WECAFC Secretariat before 1 February 2012.

#### DISCUSSION

6. The proposed logos, submitted to the Fourteenth Session for consideration and final selection, are presented below in Figure 1. The below figure will be updated when additional logos are submitted by WECAFC members to the Secretariat.

Figure 1. Logo proposals submitted to the Fourteenth Session of WECAFC for discussion and final selection.

A	<p>Western Central Atlantic Fishery Commission</p>  <p>Commission Pêche de l'Atlantique Centre-Ouest</p>
B	 <p>Western Central Atlantic Fishery Commission</p>
C	<p>Western Central Atlantic Fishery Commission</p>  <p>Commission Pêche de l'Atlantique Centre-Ouest</p>
D	 <p>Western Central Atlantic Fishery Commission</p> <p>Commission Pêche de l'Atlantique Centre-Ouest</p>
E	 <p>Western Central Atlantic Fishery Commission</p> <p>Commission Pêche de l'Atlantique Centre-Ouest</p>
F	
G	
H	

Note: The name/acronym of the Commission, used on logo B presented above is only in one of the official languages of the Commission. These logos can be modified to reflect both acronyms (WECAFC and COPACO) as necessary.

7. For the selection of the logo for the Commission, a voting procedure should be followed (in accordance with Rule VI “Voting Procedures” of the Rules of Procedure of the Commission) in which each Member present at the Session can cast one vote. Moreover, paragraph 3 of the same Rule determines that “Decisions of the Commission shall be taken by a majority of the votes cast, unless otherwise provided in these Rules”.
8. To facilitate the discussion on this agenda item the WECAFC Secretariat kindly request each delegation (member country) to complete the enclosed form (Annex A) before the lunch break (12 AM) on Tuesday 7 February and provide it to the Secretariat. Please note that only 1 completed form per delegation is accepted. Thank you for your collaboration in this matter.
9. The Secretariat will calculate the number of points given to each logo proposal and present the outcome to the Commission.

#### **SUGGESTED ACTIONS FOR THE COMMISSION**

10. In line with the above considerations, the Commission is invited to discuss the outcome of the logo selection process and endorse one of the logos for future use by the Commission.

### ***LOGO PREFERENCE FORM***

**Please indicate your preference for the various draft logos by giving points.**

Logo of the 1<sup>st</sup> choice - 3 points

Logo of the 2<sup>nd</sup> choice - 2 points

Logo of the 3<sup>rd</sup> choice - 1 point

Please do not give any points to the other logos.

This is the preference of: ..... (country)

Our preferences for the logo of the Western Central Atlantic Fishery Commission (WECAFC) are:

<b>Logo</b>	<b>Points</b>
A	
B	
C	
D	
E	
F	
G	
H	
I	
J	

If you have additional suggestions for changes to your logo of preference, please write them below:

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**THE SECRETARIAT ACCEPTS ONLY ONE COMPLETED FORM PER DELEGATION**