

The UKWAS Example

How to develop a national certification standard

Introduction

Stuart Goodall
UK Forestry Commission

Facilitator for UKWAS

UKWAS

- Recognised by FSC and PEFC
- Owned by UK stakeholders
- A standard not a scheme
- Owners can choose either FSC or PEFC
- Successful because there is demand

Today's presentation

- Explain how to develop a standard – linked to my experience in the UK
- Suggest where you can get further advice
- Highlight key issues to be aware of when developing a standard

Credibility is everything!

Broad participation provides credibility

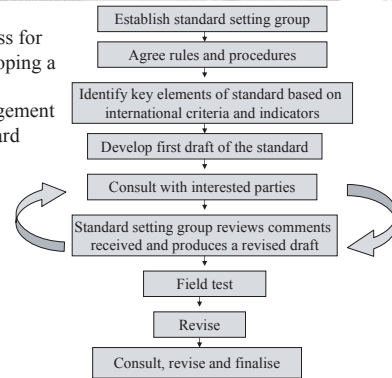
Start right

- If possible appoint a trusted facilitator
- Be clear about what kind of standard to develop
- Contact relevant international certification schemes

Help in developing a standard

- Developing Forest Stewardship Standards – A Survival Guide (Scrase and Lindhe)
- Forest Certification Handbook (Nussbaum, et al)
- ISO Guide 59: Code of Good Practice for Standardisation

Process for developing a forest management standard



UK experience

- Initial mistrust of certification gone
- Certification has improved forest management
- Allows timber industry to promote wood as environmentally friendly