



# XV WORLD FORESTRY CONGRESS

Building a Green, Healthy and Resilient Future with Forests

2-6 May 2022 | Coex, Seoul, Republic of Korea

## SPECIAL EVENT SUSTAINABLE INVESTMENTS IN FORESTS FOR PEOPLE, PROFIT AND NATURE

3 May 2022 (11:00-19:30) - PROVISIONAL ROOM 1 (COEX)

**Nature based solutions** have the potential to catalyze **low-carbon economic growth**, **generate green jobs**, **deliver healthy investment returns** and **support ecosystem restoration**. The call for such solutions and 'new green deals' that deliver beneficial economic, social and environmental outcomes have grown since COVID-19 caused health and economic challenges across the globe.

**Managed sustainably**, forests can deliver **positive economic, social and environmental outcomes** at the local, regional and international level. Governments, small and large scale investors are increasingly realising this.

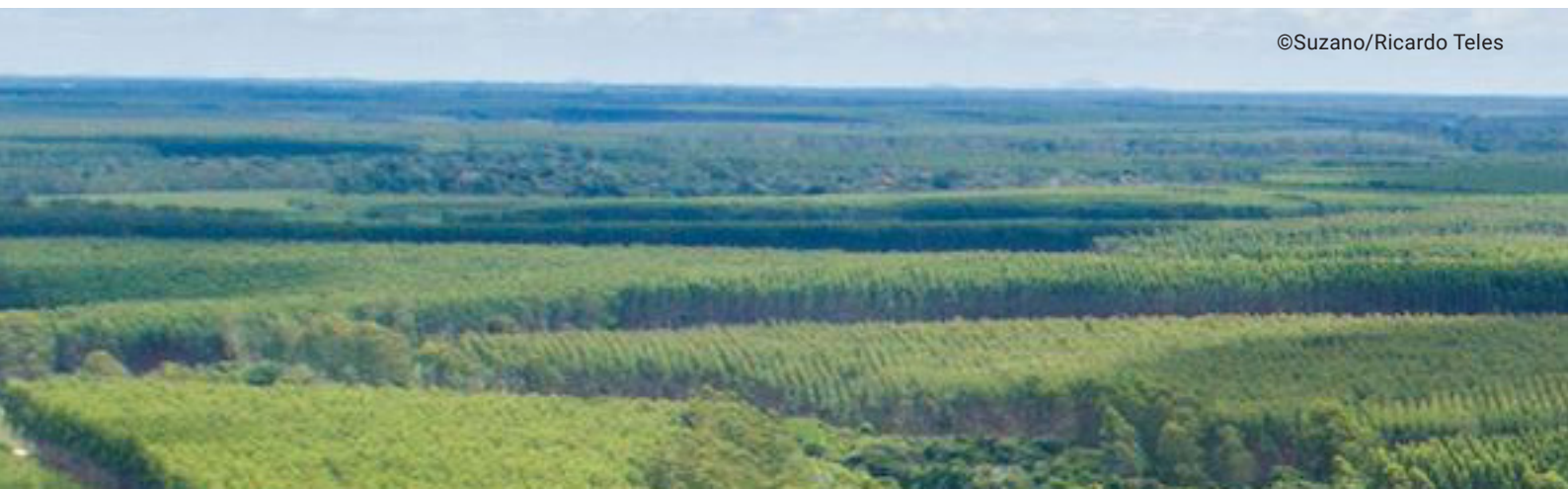


**Investment in forest based projects and programmes** can help achieve **international ambitions** including the Sustainable Development Goals (SDGs). To do so, it is essential that we **understand and support the wide range of reasons to invest in forests at a range of scales**: for sustainable consumption and production of forest products, to mitigate and adapt to climate change, to safeguard nature and biodiversity, restore ecosystems, to provide sustainable livelihoods and much more.



This Investment Forum **will bring together** investors, existing and potential forest project proponents, policy makers and other stakeholders to identify practical approaches and investment options to increase the size and benefits that expanded global forest cover will deliver. It will **highlight the transformative thinking** that is required to ensure the viability of an increasing range of forest investment projects and programmes across the globe.

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## FOCUS AND OBJECTIVES:

The session is aiming to provide participants with:

- A **deeper understanding** of the **transformative thinking and creative solutions** that are required if forests are to deliver upon the wide range of direct and indirect benefits they can offer;
- An examination of **existing and emerging forest investment opportunities and requirements**;
- Enhancing clarity on the **practical steps** that are required to advance people-centred, pro-nature, pro-biodiversity and bankable forest projects; and
- An **exploration of the enabling conditions** that are required to strengthen the global forest investment while simultaneously restoring earth's degraded landscapes in the context of the Decade on Ecosystem Restoration.



## THE SESSION IS CO-ORGANIZED BY:

- Food and Agriculture Organization of the United Nations (FAO)
- WBCSD's Forest Solutions Group
- Global Environment Facility (GEF)
- UN Convention on Biological Diversity (UN CBD)
- New Generation Plantations (WWF)
- Green Climate Fund (GCF)
- United Nations Environment Program (UNEP)
- Forest Action Facility (KfW)
- World Bank (WB)
- International Tropical Timber Organization (ITTO)







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3 May 2022 (11:00-20:00) - PROVISIONAL ROOM 1 (COEX)

### Agenda:

- |             |  |
|-------------|--|
| 11:00-11:45 | (1) Key Note Speeches: Investment in forests: An opportunity for transformation  |
| 11:45-12:45 | (2) "Financing green": Increasing finance flows for forests  |
| 12:45-13:45 | Lunch  |
| 13:45-14:15 | (3) The forest sector & ecosystem restoration  |
| 14:15-15:00 | (4) The future of forest investment  |
| 15:00-16:00 | (5) Making more than wood and money: What do investors need to know to invest?   |
| 16:00-16:30 | Coffee and tea break   |
| 16:30-17:30 | (6) Transforming, growing and restoring: What support will it take?  |
| 17:30-18:30 | (7) Screening in: Advancing people-centred, pro-nature, profitable & inclusive forest projects – Lessons learned from New Generation Plantations |
| 18:30-19:30 | (8) Accelerating and upscaling forest investment projects  |





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## SESSION ONE: KEYNOTES: INVESTMENT IN FORESTS: AN OPPORTUNITY FOR TRANSFORMATION

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11:00-11:45 (KST)

2020 – 2030 has been labelled the Decade of Action and there is much work to be done if the world is going to reach the ambitions of the 2030 Sustainability Agenda.

Forests are recognised as an important pillar to achieve those ambitions and while an increasing number of investors and governments realise this, transformational change is required in the investment community, governments and forest stakeholders, including small and large scale enterprises and associations, if forests are to deliver on their economic, social and environmental potential. These scene setting keynote speeches will:

- Highlight the breadth and depth of the investment potential of forests;
- Deliver strong and influential messages regarding the innovation that is required if the forest sector is to deliver the transformational change that it is often credited with having the potential for; and
- Deliver a clear call for action for investors, forest project proponents and policy makers.

## MODERATOR AND MASTER OF CEREMONY:



MS. NATHALIA GRANATO, SUSTAINABILITY AND FOREST AFFAIRS MANAGER, IBA

Nathalia Granato is Forest Engineer and Master in Forest Sciences. She serves as Vice President of Forest Women's Network and Manager of the Sustainability and Forest Affairs at Ibá – an association that represents the planted forest industry in Brazil, including around 60 companies and state associations. She represents Ibá at The Forest Dialogue; Brazilian Coalition of Climate Forests and Agriculture; International Council of Forest and Paper Associations and at the Advisory Committee on Sustainable Forest-based Industries of FAO.



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## KEYNOTE SPEAKERS:

### MR. DAVID BRAND, CEO, NEW FORESTS

David Brand founded New Forests in 2005 and leads the company's investment programs. He is a member of New Forests' Board of Directors and is the Chair of the company's Investment Committees. David has over 40 years' experience in forestry investment, forest management, science, and public policy. David is dedicated to innovative, responsible investment strategies in the forest sector and associated assets, including infrastructure, wood processing, and environmental markets. Previously, David was responsible for investment programs that integrated forest management with emerging environmental market opportunities at Hancock Natural Resources Group (HNRG). Prior to joining HNRG, David was the Executive General Manager of State Forests of NSW where he led pioneering transactions in the commercial development of environmental markets. From 1985-1995, David worked with the Canadian Forest Service as a scientist, director of scientific programs, and ultimately as national Director-General of Science and Sustainable Development. He serves on the Advisory Board of The World BioEconomy Forum, the Board of Directors of the Washington, DC-based non-governmental organisation Forest Trends, the Board of Trustees of Bangkok-based Intergovernmental Organisation The Centre for People and Forests, and is Chair of wood processing business, Timberlink Australia. David has a PhD from the University of British Columbia and a Bachelor of Science in Forestry from the University of Toronto in Canada.

### MS. KAVITA SINHA, DIRECTOR OF PRIVATE SECTOR FACILITY (PSF), GREEN CLIMATE FUND

Kavita Sinha is the Director a.i. of the Private Sector Facility. Previously she was with the European Climate Foundation (ECF) where she was the program director for energy transition in Asia and also helped set up the Southeast Asia Clean Energy Facility; and the interim director for Southeast Asia Energy Transition Partnership. Prior to ECF, she spent 15 years in leadership roles in the corporate world – from start-ups to multinational corporations. She co-founded and successfully exited start-ups in clean energy and infrastructure services. She also worked for nearly a decade with the U.S. Agency for International Development where she held several program management roles in renewable energy commercialisation, power sector reform and restructuring, cross-border energy trade and cooperation, as well as climate policy advisory and negotiations. She has an MBA from Rutgers Business School and studied international relations and political economy from the London School of Economics and Political Science. She completed her PhD in energy systems from the Indian Institute of Technology Delhi and has an honors degree in Chemical Engineering.

### MR. DAVID GANZ, EXECUTIVE DIRECTOR, RECOFTC

David is Executive Director of RECOFTC. He joined RECOFTC in 2017 amid growing recognition that securing the land and resource rights of forest communities lays the essential foundation for peace, economic development, and climate change mitigation and adaptation. David strongly advocates for community forestry as an entry point and model for achieving the SDGs, including gender equality, and the Paris agreement on climate change. securing tenure rights, overcoming poverty, ensuring gender equality, protecting biodiversity and combating the climate crisis in the Asia-Pacific region. David joined RECOFTC from SERVIR-Mekong, a joint USAID NASA Initiative, where he was Chief of Party since 2014. Previously he was Chief of Party for Winrock International's Lowering Emissions in Asia's Forests (USAID LEAF) Program, which strengthened the capacity of developing countries in Asia to reduce greenhouse gas emissions from agriculture and forestry. David served as a director with The Nature Conservancy (TNC) and a technical officer with the Food and Agriculture Organization of the United Nations (FAO). David has a Ph.D. in environmental science, policy and management.





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## SESSION TWO: “FINANCING GREEN”: INCREASING FINANCE FLOWS FOR FORESTS

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11:45-12:45 (KST)

‘Greening finance’ and ‘financing green’ are two sides of the same coin, where ‘greening finance’ calls for i) screening out negative impacts that investment projects may have on natural ecosystems and ii) for the integration of climate and nature-related risks in finance practices. On the other side, ‘financing green’ requires investing more pro-actively in nature-based solutions projects, including in forest-based solutions. The session will discuss how these two complementary approaches should operate together, and why financial institutions have a key role to play in accelerating the greening of their practices, while increasing the amounts of resources made available for forest-based solutions.

### MODERATOR:



MR. GARO BATMANIAN, GLOBAL LEAD FOR FORESTS, LANDSCAPES, AND BIODIVERSITY AT WORLD BANK

Garo coordinates manages the Global Partnership for Sustainable and Resilient Landscapes (PROGREEN), and the Forest Investment Program (FIP). Garo is the World Bank focal point on the Collaborative Partnership on Forest (CPF), and the chair of the Finance Task Force of the UN Decade for Ecosystem Restoration Initiative. He has previously worked in the World Bank offices in Brazil and China. Garo has extensive experience in environmental management, forestry, carbon finance, and rural development and has led or been involved in the Bank’s analytic work and lending operations focusing on environmental sustainability. Earlier in his career, he was the LAC Program Director of WWF-USA, and the first CEO of the Worldwide Fund for Nature Brazil (WWF-Brazil). Garo is also the founder of FSC-Brazil, served as its first chairman and led the process of developing national standards for natural forest management in the Amazon and for plantations.



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## SPEAKERS:



**MS. MARINE DE BAZELAIRE, GROUP ADVISOR ON NATURAL CAPITAL, HSBC**

Working in sustainability for over 20 years, Marine joined HSBC as Head of Sustainability for France in 2004, then Europe before acting as HSBC's Group Advisor on Natural Capital since January 1, 2021.

In this newly created position, she coordinates the Group's response to nature issues, bringing in insights from external working groups such as TNFD, Accountability Alignment, CISL Biodiversity working groups.

Marine is also lecturer at Sciences po Paris, France, where she teaches "Finance & Biodiversity" to student enrolled in an Environmental Policy Master.



**MR. TUYEN NGUYEN, ASIA REGIONAL LEAD, ADVISORY, IFC**

Tuyen D. Nguyen is IFC Asia Pacific Regional Lead for Manufacturing Advisory, based in Hanoi, Vietnam. His portfolio focuses on Decarbonization (manufacturing and agri-food systems), Circular Economy (plastics), and Climate-linked financing (green, blue, sustainability-linked, and transition). Previously, he was the IFC Resident Representative for Mongolia and Head of Office for Ho Chi Minh City where he led investments for IFC's Manufacturing, Agribusiness and Services (MAS) department in the Mekong (Cambodia, Lao PDR, Thailand and Vietnam). Prior to IFC, Tuyen worked in the private sector unit of the Asian Development Bank (ADB), based in Manila, Philippines covering investments in financial institutions throughout Asia. He holds a BA from Yale, and an MBA-MA from the Wharton-SAIS program.



**MS. MARTINE SOBEY, HEAD OF STRATEGY, REDD+ AND MULTILATERALS FOR THE UK INTERNATIONAL FORESTS UNIT, UK DEPARTMENT FOR BUSINESS, ENERGY & INDUSTRIAL STRATEGY**

Martine Sobey has over 12 years' experience in climate change, forests and sustainable land use as a policy maker and advisor. She joined the UK Department for Business, Energy and Industrial Strategy (BEIS) in 2019, leading UK forest partnerships in the Amazon biome and strategic direction of teams and programmes in Colombia, Peru and Brazil. In her role as Head of Strategy for the UK's newly formed International Forests Unit (IFU), Martine is part of the senior management team responsible for spending strategy, operational delivery and governance for the unit which works to protect forests and the climate, biodiversity and livelihood benefits associated with them.



**MR. PIERRE ROUSSEAU, SENIOR ADVISOR**

Pierre is an Independent Consultant for Finance and Sustainability. His main clients are large financial institutions, renowned corporations as well as new disruptive entrepreneurship initiatives. Indeed, amongst several mandates, he is a Senior Advisor for BNP Paribas's Corporate Engagement Department, Project Advisor for Deme Group and Senior Advisor to the CEO of innovative nature-based businesses such as TerraGrn and Blue Finance. In addition to this consultancy role, Pierre has founded and supervised as Executive Chairman, Nomad Plastic Ltd, a social business providing marine services for sustainable coastal tourism, fighting ocean plastic pollution, building resilient ecosystems for marine biodiversity conservation and development of the local coastal communities in emerging markets.



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## SESSION THREE: THE FOREST SECTOR AND ECOSYSTEM RESTORATION

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13:45-14:15 (KST)

The private sector will be critical to the success of the Decade on Ecosystem Restoration. This session will provide inspiring and thought provoking presentations about the diverse contributions that the private forest sector can make to ecosystem restoration.

### MODERATOR:



MR. JOSE CARLOS JUNIOR FONSECA, EXECUTIVE DIRECTOR, IBA

Ambassador José Carlos da Fonseca Junior, the Executive Director of IBA (Brazilian Tree Industry), had been in the Brazilian Foreign Service for almost four decades before joining IBA three years ago. Throughout his career, he has held many postings abroad and within Brazil. A former Ambassador to Myanmar, he was also the Deputy Head of Mission in New Delhi, India, besides being posted twice in Washington, DC, as well as in Ottawa, Maputo, Abu Dhabi, Santiago and Manila. Ambassador Fonseca has also been a Member of the Federal Parliament, representing his home state of Espírito Santo, where he has also served as State Secretary of Finance. At the Federal Government, in Brasília, he has worked at the Foreign Ministry's Trade Promotion Department and, twice, at the Ministry of Finance. From 2015 until December 2018, Ambassador Fonseca served as the Chief of Staff for then Governor of Espírito Santo State, Paulo Hartung, who became IBA's CEO. Ambassador Fonseca seats at the Steering Committee of The Forests Dialogue (TFD), of the International Council of Forest and Paper Associations (ICFPA), besides being the Vice-Chair of the Advisory Committee on Sustainable Forest-based Industry (ACSFI/FAO), and a member of Agribusiness Working Group of BRICS, and International Chamber of Commerce (ICC). Since December 2021, Ambassador Fonseca has become the co-Facilitator of the Coalition Brazil Climate, Forest and Agriculture, representing the private sector within this multistakeholder platform comprised of over 300 members from the private sector, NGOs, and the academic world.





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**MS. NELLY NDLOVU, GENERAL MANAGER, MONDI**

Experienced General Manager with a demonstrated history of working in the Paper & Forest industry. Skilled in Negotiation, Enterprise Development and Management, Strategic Sourcing, SAP ERP, and Contract Management. Strong operations professional graduated from Rhodes University with a B. Commerce and has a Master in Business Leadership and Management Leadership from GIBS Business School (Gordon Institute of Business Science).



**MR. ESSEN BRANDI, HEAD OF BUSINESS DEVELOPMENT, BTG PACTUAL**

Esben supports distribution efforts in Europe. With 20+ years of experience in global timberland investment, Esben previously helped manage a ~€3B AUM natural resource portfolio for a large European public pension fund, and led African and Asian advisory services for a global timberland advisory firm. Esben started his investing career in 2008 managing the world's first global frontier timberland fund. Within the fund team, Esben was responsible for the origination and acquisition of African investments and was later responsible for investments in Latin America. Esben holds a B.Sc. and a M.Sc. in Forestry from University of Copenhagen as well as an interdisciplinary diploma in Tropical Land Use Management. Esben is a frequent speaker on the challenging nature of responsible investing in frontier and emerging market timberlands.



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## SESSION FOUR: THE FUTURE OF FOREST INVESTMENT

14:15-15:00 (KST)

Messages of inspiration will be heard from keynote speakers to guide the practical but transformative approaches that the forest sector can use to realise its potential and maximise its contribution to solving the world's environmental, social and economic challenges.

### MODERATOR:



DR. LYNDALL BULL, FORESTRY OFFICER, FAO

Dr Lyndall Bull is a Forest Policy Officer at the Food and Agriculture Organization (FAO) of the United Nations. She has a Phd in innovation in the forest sector from the University of Melbourne. Lyndall is a forest sector leader. She has extensive experience including in strategic management, innovation, forest policy and research management. Lyndall has worked in a senior capacity in the government, private and education sectors. Prior to joining FAO, Lyndall ran a consulting business serving the global forest sector and was a Non-Executive Director for two of Australia's largest forest owners.

### SPEAKER:



MR. LUDWIG LIAGRE, FOUNDER & INTERNATIONAL CONSULTANT - RIO CONVENTIONS IMPLEMENTATION, ENVIRONMENTAL FINANCE AND ECONOMICS, RIO IMPACT

Ludwig Liagre is the founder and managing director of Rio Impact, a consulting enterprise specialized in financing solutions for the implementation of Rio conventions on biodiversity, land and climate. Between 2009 and 2014 Ludwig operated as forest policy and finance advisor for the German Development Cooperation (GIZ) in Middle East North Africa and Latin America, implementing impactful projects at the interface of the three Rio conventions. From 2014 to 2017 he advised public and private organizations as international consultant. Ludwig worked with development cooperation agencies such as GIZ, UNDP and FAO. More recently he operated as Climate Change Specialist at the European Investment Bank (EIB) and as Programme Officer at the United Nations Convention to Combat Desertification (UNCCD), where he supervised work on Land Degradation Neutrality Transformative Projects and Programmes. Ludwig has been operating as Sustainable Finance Lead for the Global Landscapes Forum (GLF) since 2019. He holds MScs in Agricultural Sciences & Environmental Economics from AgroParisTech, France and a MBA from Le Collège des Ingénieurs, France-Germany. He recently presented his PhD thesis on National Forest Funds at the University of Padova, Italy.



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## KEYNOTE SPEAKERS:

### MS. SHEAM SATKURU, EXECUTIVE DIRECTOR, ITTO



Sheam was appointed Assistant Director of Operations to the ITTO on 30th October 2017, bringing with her over 22 years of work experience from the forestry/timber industry/policy/international negotiations arena. ITTO's goals are to promote the expansion and diversification of international trade in tropical timber from sustainably managed and legally harvested forests and to promote the sustainable management of tropical timber producing forests, amongst other related objectives. Sheam was formerly the Europe Director for the Malaysian Timber Council, having utilized her expertise in international trade regulations with strong experience in legal and policy analysis relating to the timber and forest industries, advocacy, communications and public affairs. Sheam's current principle tasks, amongst others, are to assist the Executive Director of the ITTO in garnering financial and policy support for the implementation of sustainable forest management in the tropics, address market access/customs regulations and international policies affecting market access for tropical forest products while identifying measures to implement and balance the sustainable production and consumption of these products compared to competing non-wood materials. Sheam holds a Masters degree in Corporate & Commercial Law from Kings College, University of London and is a Barrister-at-Law from Inner Temple, London.

### MR. CARLOS MANUEL RODRIGUEZ, CEO GEF (VIDEO)



Lawyer by profession, politician by choice, and conservationist at heart, Carlos Manuel Rodriguez was elected as CEO and Chairperson of the Global Environment Facility by its governing body, the GEF Council, in June 2020. The former Costa Rican Environment and Energy Minister was a pioneer in the development of Payment for Ecosystem Services initiatives and strategies for forest restoration, ocean conservation, and de-carbonization, and is an internationally recognized expert on environmental policy, multilateral environmental negotiations, and financing for nature conservation. During his three terms as Minister of Environment and Energy, Costa Rica doubled the size of its forests, made its electric sector 100 percent clean and renewable, and consolidated a National Park System that has positioned the Central American country as a prime ecotourism destination. Rodriguez has held various technical and political positions over the past 30 years. In the early 1990s, he worked as Director of Costa Rica's National Parks Service and is also founder and board member of many environmental NGOs and tropical research institutes. Since the 1992 UN Sustainable Development Summit in Rio, he has participated in all multilateral environmental negotiations, as an expert negotiator in UNFCCC, CBD, and UNCCD, and participated in negotiations for the creation and implementation of the GEF and the Green Climate Fund. After his second tenure as Minister, he was Vice-President for Global Policy at Conservation International, for 12 years, working in 30 tropical countries in Central and South America, Africa, and Southeast Asia.

### MR. MOKENA MAKEKA , PRINCIPAL, DALBERG ADVISORS



Mokena Makeka is a Principal at Dalberg Advisors. He is a South African raised in Maseru, Lesotho and New York, he is an accomplished architect, artist, creative, curator, global leader, scholar, speaker and urbanist. He holds a B.Arch Dist. Hons, ( Magna Cum Laude) from the University of Cape Town (UCT). He led the international award winning architectural and urban planning firm Makeka DesignLab/Works. Mokena offers high-quality design and strategic insight, innovative design solutions and mentorship across various disciplines.





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## SESSION FIVE: MAKING MORE THAN WOOD AND MONEY: WHAT DO INVESTORS NEED TO KNOW TO INVEST IN FORESTS?

15:00-16:00 (KST)

For millennium, the world's forests have delivered a range of forest products for a variety of end uses – housing and construction, furniture, paper and tissue products among others. The demand for these products has driven long term interest and investment across the globe in forests at various scales for a range of forest types. Demand for both traditional and emerging forest products is increasing as a result of population growth, urbanisation and the development of a forest-based bioeconomy. To meet that demand, the commercial forest area will likely need to both increase in productivity and expand into new areas.

While forests are lauded for the broad range of products and benefits that they can deliver, it is recognised that it is difficult to establish new forests on greenfield sites for commercial benefit. This session will provide insights on the range of strategies, portfolios and guidelines a broad range investors use when investing in forest projects and programmes.

### MODERATOR:



MARTIN HALLE, PROGRAMME MANAGER, UNEP

Martin has been working on sustainable finance topics for over ten years. He is currently programme manager in UNEP's Climate Finance Unit and is managing the Restoration Seed Capital Facility, an innovative mechanism for accelerating private investment in sustainable land use and forest landscape restoration. Prior to his work with UNEP, Martin worked as research lead for the Natural Capital Finance Alliance's ENCORE project. He has previously held positions in other international organisations, NGOs, and in private banking.

### VOLUNTARY PAPER:

MARIA LAURA QUEVEDO FERNANDEZ, RESEARCH PROFESSOR, UNIVERSIDAD NACIONAL DE ASUNCION

María Laura Quevedo Fernández is a Forest Engineer graduate from the National University of Asunción, has a master degree in Forest Economics and Policy from the Federal University of Paraná, Brazil, and a PhD in Sustainable Management of Forest Resources from the State University of the Center-West, Brazil. She is a research professor at the National University of Asunción, Paraguay. She works in teaching, extension and research activities in the Forest Management, Forest Economics and Forest Policy lines of research. Currently her research focuses on Forest Landscape Restoration.





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## SPEAKERS:



MS. ANNE ARVOLA, SENIOR DEVELOPMENT IMPACT ADVISOR, FINNFUND

Doctor of Agriculture and Forestry, and a Development Impact Advisor in Finnfund. Anne has been working for 20 years as a consultant, researcher and advisor with topics related to natural resources management, forest policy, sustainable forest management, smallholder forestry, rural development, development cooperation and environmental and social sustainability.

MR. SOMVANG PHIMMAVONG, DDG AT DEPARTMENT OF FORESTRY, MINISTRY OF AGRICULTURE AND FORESTRY, LAOS

I have experiences in social, environmental, economic, and forestry research. Starting my career as an environment education awareness, I carried out an environmental awareness campaign in more than 400 villages in rural Laos. My background is Forestry (B.Sc. & M.Sc. degrees), and For the PhD degree, I developed micro-macro economic modelling framework to assess macroeconomic policy. I am currently providing consultant services to governmental and international organisation clients on forestry, social, environmental, and economic issues.



MR. ALEXANDER HORST, SENIOR SECTOR SPECIALIST – FORESTRY AND FOREST INDUSTRIES, EUROPEAN INVESTMENT BANK

Over 25 years of working experience in the forest sector, gained on long- and short-term assignments worldwide for various donors, IFI's and private sector on different aspects of the forestry sector, including sustainable forest management, climate change mitigation and adaptation, reducing emissions from deforestation and degradation (REDD+), forest certification and high conservation value assessments, community/social forestry, and biodiversity conservation and management of protected areas. I was involved in the design and implementation of more than 50 forestry projects in developing/transition countries.

DR. JENS MACKENSEN, HEAD OF BIODIVERSITY AND SUSTAINABLE RESOURCE MANAGEMENT IN KfW

Dr. Jens Mackensen, Chairperson of the Board of Caribbean Biodiversity Fund, currently serves as Director of the Latin America and the Caribbean portfolio for the Department of Natural Resources at KfW Development Bank in Frankfurt, Germany. He particularly oversees topics such as forest protection, reforestation, sustainable forestry in natural forests, and agriculture, as well as the protection of climate, coasts, and biodiversity. Over the course of his career, Jens's work has taken him from leading the strategy and analysis of international climate and forest policies in Kenya with the United Nations Environmental Programme; to managing projects on Reducing Emissions from Deforestation and Degradation (REDD) in Indonesia and Laos; to climate adaptation in India, sustainable forestry in China and Vietnam, and energy, environment, and climate financing in Egypt. He also chairs the board of the Directors of the eco.business Fund and is a board member for the Georg-Ludwig-Hartig Foundation. Dr. Mackensen received his doctorate in forestry from the University of Göttingen after research in Indonesia, Canada, Switzerland, Costa Rica, and Australia.





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## SESSION SIX: TRANSFORMING, GROWING AND RESTORING: WHAT SUPPORT WILL IT TAKE?

16:30-17:30 (KST)

Trees need to be managed and planted in the right place, for the right reason, for the right market. Successful investments in forest-related initiatives, including in natural forests, plantations and restoration, can only happen with supportive enabling conditions based on the right scientific advice as well as accurate data and information sources. Support and the right enabling conditions for forest based projects comes from a wide range of actors including governments, development agencies, regulators, certification agencies, the private sector and researchers. If we are to increase the forest sector's impact, support mechanisms may need to change from what has been available previously. This session will hear from both practitioners, policy makers and international agencies on enabling environment considerations and instruments that can help improve the likelihood of successful forest investment projects. Considerations that this session will include are:

- What key information does business need & who can provide them?
- What can governments do to support forest investment?
- Nature based accounting and investment disclosures: a challenge or an opportunity?
- Certification requirements – a help or a hindrance to drive nature based solutions?

### MODERATOR:



MR. BEN VICKERS, LAND USE, FORESTS AND ECOSYSTEM SECTOR SENIOR SPECIALIST,  
GREEN CLIMATE FUND

Ben Vickers has 25 years of experience in the fields of forestry and rural development. Since obtaining a MSc in Forestry from the University of Oxford, he has lived in Nepal, Viet Nam, India and Thailand, working throughout Asia, and with short term assignments in the Pacific and sub-Saharan Africa. Since 2007 he has focused on supporting the integration of the forest sector into national climate change mitigation and adaptation policies and strategies, in particular through REDD+. From 2012 he coordinated the work of FAO on REDD+ in the Asia-Pacific region, including through the UN-REDD Programme, the Forest Carbon Partnership Facility of the World Bank, and the development and initiation of projects under the Green Climate Fund. In February 2021 he joined the GCF's Compliance and Risk Management team as the Land Use, Forests and Ecosystems Senior Specialist.

### SPEAKERS:

MR. MARCELO GOMES DA SILVA PEREIRA, SUSTAINABILITY MANAGER IN CHARGE OF  
THE SUZANO'S ENVIRONMENTAL SCOPE

With a background in forest engineering and over a decade of experience leading sustainability projects and programs, Marcelo is currently responsible for the environmental management in Suzano's forestry operations, which encompass 2.2 million hectares of land in Brazil. Over the years, he conducted initiatives in forest restoration, biodiversity protection and conservation, public policies, certifications, ESG indexes and stakeholder engagement. Marcelo also holds a post-graduation degree in economics and a masters in business management.







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**MR. EDUARDO ROJAS BRIALES, CHAIR, PEFC**

MSc & PhD In Forestry (1985/1996). Forest inventory and management Deutsche Forstservice GmbH (1988-90), Director Catalan Forest Owner's Association & Spanish representative at the CEPF (1992-1998), Associated Professor University of Lleida (1994-2000), Leader Forest policy group CTFC (1996-99), Member Scientific Advisory Board EFI (1998-2002), Forest consultant SILVAMED S.L. (1999-2003), Professor Polytechnical University of Valencia/UPV (2003-2010, 2016-), Vice-dean Life Sciences Faculty/UPV (2004-10), Assistant Director-General & Head Forestry Department FAO (2010-15), Chair Collaborative Partnership on Forests (2010-15), Co-chair UNREDD (2014), UN Commissioner-General Expo Milano 2015 (2013-2015), Chair Spanish MSc Forestry Board (2016-), Coordinator Spanish Forestry Platform (2016-2022), Board Member PEF- International (2016-2021) & Chair (2021-), Board Member Pau Costa Foundation (2022-).



**MR. KIM CARSTENSEN, CEO, FSC**

Kim Carstensen is the Director General of the Forest Stewardship Council, a position he has held since October 2012. Mr. Carstensen has a proven track record as a global leader within the environment and development sectors. Prior to joining FSC, Mr. Carstensen managed FairGreenSolutions, an environmental strategy and sustainable development consultancy that, among other things, helped link the concepts of 'Green Economy' and sustainable development for clients in the Global South. His strategic approach to environment and development issues comes from a long history of global leadership at WWF, most recently as the leader of WWF International's Global Climate Initiative. Here, he led the organization's development of nationally relevant climate change programmes in the world's key economies, and WWFs push for global climate action across governments and businesses. Prior to this, Mr. Carstensen was the CEO of WWF Denmark, where he worked on issues related to global environment and development policy, and to environment and development projects in the Global South. Mr. Carstensen's broad development experience also comes from his prior role as Deputy Chairman of the Board of Danida (Denmark's Official Development Assistance Agency), where he participated in broad discussions of development issues in all sectors, and from his academic training as a sociologist.



**MS. SUSIE SHUFORD, PORTFOLIO MANAGER, BUSINESS DEVELOPMENT, FMO**

Susie serves as Portfolio Manager in FMO's Public Investment Management (PIM) and Blended Finance team, overseeing FMO's business development activities with the European Commission (EC) and Green Climate Fund (GCF). She has sat at both sides of the table - in investment teams and as a technical assistance consultant - working on a number of forestry and sustainable land-use (SLU) programmes such as the UK-funded Mobilising Finance for Forests (MFF) and Partnerships for Forests (PF4). Throughout her career she has supported a range of public and private investors with developing investment strategies and the design of technical assistance facilities for forestry and SLU. Her primary focus has been on improving the bankability of projects through project preparation, both from an ESG and impact



**MR JORGE MARIO RODRÍGUEZ ZÚÑIGA, NATIONAL FUND FOR FOREST FUNDING (FONAFIFO)**

Degree in Agronomy from the University of Costa Rica, Master in Business Administration from the Latin American University of Science and Technology; Graduated from the Sustainability Management Program of the Central American Institute of Business Administration (INCAE). Specialist in Environmental Services (PES) with more than 25 years of experience in the development and implementation of innovative financing mechanisms, mobilization of resources for PES at the national and international levels. I have been a delegate for Costa Rica in negotiations of free trade agreements (Environmental Chapter), Conference of the Parties of the United Nations on Climate Change, Biodiversity. Representative of Costa Rica in the REDD+ negotiations and REDD+ Focal Point before the Forest Carbon Cooperative Fund (FCPF). Representative of Costa Rica before the International Tropical Timber Organization (ITTO). Lecturer on the experience of Costa Rica in the Environmental Services Program, projects to reduce greenhouse gas emissions, and credit systems for micro, small and medium-sized companies in the forestry sector. Member of the Board of Directors of the College of Agricultural Engineers of Costa Rica and of the Administrative Board of the Environmental Bank Foundation (FUNBAM) and representative of Fonafifo within the Special Committee of the Sustainable Biodiversity Fund (FBS). Author and co-author of different publications on Payment for Environmental Services.



# XV WORLD FORESTRY CONGRESS

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## SESSION SEVEN: SCREENING IN: ADVANCING PEOPLE-CENTRED, PRO-NATURE, PROFITABLE & INCLUSIVE FOREST PROJECTS – LESSONS LEARNED

17:30-18:30 (KST)

Just imagine what that could look like.

A world where wildernesses are left to nature, while responsibly managed and restored forests and a new generation of highly productive tree farms supply the products that a 21st century society needs. A world where raw materials are grown, not mined, in a way that helps to restore ecosystems, reduce emissions and improve local people livelihoods. A world where those materials are reused, recycled or used to generate energy at the end of their life-cycle.

What a wonderful world that would be.

At this session we'll hear from a range of people-centred projects practitioners coming from various geographies: South East Asia, Africa and South America; those who are working to establish bankable forest-related nature based solutions investments. Lessons will be shared about Landscape SMEs investment funds are mobilising efforts to make people-centred, pro-nature, pro-biodiversity, bankable forest based projects to succeed at scale. It will include time for a discussion between the panellists moderated by the WWF New Generation Plantations Lead, Luis Neves Silva. And the report back from the session, will be done by the Director of the New Generation Plantations Technical Assistance, Andrew Heald.

### MODERATOR:



LUIS NEVES SILVA, LEAD, NEW GENERATIONS PLANTATIONS, WWF

Since 2015, Luis represents WWF and NGP at the IUFRO Sustainable Planted Forests for a Greener Future Task Force, to improve the interface between science, society and policy related to planted forests. Luis co-authored Production, restoration, mitigation: a new generation of plantations, published by 'New Forests', and Changes in planted forests and future global implications, published by 'Forest Ecology and Management', analysing planted forests data from the 2015 FAO Forests Resources Assessment. Luis graduated from UTL-ISA in Lisbon as Forest Engineer – Natural Resources Management, and since 2004 works at WWF, being the New Generation Plantations (NGP) platform lead. Luis' work includes countries like Portugal, Brazil, South Africa and China, applying interpersonal skills and cross-cultural experiences into forestry work with private, public, and NGOs, presenting the case for forest production, restoration and mitigation to limit climate and other environmental risks and to improve the resilience of landscapes.



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## SPEAKERS:



MR. NGUYEN VU, WWF VIET NAM-FOSDA (VIET NAM)

I am Vu (Nguyen), living in the Central Annamites Landscape (CAL) of Viet Nam, where is one of the biggest coherent natural forests in continental Asia. I am working for WWF since 2013 as the project manager. Currently, I also hold the position of CAL Forest Coordinator. Loving the trees and forest since my childhood, studied the forestry, and now that is the main background of mine to support our program in CAL on sustainable forest management, forest certification and biodiversity conservation.

MS. CANDICE TAYLOR, CHIEF IMPACT OFFICER, NEW FORESTS COMPANY (UGANDA)

Candice has +20 year's experience in Africa and the Middle East in management consulting, business transformation and positive social and environmental impacts, linked to the UN SDGs. She has an undergraduate degree in Commerce, an Honors degree in International Relations and an MSC in Global Development challenges (Edinburgh University). Candice is the Chief Impact Officer for The New Forests Company, a forestry, timber processing and ecosystem services Shared Value business operating in East Africa. In the past few years with support from WWF NGP and various donors NFC have grown their small-holder treegrower program to over 6,000 verified planted hectares in Uganda and Tanzania.



MR. BETO MESQUITA, CICLOS (BRAZIL)

Beto Mesquita is a Forest Engineer with a PhD in Environmental and Forests Sciences by Rural University of Rio de Janeiro, and a Master's Degree in Biodiversity Conservation by CATIE (Center for Tropical Agricultural Research and Education) in Costa Rica. He has been working for non-profit organizations for 24 years, leading projects on protected areas, forest restoration, landscape planning and multi stakeholders initiative. He has been a Researcher and Coordinator of Ecotourism and Protected Areas at Instituto de Estudos Socioambientais do Sul da Bahia (IESB, Institute for of Socio-Environmental Studies of Southern Bahia) and Coordinator, Program Director and finally, Executive Director at Instituto BioAtlântica (IBio, BioAtlantic Institute), and Director for the Atlantic Forest and Director of Landscape Strategy at Conservation International in Brazil. His specialties are private land conservation - his Master's and Doctoral's subjects -, forest restoration - as former general coordinator at Atlantic Forest Restoration Pact and one of the articulators of the Amazon Restoration Alliance -, ecological corridors, multi-stakeholder dialogues and initiatives. He is the author of dozens of publications and book excerpts on these topics.



MS. SHAUNA MATKOVICH - THE NGP INVESTMENT CASE

Shauna is a forester and sustainability expert with more than 15 years working in cross-continental sustainable forest management, global forest investment management, and agricultural development. Through her company, The ForestLink, Shauna provides consultancy and advisory services to help investors, businesses and NGOs develop and execute commercially viable, environmentally, and socially impactful nature-based solutions strategies in tropical forest landscapes. Shauna has a double MSc in Agricultural Development from the University of Copenhagen and Tropical Forest Management from the Technical University of Dresden.







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## SESSION EIGHT: ACCELERATING AND UPSCALING FOREST INVESTMENT PROJECTS

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18:30-19:30 (KST)

During this session participants will hear from technical assistance facilities, business incubators and acceleration services on what they need to support the development of a forest investment project. Approximately three small holders' organizations with promising forest project proposals will pitch their project ideas for feedback from an experienced panel of business incubation and acceleration experts.

### MODERATOR:



MR. MATTHEW REDDY, SENIOR PRIVATE SECTOR SPECIALIST, GLOBAL ENVIRONMENT FACILITY

Matthew Reddy is the Senior Private Sector Specialist with the GEF working across the diverse projects and partnerships in the portfolio to support private sector engagement. Matthew began his career working in Australia, responsible for private investment, mostly from banks and resources companies on land restoration and reforestation with Landcare. He became MD for environmental markets, trading in carbon, water and ecosystems where he developed forest carbon methodologies and business models to support farmers under compliance and voluntary markets in the Asia Pacific.

He served as the CEO of the International RiverFoundation (IRF) global collaboration in river basin management while also sitting on governance boards for hydropower, wetlands and conservation. Most recently he was the Director for Climate Smart Agriculture and the Forest Solutions Group at the World Business Council for Sustainable Development in Geneva.



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**MS. SUSANNE WITTIG, CO-FOUNDER, BRAINFORREST**

Susanne is a serial impact entrepreneur. She co-founded Brainforest Venture Studio for forests and climate which builds entrepreneurial solutions to the climate and biodiversity crisis. In 2015 she founded Impact Relation, a business and impact consultancy. Mandates include the Swiss Agency for Development and Cooperation and öbu - the Swiss Business Council for Sustainable Development. In 2010 she co-founded Ashoka Switzerland. She started her professional career at Henkel, holds several board positions and is a business graduate of University Cologne.



**MR. MARTIN HALLE, PROGRAMME MANAGER, CLIMATE FINANCE UNIT, UNEP**

Martin has been working on sustainable finance topics for over ten years. He is currently programme manager in UNEP's Climate Finance Unit and is managing the Restoration Seed Capital Facility, an innovative mechanism for accelerating private investment in sustainable land use and forest landscape restoration. Prior to his work with UNEP, Martin worked as research lead for the Natural Capital Finance Alliance's EN-CORE project. He has previously held positions in other international organisations, NGOs, and in private banking.



**MR. KOFI DEBRAH, CO-FOUNDER & PARTNER, OKO FORESTS, GHANA**

Kofi is a community builder. He is currently developing a farmer-led agroforestry buffer zone that will surround Kogyae Strict Nature reserve in Ghana's Forest Transition Zone. Kofi received a Bachelor's degree in Social Anthropology from the University of Southampton. His work focuses on rural economic development to mitigate the need for farming communities to degrade landscapes. Kofi is a graduate from the IV Cohort of the World Bank (Ghana) Climate Innovation Centre.



**MR. SEBASTIAN DE LA HOZ, GENERAL MANAGER GREEN BALAM FORESTS S.A. PETEN, GUATEMALA**

Sebastian is a life-long professional guide specializing in wildlife, archaeology and hiking tours within the core areas and archaeological sites of the Maya Biosphere Reserve. He grew up within the rainforest of what has become Yaxha-Nakum-Naranjo National Park and now has studies in forestry and business administration. Sebastian is the Co-Founder of Green Balam Forests, a private conservation and restoration company based in the Maya Biosphere Reserve.



**MS. ANALÍ BUSTOS, UBA RESTORING ESPINAL FORESTS IN MONTE ALEGRE PROJECT**

Analí has a degree in Biological Sciences (2015, Argentina), a Master's in Ecology and Conservation (2020, Brazil), and is currently a doctoral student in Agricultural Sciences at the University of Buenos Aires (Argentina). In addition, since 2016 she has been the coordinator of the forest restoration project "Monte Alegre Natural Reserve", located in Córdoba, Argentina. She is focused on ecological restoration; her passion and her career goal is to promote restoration in an integral way: not only of ecosystems and environmental services, but also the restoration of society's values towards nature.