









HAND-IN-HAND INVESTMENT



Dry Corridor and Arid Zones of the SICA region: building resilience







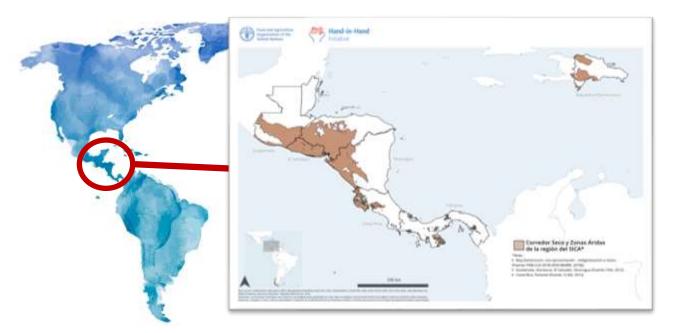


Section 1: Overview





Dry Corridor and Arid Zones





Characteristics

- Geographical area from Mexico (Chiapas) to areas of Costa Rica and Panama, plus arid zones of the Dominican Republic
- Approximately 21 million people in rural municipalities
- More than 20% of employees are engaged in agriculture and basic grains production



Vulnerability to climate risks

- Vulnerability to extreme weather events, long periods of drought followed by heavy rainfall
- Last 5 years: 2 years of drought, 3 hurricanes category 4 and 5, 3 tropical storms
- Altered rainfall patterns in recent decades
- Present conditions of El Niño phenomenon for 2023/2024



Migration

- More than 5 million emigrants from the SICA region reside in the USA (8% of the population)
- Emigration of young people, 30% between 25-30 years
- Expelling municipalities tend to be poorer, more rural and more agricultural

Section 2: Investment climate





Governance and intersectoriality of SICA

LVII Summit of Heads of State and Government (June 2023): backing and expansion from 4 to 8 countries



Excerpt from Declaratory

III — "The importance of the Hand in Hand Initiative: Building Resilience in the Dry Corridor of the SICA Region, we encourage to promote the regional approach in it, with the participation of all SICA Member States."







Construcción de Resiliencia en la región SICA bajo un enfoque sinérgico entre Mitigación y Adaptación enfocandose en el Sector Agricultura, Silvicultura y otros usos de la tierra (AFOLU) Intersectoral Ministerial
Meeting Environment –
Agriculture
SICA (July, 2023):

'New investment note with emphasis in agricultural innovation and transfer'"

Value added of SICA

- Regional integration and coordination
- Regional policy, strategic and regulatory framework
- Generation of regional sustainable public goods
- Promotion of intraregional trade
- Promotion of South-South and Triangular cooperation
- Data analysis to inform decision making



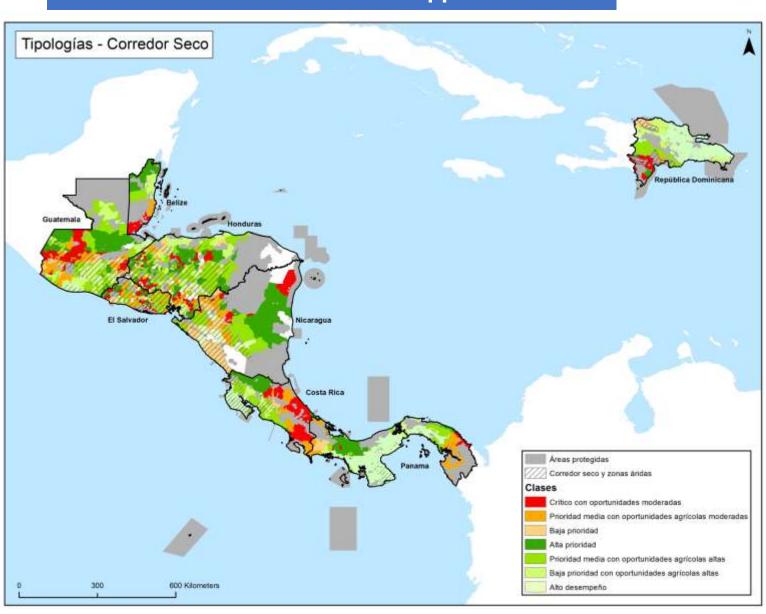
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Section 2: Investment climate



Hand in hand: territories of opportunities

- Strategic natural assets
- High undeveloped agricultural potential
- 44% of young population
- Free trade agreements within and with other countries.
- Favorable trade balance: 50% of total exports correspond to agrifood products
- Agriculture accounts for 7% of regional GDP and one fifth of employment.
- Potential of remittances for financial inclusion (13% of GDP on average)



Section 2: Investment climate





Partners and strategic allies























United Nations







Secretariats of SICA









Technical partners







2. Investment climate









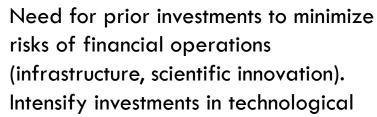








S CCAD





innovation in water and soil ("commons").



Expand and strengthen relations between IFI and donors.

WORLD **FORUM** YOUTH ACTION | SCIENCE & INNOVATION | INVESTMENT

Regional programmatic proposal and investments





rural territories

Guatemala



Honduras



El Salvador



Nicaragua



Republic

Anticipatory action, food security and nutrition, and livelihood recovery



Program Resilient Dry Corridor and **Arid Zones**



Transition to sustainable agricultural systems

Strengthening of ARI in R&D

Agricultural zoning of climate risk

MSME's

and digital

ecosystems

Digital soil

mapping

Comprehensive water supply systems for irrigation

Resilience and adaptation to climate change





Description

- Inform future decision-making variability/CC scenarios to avoid crop losses (Embrapa support)
- Municipal maps by crop and planting date, 80% success
- Increase the supply of agricultural financing and insurance based on climate risk reduction

Scope and investment required

- Benefit for 272,000 producers
- Information as a public good
- Total investment: 34 million USD (14 initial investment + 20 15-year operation).
- Return on investment:
 IRR 55% VPN 102 million USD

Advances

- USD 1 M provided by the Brazilian Cooperation Agency (ABC)
- For actions in Guatemala, Honduras and El Salvador, with regional scaling-up of capacity building actions to 8 countries.





Map with provinces of Panama with risk of losses greater than 20% for rice planting on September 1



Investment Note 2/5: Digital Soil Mapping





Description

- Contribute to sustainable agriculture and soil management through nutrient management optimization
- Digital soil maps for decisionmaking
- Strengthening capacities in standardization of soil information

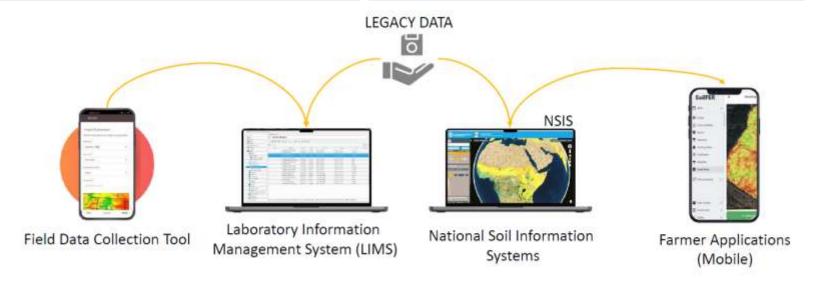
Scope and investment required

- Benefit for 511,000 agricultural producers
- Information as a public good for public policies, private sector, producers, etc.
- **Total investment**: 59 million USD (53 initial investment + 6 15-year operation)
- Return on investment:

IRR 24% NPV 69 million USD

Advances

- USD 12 million provided by the Government of the USA for the SOILFER project in Guatemala and Honduras – Started in May 2023
- Capacity development component (regional)
- Previous work done by Catholic Relief Services (CRS) in Honduras, El Salvador and Nicaragua









Description

- Limited level of investment in agricultural R&D
- Four components:
 - Database of grain and grass seed products available by agricultural research centers (ARI) in the region
 - Regional digital platform for dissemination of research centers' innovation products and services
 - Capacity building in research project development and impact assessment
 - Leveraging financing funds such as FONTAGRO and others for regional research and innovation projects

Scope and investment required

- Investments in strengthening of 8 agricultural R&D institutions
- Total investment: 11.2 million USD
- Return on investment (8 years):
 IRR 38%

NPV 6.8 million USD

Starting point

- Database construction already in course with FAO's FMM project
- Technical group of innovation and transfer of the CAC in operation
- FONTAGRO has:
 - Digital platform for registration of projects and solutions, open source
 - Business model for financing R&D projects













CENTRO NACIONAL DE TECNOLOGÍA AGROPECUARIA Y FORESTAL

















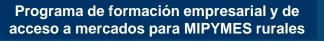
Description

- Strengthening the entrepreneurship of Micro, Small and Medium Enterprises (MSME) through digital ecosystems for market access
- Development of investments in services and technology for information and communication, applications and the development of digital skills to improve competitiveness and access to markets

Scope and investment required

- 288 municipalities in El Salvador,
 Guatemala, Honduras and Nicaragua in a first phase.
- Benefit for 22,400 agri-food producers.
- Establishment of 80 digital ecosystems and a focus on MSMEs per country
- Total investment: 26.2 million USD
- Return on investment:

IRR 24% NPV 5.2 million USD













Advances

- Execution of USD 200,000 from FAO's own funds for the initiative of Rural MSMEs and Family Farming Organizations in the Dry Corridor in the development of entrepreneurship, digitalization, trade and innovation.
- Approval of 150,000 USD of FAO's own funds
- International cooperation resources for 1 million USD in pipeline





Investment Note 5/5: Comprehensive water supply systems for irrigation



Description

- Use of AGRI tool (CIAT/USAID/FAO) for identification of potential sites for surface water capture
- Infrastructures and investments for collection and efficient use in irrigation
- Strengthening governance and national/local capacities in water management at the micro-watershed level.

Scope and investment required

- Benefit for 12,000 families of the Dry Corridor (70,000 people)
- 100 systems for increasing water availability, 4,200 hectares
- Incremental net income of 592 USD per family per year
- Total investment: 180 million USD
- Return on investment (20 years): IRR 21% NPV 56 million USD

Advances

- There are economic-financial and feasibility analyses for Guatemala and Honduras carried out by FAO
- In formulation project proposals for management for 25 million USD (surface water management in 8 SICA countries)





Figura 1-2. Diagrama general para determinar sitios de toma de agua, Fuente imagen (derecha): www.acolita.com



Mobilization of complementary investments









Co-financers



Countries' governments

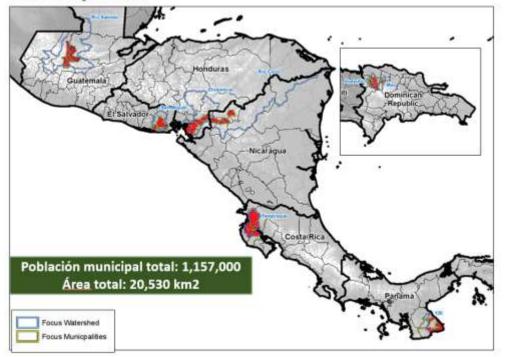
CABEI – Regional programme for ecosystem-based adaptation in the dry corridor and the arid Zones of 7 countries

268 million USD



Countries' governments

Áreas piloto



Reclima — El Salvador 128 million USD





Increasing climate resilience measures in dry corridor agroecosystems



Relive – Guatemala 67 millones USD





Resilient livelihoods
of vulnerable
smallholder farmers
in Maya and dry
corridor landscapes



Synthesis of investments in the Dry Corridor and Arid Zones of SICA



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311 million USD total investment

27% average IRR

Direct beneficiary households: 545,000 Indirect beneficiaries: 2,463,300











Agricultural zoning of climate risk

Cost: 34 million USD

IRR: 55%

NPV: 102 million USD

Beneficiaries: 272,000 hh's

Digital mapping of soils

Cost: 59 million USD

IRR: 24%

NPV: 69 million USD

Beneficiaries: 511,000 hh's

Strengthening of ARI in R&D

Cost: 11.3 millones USD

IRR: 38%

NPV: 6.8 million USD

MSMEs and Digital Ecosystems

Cost: 26 million USD

IRR: 24%

NPV: 5.2 million USD

Beneficiaries: 22,400 hh's

Comprehensive water systems for irrigation

Cost: 180 million USD

IRR: 21%

NPV: 56 million USD

Beneficiaries: 12,000 hh's









