



Food and Agriculture  
Organization of the  
United Nations



World Health  
Organization

**CODEX**  
**ALIMENTARIUS**  
INTERNATIONAL FOOD STANDARDS

🕒 Friday

**29 November 2024**

12:30-13:30 CET

# Beyond food safety: effective labelling for healthier food in the context of Codex guidance

🗨 Languages:  
English only

CICG, Amphithéâtre D - Geneva, Switzerland

**CAC47 Side Event**

**CAC47**

## Introduction

To support and strengthen food system transformations in its Member States, WHO has been developing policy guidelines on effective food environment policy measures to promote healthy diets and to reduce the diet-related risk of non-communicable diseases. In June 2023 WHO published guidelines on policies to protect children from the harmful impact of food marketing, and in July 2024 on fiscal policies to promote healthy diets. New guidelines are now being finalized on nutrition labelling policies, including on front of pack labelling. Food classification systems, including nutrient profiling, provide a way of determining which foods may warrant regulation under various policies to best inform consumers about and protect consumers from the risks of consuming unhealthy diets.

During this side event we will present the details of the forthcoming guidelines on nutrition labelling policies, including front of pack labelling and updates on the WHO information brief on classifying foods for food environment policies.

Friday

**29 November**

12:30-12:35 Opening remarks

12:35-12:50 Introduction to the forthcoming WHO Guidelines on Nutrition Labelling Policies and the WHO information brief on food classification

12:50-13:00 Regional experience of implementing nutrition labelling policies and involvement of codex focal points

13:00-13:10 Healthy diets and nutrition labelling in the context of the WTO Agreement on Technical Barriers to Trade (TBT)

13:10-13:30 Discussion and closing

**Moderators:**

Luz Maria de Regil, WHO

Katrin Engelhardt, WHO

Fabio Gomes, WHO (virtual or recording)

Erik Wijkstrom, WTO

Benn McGrady and Luz Maria de Regil

## Resources

- [Launch event for the public consultation on the draft WHO guideline on nutrition labelling policies](#) WHO event 2024
- [The Potential Effectiveness of Nutrient Declarations and Nutrition and Health Claims for Improving Population Diets](#) Kelly B et al (2024)
- [The Potential Effectiveness of Front-of-Pack Nutrition Labeling for Improving Population Diets](#) Kelly B et al (2024)
- [Implementing nutrition labelling policies: a review of contextual factors](#) WHO (2021)