

Food and Agriculture
Organization of the
United Nations

Blue Hope TCP: Inception Meeting

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Blue Growth Initiative

Tunis, Tunisia

Thursday October 4, 2018

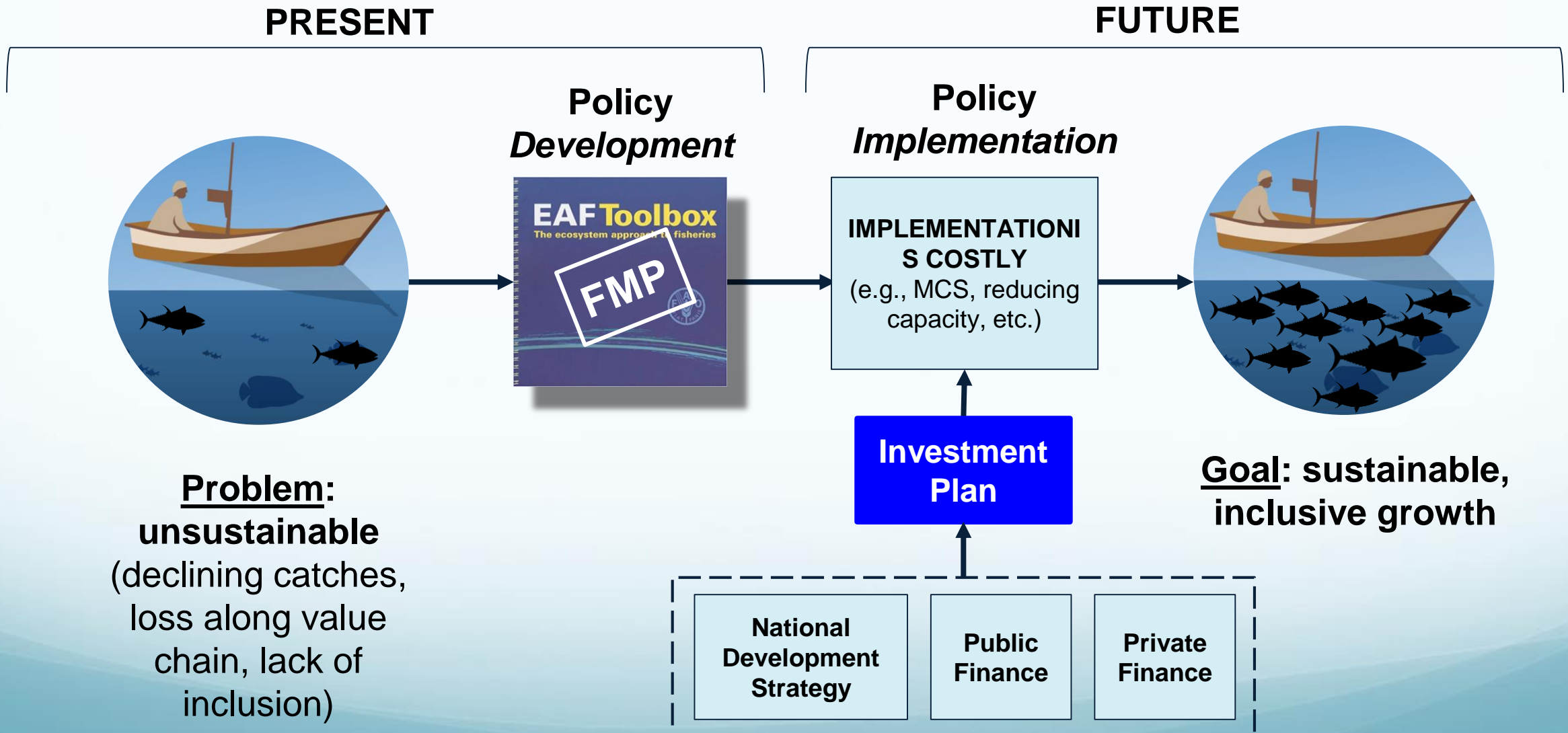
Goals of this Presentation

- **Blue Hope TCP** objectives, outputs, timeline
- **FAO Blue Growth Initiative:** perspectives on sustainable and inclusive development of fisheries, aquaculture and value chains
- (Disclaimers!)
 - TCP is meant to **serve your interests**
 - TCP is **not meant to reinvent the wheel** (a lot has already been done!)
 - Outputs will be **driven by your inputs** (some flexibility within TCP)
 - This presentation (and meeting) is meant to **start the conversation**, you are the practitioners/experts in your respective countries and we want to listen to you

Blue Hope TCP

- **Objective:** To strengthen the capacity of stakeholders to develop investment plans for fisheries and aquaculture and associated value chains using the FAO Blue Growth Initiative (BGI) approach
- **Outputs:** Three investment plans (one for each country)
- **Long-term objective (impact):** Build upon existing developments, and position communities to secure public and or private investment from domestic and foreign sources
- **Sites/Countries:** Gouraya, Algeria; Zarzis/El Biban, Tunisia; Gokova Bay, Turkey
- **Budget:** 500,000 USD (total for all three countries)
- **Timeline:** September 2018 to September 2020

Investment Plan -- Rationale



Investment Plans can...

1. Forge **shared vision** for area or sector(s)
2. **Build off of existing projects/accomplishments** (e.g., FMPs)
3. Be **anchored in country systems**, structures and procedures
4. Used to **leverage longer-term financing** -- public and private
5. Identify **synergies with other sectors** (e.g., tourism, renewable energy)
6. **Lots of investment interest** in Blue Economy/growth development

FAO's Blue Growth Initiative (BGI):

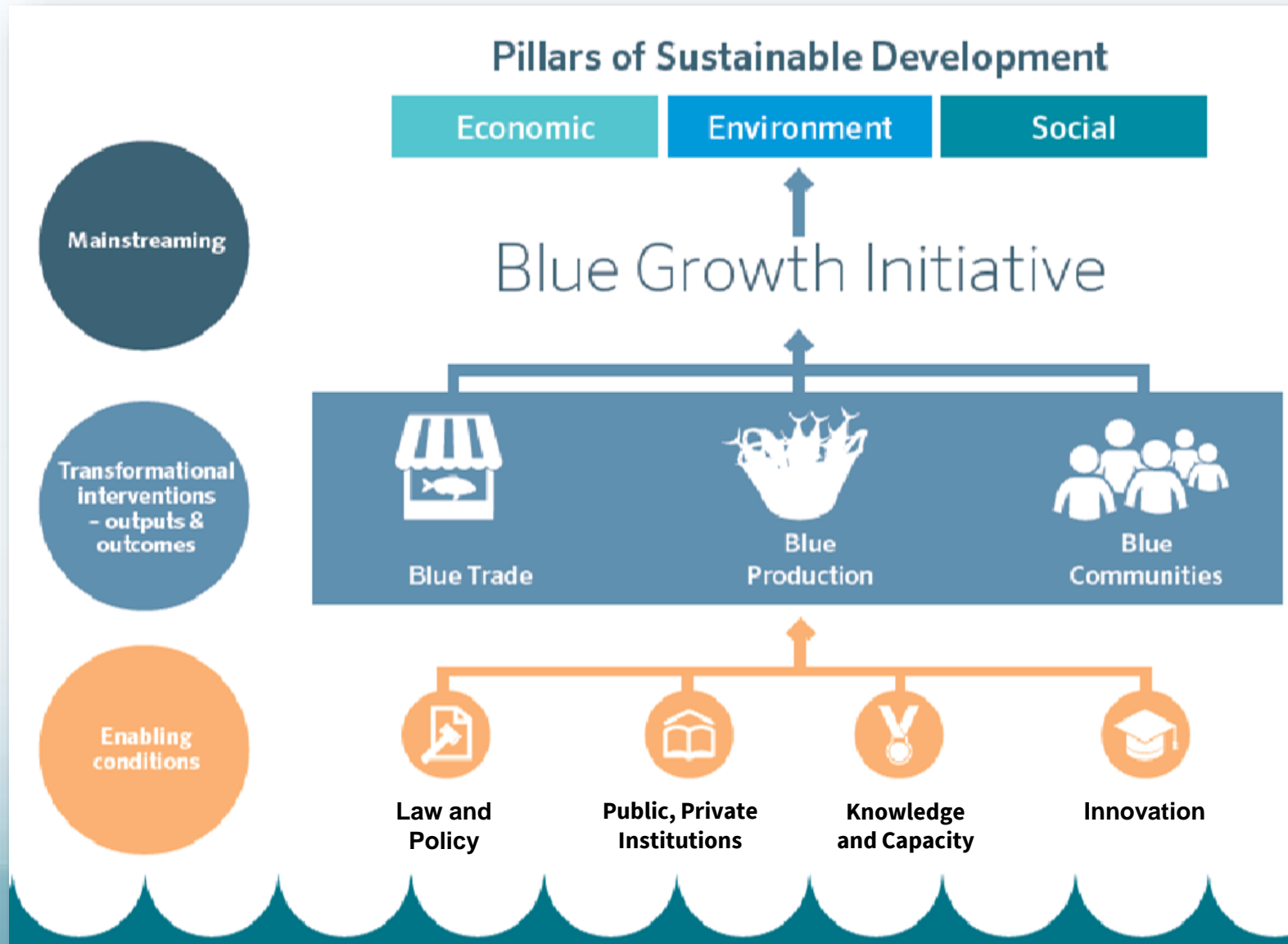
Sustainable and Inclusive Development for Fisheries, Aquaculture and Value Chains

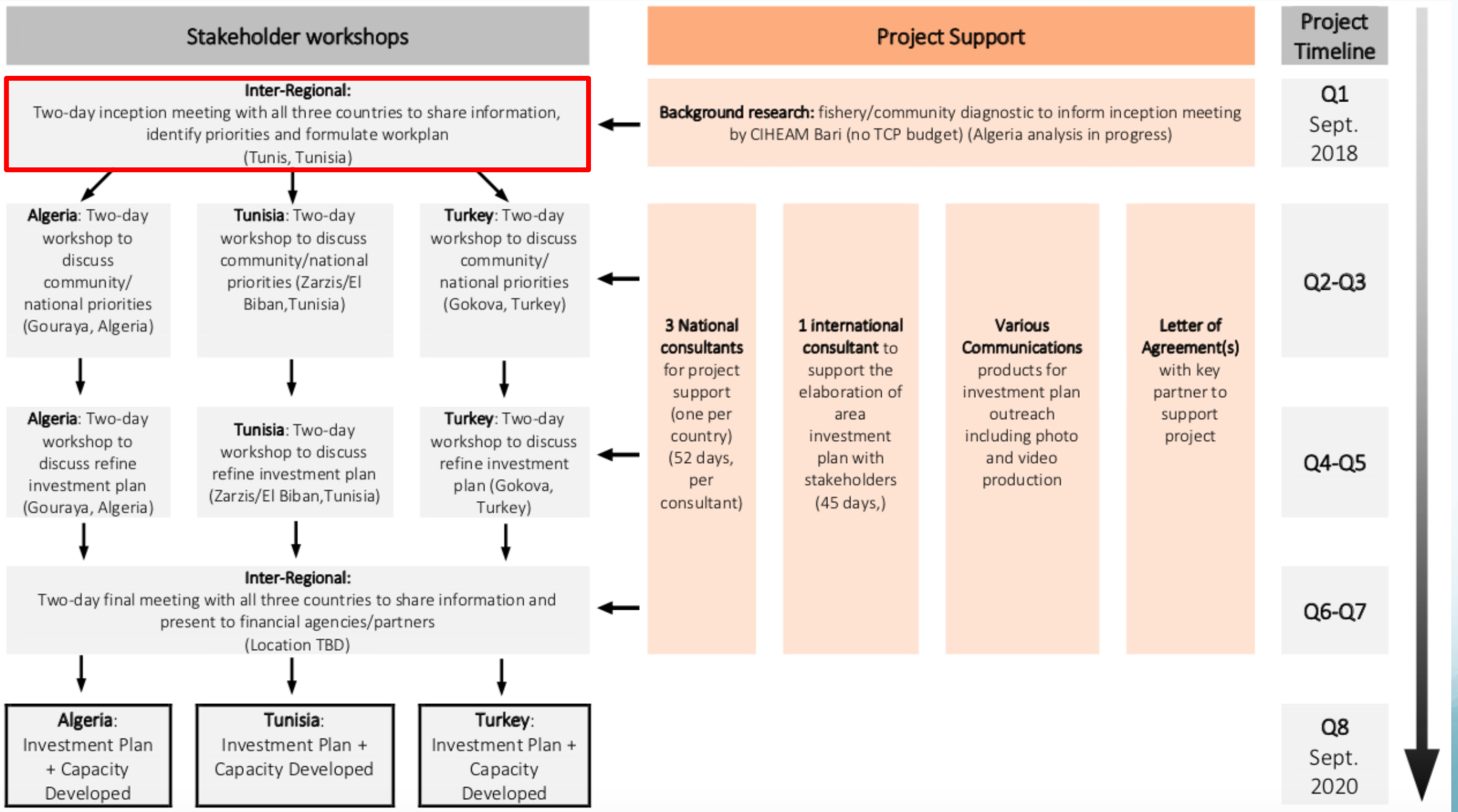


VERSUS



BGI “Theory of Change”





Questions?

