FOOD AGRICULTURE ORGANIZATION (FAO)
Regional Office for Asia and The Pacific (RAP)

Regional Workshop on Ensuring Resilient Food System in Asian Cities

“PRIVATE SECTOR ROLE, STRATEGY & WOMEN CHALLENGES ON ENSURING URBAN FOOD AND NUTRITION SECURITY”

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The National Executive Board
Novotel Fenix Ploenchit Bangkok, Thailand, November 17-18th 2011

THE ROLE OF WOMEN

* Women Role in Urban Food Security and Nutrition was not yet done in a comprehensive programme in Countries & Global, but have already doing by individual or small community in daily livelihood.

  Currently the Women Role will be in priority & urgent needs, although Women were the Key Responsibility to enhance Food & Nutrition for their family.

* Food material price were increased all over the world, connected in jobless and poverty existence, pushed Women to be creative in tight budget and to initiative in struggle & to exist family life for still giving food & nutrition for family included will be husband alternative as the whole family income responsibility.

  * Currently in the cities have already lot activities of Women community in doing planting & cultivation of fruit, vegetable, herb & spices in small, medium & big Pots in their very small land front or rear house.

  * Urban Food, currently well easy to found & get, but mostly contaminated of chemical fertilizer & preservative ingredient who’s were are dangerous impact for human health in future.
ISSUES AND CHALLENGES

Constraint and Burden

a. Gap in Education level
b. Burden to accessibility on Nutrition, Food and Health Care information
c. Weakness by Policy Makers in the aim of priority programme, resulted unable in involve what’s the necessary & certain problems happens and Women were impact of these conditions
d. Women have to take over on working in this Economy Crisis, affected jobless husband, although in lower level education & skill in the aim to support family
e. Family Planning programme was notly encourage, so tendency have a lot of children was very hard for Women loads
f. Women Population were 54% of the 240 million people in Indonesia

Comparison of Women Role

Before Globalized  Globalized

* Responsibility : Only housewife  Housewife within Working
  • Formal Education :
    • Lower level, impact of Traditional  Higher and skilled
    • Culture
  • Focusly :
    • Only family  Not only family, but have to work
  • Food Served :
    • Themselves, related easy to get  Majoring by Order
  • Community tendency :
    • Productiveness  Individualistic
CURRENT ACTION OVERCOME CHALLENGES

• Women Role in Ensuring Urban Food & Nutrition Security, as Supported Agent:
  a. Formal Education (simple but practical)
  b. Social communities (social life, society or social media)
  c. Institutional and Cross Institutional (team work, discuss-development & network in capacity building)
  d. Knowledge oriented & ability
  e. Sensitivity, initiative, creativity and solution brightness

• Environment & constructive Influenced for Women Role
  a. Productivity conducive climate
  b. Education & skill
  c. Work Motivation climate
  d. Family and Community conducive environment

* Mobilization Achievement in Accelerate Women Role
  a. Mass Media in the aim of transfer knowledge & public control
  b. ICT (Information Communication Technology)
    Purposes (rapid, cheapness & effectiveness) of:
    Networking and Discussion-Development

BEST PRACTICES BE REPLICATED

One of established Women activities on increasing Nutrition in Indonesia were “POSYANDU” (Pos Pelayanan Terpadu) or “Integrated Service Provider” for Women & Child as,
1. Weight of child before 5 years old, in period
2. Added Food Supplement (green bean, milk, vitamin etc)
3. Nutrition educating through diversification Food
4. Birth Control socialization
RECOMMENDATION

Role of Women in this situation were very important and as Key Strategic position enhancing & accelerate the Food System & Mechanism, for that we have to a necessary & support in consider as follow.
1. Nutrition educating in sustain related Food Security
2. Education practice and simple for Women
3. New-Policy Pro-Gender
4. Base on a concrete & reality activities resulted benefit, in the aim to increasing Women Role in the Food System & Nutrition
5. Open wide possibility in Women accessibility, should be facilitate in contribution for the Design Policy Concept “Pro-Gender Activity”
6. Founding small women organization, to be assistance by the concerned Institution
7. Planting in backyard house or in Pot for vegetable, fruit, spices etc and breeding chicken, duck etc.
8. Sustain educating Women in Food Security & System, to be awareness and focusly
9. Government concerning & concentrate within the Global Partnership on Key Strategic Role of Women in Food & Nutrition in focusly
10. Socialization in education to the Women society to be more concern on Food & Nutrition
11. Advocacy & assisting to Food Producers/Manufacturers especially for Baby & Child

PARTNERSHIP

Lead by the Food Agriculture Organization (FAO), the Asian Development (ADB), the World Bank, Central & Local Government of Indonesia (GOI) and others Donor Institutions interested

WAY FORWARD

The “Public-Private Partnership” strategy concept applied, between Stakeholders related in “priority & match” should be implemented in sustainable programme

EXPECTATION FROM DIFFERENT PARTNER

Closed Partner from the Donor Institution and speciality-competence and concerned Institutions, will be result a complementair benefit to Target Plan Advantage.


Invited Speakers for the SME’s and Gender in USA, Japan and Indonesia (National & the Regions).
Private sector role, strategy and women challenges on ensuring urban food and nutrition security
“PUBLIC-PRIVATE PARTNERSHIP” on Strategic Policy Reform

GOVERNMENT

PRIVATE BUSINESS SECTOR INSTITUTION (ASSOCIATION)
Design the System Applied for Economic Growth Policy Reform (comprehensive & match)

CIVIL SOCIETY (NGO)

MASS MEDIA

PRIVATE SECTOR

INITIATOR

MASS MEDIA

PRIVATE SECTOR

DESIGN THE SYSTEM APPLIED FOR Economic Growth Policy Reform (comprehensive & match)

Asian Development Bank / BAPPENAS / ILO / The World Bank Seminar on SME’s Development in Indonesia
Borobudur Hotel, 8-9 Desember 1999

C o p y r i g h t
Ensuring Resilient Food Systems in Asian Cities – 17-18 November 2011

Private sector role, strategy, and women challenges on ensuring urban food and nutrition security

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Thanks You