PERSONAL BIO

DR. DEO SIMPHORIAN TEMBA

My name is Dr. Deo Simphorian Temba. I am a Veterinary surgeon by profession having graduated from Sokoine University of Agriculture (Tanzania) in 2001.

My life purpose from childhood is to live and create a working environment which encourages productivity and pleasure so that I can offer products and services to the family, company, community, nation and in the world.

JOINING UNGA FARM CARE GROUP

Once I graduated, I got a chance to be employed by a Kenya based company called Unga farm care group. I assumed the position of a Technical Manager from September 2001 to April 2003 in Tanzania's offices whose head office was stationed in Arusha.

Some of my duties during my time with Unga farm care group included conducting seminars to small holder farmers as well as big farmers around the country, particularly on;

- the use of quality feeds
- Mineral supplements
- Vaccination Of animals
- Use of veterinary drug in case animal fall sick
- · use of artificial insemination
- Other animal husbandry activities.

Use of quality feeds

I mainly advocated on the use of quality feeds such as dairy meal which was formulated by the company.

Vaccination of animals

I cultivated the knowledge on the use of de-wormers which were produced by Unga farm care so as to improve production of animals including cows, sheep, goats as well as chicken. I also emphasized on the use of new castle vaccine, east coast fever vaccine, as well as fowl pox vaccine.

Further, I also asserted the use of acaricide called almatix and dominex to animals as to prevent tick borne diseases such as each east coast fever, trypanosomiasis, anaplasmosis as well as heart water from cattle.

Use of veterinary drugs

I resourced knowledge to small farmers on the use of injectables in case animals got sick by using veterinary officers around their areas of domicile. Injectables provided by the company were called Ungamicin.

Artificial insemination

To improve farmers sustainability in high quality breeds, I collaborated with Tanzania National Artificial Insemination Center to help the farmers on the programme.

Animal husbandry

This was done by training and building farmers capacity on how to rear animals at all stages, how to construct animal houses, how to feed animals at all stages as well as how to prepare fodders for feeding during dry seasons such as hay and silage.

PROMOTION TO COUNTRY MANAGER

I performed my duties with a high level of effort and I had the opportunity to be promoted as a Country Manager of Unga farm group in Tanzania. I maintained the position from April 2004 to November 2007. During this time, I attended several seminars at the main head office in Nairobi, Kenya. I gained more knowledge on business management, preliminary accounting courses and risk management.

EARNING DISTRIBUTORSHIP

I performed my duties as country manager with the best of success and faithfulness and in November 2007, Unga farm care group decided to give me distributorship in the country. I remained the company's distributor in Tanzania for two successful years.

FORMING ROLL AGROVET

On 4th June 2009, I established my very first company in the name of Roll Agrovet (T) Limited with incorporation number 71302, whereby, I engaged in production of animal feeds, importation, distribution of veterinary products as well as providing veterinary services and advice to farmers in the similar modality of my former employer, Unga farm care group was doing.

With my new company, Roll Agrovet (T) Limited, I managed to distribute Unga farm care products as well as other veterinary products from other manufacturing companies from across the continents such as Vetcare (Kenya), Norbrook Kenya (Kenya), Metrovet (Kenya), Medicell (Kenya), Merial (France), Alfasan (Holland), Pitco (Belgium), Eagle vet tech (Korea) and Bayonea (China) etc.

Notwithstanding, Roll agrovet also manufactures animal feeds such as dairy meal and mineral supplement and sells to all farmers coming from all places of the country. Roll agrovet has employed Dr. Jastin Lawi, Kimanga Dr Chiza Martin Ruheta and Dr Rahma Fikirini to supervise this department in collaboration with Dr. Deo the founder.

Additionally, Roll Agrovet offers extension services for free to farmers especially to dairy keepers in collaboration with local extension officers to render the service more practically in there area while also advocating the use of Roll Agrovet products such as minerals as well as veterinary drugs, vaccines, artificial insemination, managements skill of livestock keeping and all matters pertaining to animal keeping.

THE ROAD TO OPENING GRANDE DEMAM CO. LIMITED

I, and my family at home back in the year 2008, used to keep two dairy cows so as to get milk for home use. Fortunately, the cow gave around 26 litres which was more than what was needed for use at home. Therefore, I began to search for places to sell the excess milk. My neighbors had the same scenario and together, we decided to search for restaurants in Arusha city to sell the excess raw milk.

However, the market of raw milk in the city was not stable since, during the dry season, most restaurants would not take milk for tea making. This led to dumping most of the raw milk during dry season.

This challenge led me into addressing the problem to my former co workers who were from Kenya and one of them advised me on the idea of adding value to the milk so as to extend the milk's shelf life.

I, quickly acted on the idea at home level by making sour milk and followed on the development of other milk products. After consulting local authorities to improve the production site which was at my home, I was advised to shift the production site to a new place that is suitable to establish a factory.

Eventually, in January 2010, I opened a small factory at Usa river (Arusha, Tanzania) and gradually improved it. In 2011, I opened another company called The Grande Demam Co. Ltd to deal with manufacturing of milk products of different kinds such as cultured milk of different sizes, yogurts of different flavours and sizes, soft and hard cheese as well as ghee of different sizes.

The Grande Demam had been established through a huge financial support of its parent company, Roll Agrovet which is a trading company and also with assistance of loan from different banks using Roll Agrovet collaterals to secure exposures.

The grande demam was founded through passion and concern of the pain which farmers were getting to find markets for their raw milk, hence it had not yet been well prepared in terms of investment funds.

Furthermore, The Grande Demam activities' overlap with those of Roll Agrovet hence, the services offered by Roll Agrovet are extended to The Grande Demam. Grande Demam through Roll Agrovet offers credit to farmers on vaccination, veterinary services, animal feeds, veterinary drugs and animal supplements as well as assisting to provide training on animal husbandry.

Farmers are also linked with experts of the veterinary department from the government and other private sectors to offer knowledge under the umbrella of both companies (Roll Agrovet Co ltd & The Grande Demam Co Ltd)

Foreign feed manufacturing companies are a linked to farmers, to impart knowledge about different requirements of animals at different stages.

The Grande Demam's technical support specialists in collaboration with Roll Agrovet Veterinary service team of consultants are working very closely on a day to day basis so as to build farmers capacity, increase farmers knowledge base, on how to get high volume and quality milk from the animals and the milk hygiene.