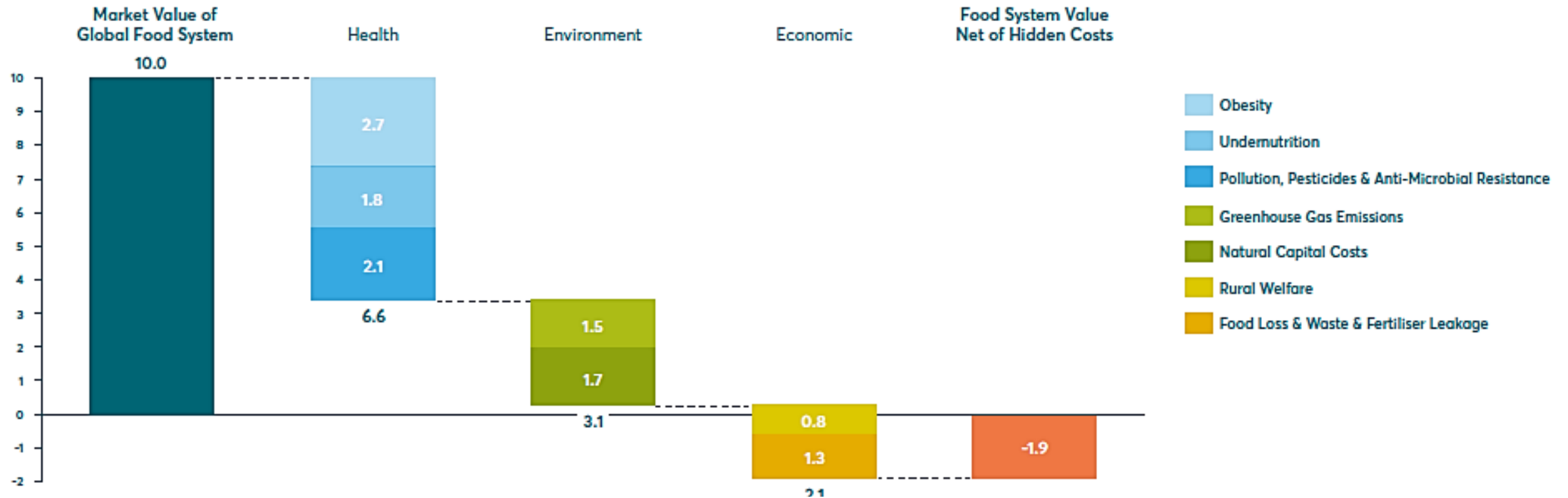


There is an urgent need for a **Food Systems Transformation**, to mitigate hidden health, environmental, and social costs.

Trillions USD, 2018 prices



Source: Food and Land Use Coalition (FOLU) Global Report 2019

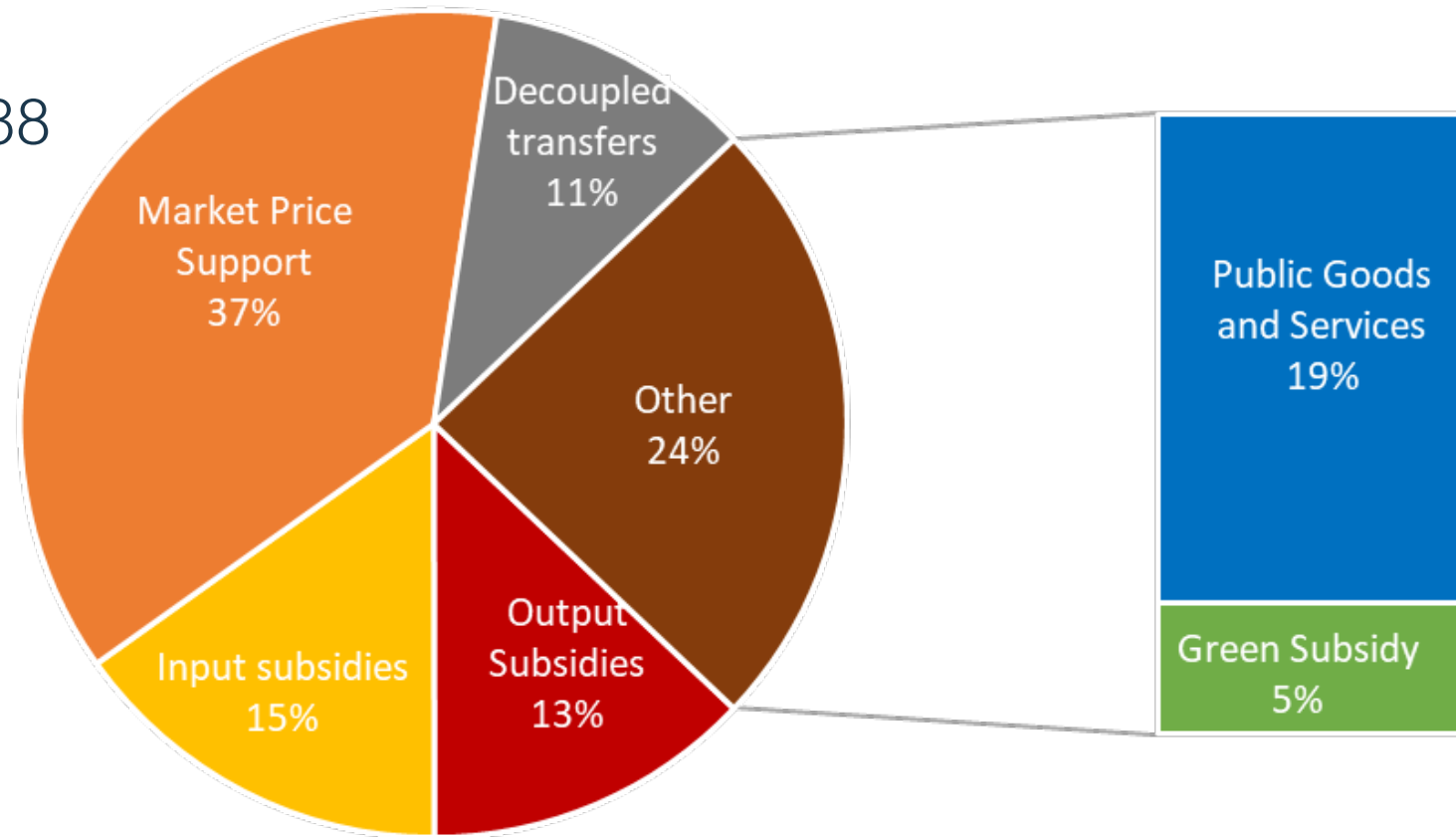
The Food Finance Architecture helps optimize public capital and mobilize private capital through five core imperatives:

1. Reshape public support and incentives
2. Integrate health, environmental and social risks into financial decision-making
3. Scale fit-for-purpose financial products and business models
4. Secure equitable food systems
5. Strengthen food governance and stability



There is an opportunity to **repurpose public support to agriculture**, which amounts to \$638 bn/year, of which 65% distorts producer incentives

- Most linked to output or input use
- Little support to consumers or for public goods



Source: Gautam et al. (2022). Repurposing Agricultural Policies and Support: Options to Transform Agriculture and Food Systems to Better Serve the Health of People, Economies, and the Planet. World Bank and IFPRI.

Food and beverage companies must be part of the solution.

Yet they are currently doing poorly on indicators on environment, social inclusion, governance and strategy, and nutrition

