



منظمة الأعدنية  
والزراعة  
للأمم المتحدة

联合国  
粮食及  
农业组织

Food  
and  
Agriculture  
Organization  
of  
the  
United  
Nations

Organisation  
des  
Nations  
Unies  
pour  
l'alimentation  
et  
l'agriculture

Organización  
de las  
Naciones  
Unidas  
para la  
Agricultura  
y la  
Alimentación

Agenda item 6

STAT-EMPOWER-12  
September 2009

Expert Consultation on Statistics in Support of Policies to Empower Small Farmers

Bangkok, Thailand, 8 -11 September 2009

MARKET INFORMATION FOR THE BENEFIT OF SMALL FARMERS

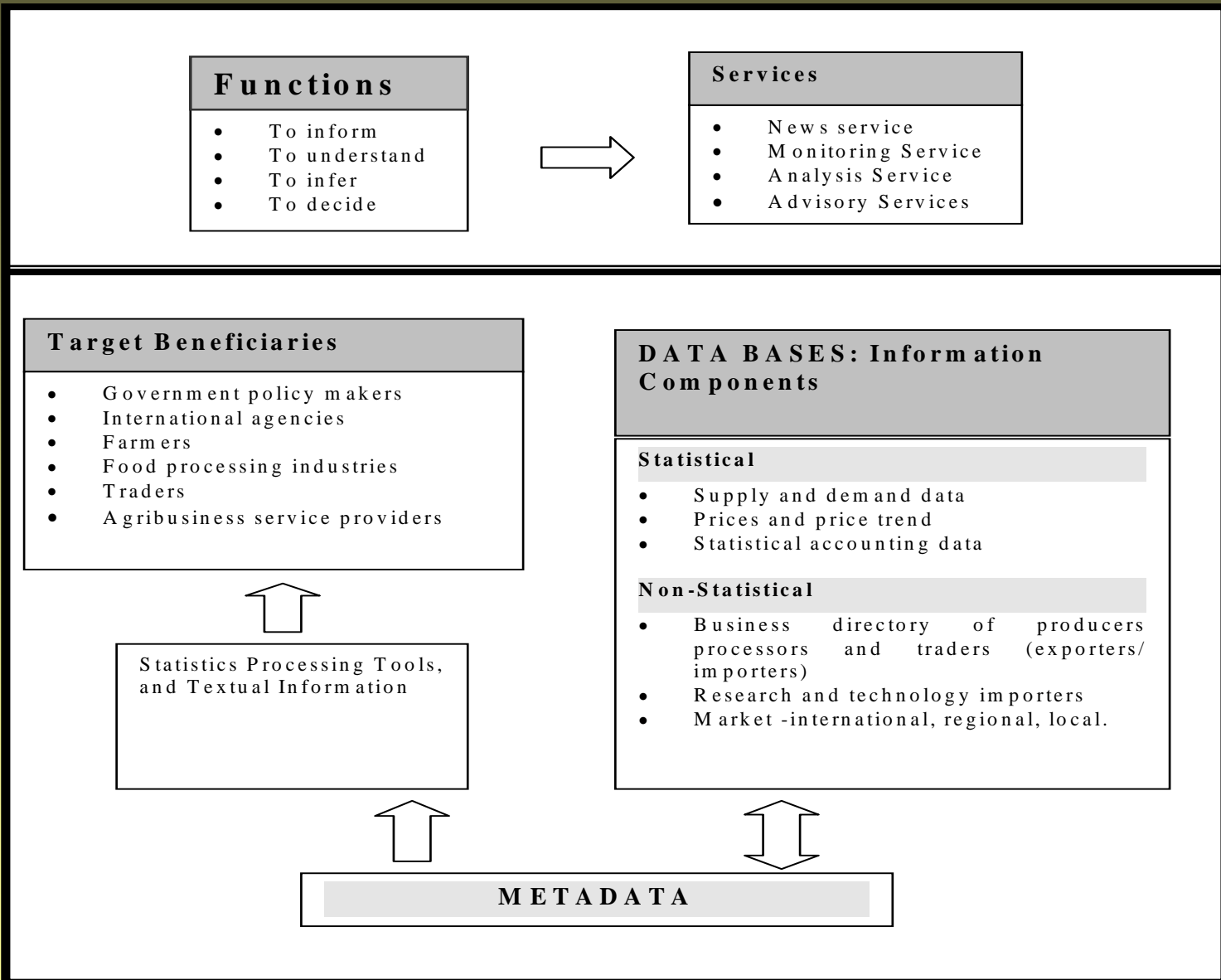
# **MARKET INFORMATION FOR THE BENEFIT OF SMALL FARMERS**

Hiek Som

**FAO STATISTICS DIVISION**

September 2009

# the agribusiness statistical information system



# NEWS SERVICE

- quarterly bulletin on area sown, harvest and production
- daily/weekly wholesale buying prices for selected commodities in specific markets
- daily/weekly arrival of commodities in major market centers (w/info on origin of commodities)
- weekly retail selling prices of specific brands of agricultural inputs
- descriptive terms of prevailing market situation per commodity
- daily/weekly retail selling prices in specific wet markets

# **MONITORING SERVICE**

- **monthly statistical bulletin series on crop condition**
- **monthly statistical bulletin series on wholesale and retail prices (provincial, regional, national levels)**
- **annual summary on wholesale and retail prices (provincial, regional, national levels)**
- **monthly statistical bulletin series on the quantity and value of inter-provincial flow (origin-destination) of agricultural commodities by transportation mode**

# **ANALYSIS SERVICE**

- **weekly market development reports for priority commodities**
- **annual market analysis reports**
- **weekly/bi-weekly bulletins for policy makers**
- **periodic “Early Warning and Prospects Reports”**
- **semestral/annual “Situation and Outlook Reports”**

# **ADVISORY SERVICE**

- **weekly/monthly newsletters to policy makers w/recommended policy issues, ideas for new agribusiness opportunities, suggested market development schemes, etc.**
- **consultative materials for planners and specific client group on 'as needed' basis**
- **bi-weekly newsletters about the latest market developments for farmers, cooperatives/associations, traders, processors**
- **brochures/pamphlets for extension workers and farmers on current subjects, such as promising commodities for specific markets**

# DISSEMINATION TARGETING SMALL FARMERS

- **Broadcasting of Market information material/outputs on radio/TV**
- **Posting of Market information outputs at local government offices, including in rural villages**



**THANK YOU !**