



Food and Agriculture Organization
of the United Nations

Call for presentations

Expert Round Table *Best practices in export promotion: Experiences in Latin America, Europe and Central Asia*

24-25 May 2016

IAMO Halle (Saale), Germany

The Food and Agriculture Organization of the United Nations (FAO) and The Leibniz Institute of Agricultural Development in Transition Economies (IAMO) are organizing an Expert Round Table “*Best practices in export promotion: Experiences in Latin America, Europe and Central Asia*”. The Round table will take place in **IAMO, Halle (Saale), Germany, 24-25 May 2016**.

The objective of the two-day Round Table is to contribute to the development of export promotion strategies and plans in Eastern Europe and Central Asia through an analysis of experiences in the region as well as other countries.

We welcome participants willing to share their research and experiences in designing, implementing or analysing export promotion policies and programs.

We invite proposals for presentation on the following topics:

- Experience in implementation of policies and programs to promote agricultural exports in different countries (design, challenges, success stories etc.)
- Institutional arrangements and public-private collaboration to promote agricultural exports
- Effectiveness of the different export promotion instruments (for example, market intelligence, selecting target markets, support to meeting market requirements, marketing/promotion actions)
- The impacts of different government interventions on export performance

The Round Table will be conducted in English without translation.

General Submission Guidelines

- Proposals and presentations must be in English
- Interested participants should send:
 - a short CV;
 - a brief description of the presentation (maximum 500 words) indicating background information, objectives and preliminary results that will be highlighted in the presentation.
- Organizers will cover the travel expenses of selected presenters.
- Please send your proposal to Alfinura Sharafeyeva (Alfinura.Sharafeyeva@fao.org) with cc. to Ekaterina Krivonos (Ekaterina.Krivonos@fao.org) by 3 March.
- Selected presenters will be notified on 15 March 2016.