

Q1 - Are school milk sales considered to be a special market in your country?						
		YES	NO			
1	Argentina		X			
2	Australia	X				
3	Austria	X				
4	Canada: Ontario		X			
5	Canada: Prince Edward Isl.	X				
6	China P.R.	X				
7	Czech Rep.	X				
8	Denmark	X				
9	Egypt	X				
10	Estonia		X			
11	Finland	X				
12	France		X			
13	Germany	X				
14	Iceland	X				
15	India		X			
16	Ireland		X			
17	Israel		X			
18	Japan	X				
19	Kenya	X				
20	Lesotho					
21	Malawi		X			
22	Moldova		X			
23	Namibia		X			
24	Netherlands	X				
25	New Zealand		X			
26	Norway	X				
27	Philippines		X			
28	Portugal		X			
29	Saudi Arabia	X				
30	Slovakia	X				
31	South Africa					
32	Swaziland	X				
33	Sweden	X				
34	Thailand	X				
35	United Kingdom	X				
36	United States	X				
37	Zambia		X			
	TOTAL	21	14	35		
	%	60	40	100		
	Source: FAO, 1998					

Q2a - Are there any official national recommendations or guidelines for children to receive a set quantity of milk per day?					
		YES	NO		
1	Argentina				
2	Australia		X		
3	Austria	X			
4	Canada: Ontario	X			
5	Canada: Prince Edward Isl.	X			
6	China P.R.		X		
7	Czech Rep.		X		
8	Denmark	X			
9	Egypt	X			
10	Estonia		X		
11	Finland	X			
12	France		X		
13	Germany		X		
14	Iceland	X			
15	India	X			
16	Ireland		X		
17	Israel		X		
18	Japan	X			
19	Kenya	X			
20	Lesotho		X		
21	Malawi	X			
22	Moldova		X		
23	Namibia		X		
24	Netherlands	X			
25	New Zealand		X		
26	Norway	X			
27	Philippines		X		
28	Portugal	X			
29	Saudi Arabia	X			
30	Slovakia	X			
31	South Africa	X			
32	Swaziland		X		
33	Sweden	X			
34	Thailand	X			
35	United Kingdom		X		
36	United States	X			
37	Zambia		X		
	TOTAL	20	16	36	
	%	56	44	100	
	Source: FAO, 1998				

Q2b - If there are recommendations or guidelines, please give details.				
		(Quantity Child/Day)		
		Milk	Others	
1	Argentina			
2	Australia			
3	Austria	0.5 l.		
4	Canada: Ontario	2-4 servings (milk products)		
5	Canada: Prince Edward Isl.			
6	China P.R.			
7	Czech Rep.			
8	Denmark	0.5 l.		
9	Egypt			
10	Estonia			
11	Finland	0.5-0.6 l.	30-40 g. of cheese	
12	France			
13	Germany			
14	Iceland	2-3 glasses		
15	India	0.25 l.		
16	Ireland			
17	Israel			
18	Japan	0.2 l.		
19	Kenya	0.2 l.		
20	Lesotho			
21	Malawi			
22	Moldova			
23	Namibia			
24	Netherlands	3 glasses (milk or yogurt)		
25	New Zealand			
26	Norway	0.5 l.		
27	Philippines			
28	Portugal	0.2 l.		
29	Saudi Arabia	3-4 cups		
30	Slovakia	0.18 l.		
31	South Africa			
32	Swaziland			
33	Sweden	0.5 l. (milk, yogurt or cheese)		
34	Thailand			
35	United Kingdom			
36	United States	2-3 servings (milk group foods)		
37	Zambia			
	Source: FAO, 1998			

Q3a - Are there any official national recommendations or guidelines for children's diets?							
		YES	NO				
1	Argentina	X					
2	Australia		X				
3	Austria	X					
4	Canada: Ontario	X					
5	Canada: Prince Edward Isl.	X					
6	China P.R.		X				
7	Czech Rep.	X					
8	Denmark						
9	Egypt	X					
10	Estonia		X				
11	Finland	X					
12	France		X				
13	Germany						
14	Iceland	X					
15	India						
16	Ireland						
17	Israel		X				
18	Japan	X					
19	Kenya	X					
20	Lesotho	X					
21	Malawi	X					
22	Moldova		X				
23	Namibia		X				
24	Netherlands	X					
25	New Zealand	X					
26	Norway	X					
27	Philippines						
28	Portugal	X					
29	Saudi Arabia	X					
30	Slovakia	X					
31	South Africa	X					
32	Swaziland	X					
33	Sweden	X					
34	Thailand	X					
35	United Kingdom		X				
36	United States		X				
37	Zambia		X				
	TOTAL	22	10	32			
	%	69	31	100			
	Source: FAO, 1998						

Q3b - If there are recommendations or guidelines, do they apply specifically to school meals?			
	YES	NO	
1	Argentina	X	
2	Australia		X
3	Austria	X	
4	Canada: Ontario		X
5	Canada: Prince Edward Isl.		X
6	China P.R.		
7	Czech Rep.	X	
8	Denmark		
9	Egypt	X	
10	Estonia		X
11	Finland	X	
12	France		X
13	Germany		X
14	Iceland		X
15	India		
16	Ireland		X
17	Israel		X
18	Japan	X	
19	Kenya	X	
20	Lesotho	X	
21	Malawi		X
22	Moldova		
23	Namibia		
24	Netherlands		X
25	New Zealand		X
26	Norway	X	
27	Philippines		
28	Portugal	X	
29	Saudi Arabia	X	
30	Slovakia	X	
31	South Africa	X	
32	Swaziland		X
33	Sweden	X	
34	Thailand	X	
35	United Kingdom		X
36	United States		
37	Zambia		X
	TOTAL	15	15
	%	50	50
	Source: FAO, 1998		

Q4 - Do children in your country have access to milk at school?						
		Nursery/K.	Primary S.	Second. S.	Univers./Coll.	
1	Argentina	S	S			
2	Australia	A	A	A	A	A=All
3	Austria	M	M	M	N	M=Most
4	Canada: Ontario	M	M	A	A	S=Some
5	Canada: Prince Edward Isl.	M	A	A	A	N=No
6	China P.R.	S	S		N	
7	Czech Rep.	S	S	S	S	
8	Denmark	A	A	A		
9	Egypt	A	A	M		
10	Estonia	M	M	M	M	
11	Finland	A	A	A	A	
12	France	A	A	A		
13	Germany	A	A	A	N	
14	Iceland	A	A	A	A	
15	India					
16	Ireland		S	S		
17	Israel	S				
18	Japan	S	A	M	N	
19	Kenya	A	A			
20	Lesotho	S	S	S	S	
21	Malawi		S	M	A	
22	Moldova	S	S	S	N	
23	Namibia	S	S	S	S	
24	Netherlands	S	S	S	N	
25	New Zealand	M	M	M	M	
26	Norway	A	A	A	A	
27	Philippines	M	M	M	M	
28	Portugal	A	A	A	A	
29	Saudi Arabia	M	M	M	M	
30	Slovakia	N	S	S	N	
31	South Africa	S	S	S	S	
32	Swaziland	S	S	S	S	
33	Sweden	M	M	M	M	
34	Thailand	A	A	A	A	
35	United Kingdom	M	M	M	M	
36	United States	S	M	M	M	
37	Zambia	S				
	Source: FAO, 1998					

Q5a - Main distribution methods for milk in schools								
	In the classroom	Vending machines	Canteen	Milk dispensers	Brought from home	Other		
1	Argentina	3						
2	Australia	2		2				
3	Austria	2	1	1				
4	Canada: Ontario	2	1	3	1	1		
5	Canada: Prince Edward Isl.	2	1	1	1	1	1	
6	China P.R.	1				1		
7	Czech Rep.	1		1		1		
8	Denmark	2		2				
9	Egypt			3			1	
10	Estonia			3			1	
11	Finland	1		2	2			
12	France			2	2			
13	Germany	2			1		1	
14	Iceland	2		1	1		1	
15	India							
16	Ireland	2						
17	Israel							
18	Japan	3		1				
19	Kenya	3						
20	Lesotho	1					1	
21	Malawi	3						
22	Moldova			2				
23	Namibia			1			1	
24	Netherlands	2	1	1				
25	New Zealand			1			1	
26	Norway	3		1	1		1	
27	Philippines	3		2			2	
28	Portugal	1		2			1	
29	Saudi Arabia		1	3			1	
30	Slovakia	2	1	1			1	
31	South Africa	1					1	
32	Swaziland			1				
33	Sweden			2	2			
34	Thailand	1	1	1	1			
35	United Kingdom	1	1	2	1		1	
36	United States	1	1	2	1		1	
37	Zambia							
	TOTAL	25	9	26	11	19	1	91
	%	27	10	29	12	21	1	100
	3 = Every Location	2 = Most Locations	1 = Some Locations					
	Source: FAO, 1998							

Q5b - Which group of people normally administer/organize the milk within the school premises?									
	Concerge/janitor	Teachers	Pupils	Parents	Staff in canteen/shop	Milkman	Other		
1	Argentina					3			
2	Australia		1	1		1			
3	Austria	2	1	1	1	1			
4	Canada: Ontario		1	1	1	3			
5	Canada: Prince Edward Isl.	2	2		2			2	
6	China P.R.		1	1					
7	Czech Rep.	1	1			1			
8	Denmark	2				3			
9	Egypt		1						
10	Estonia					3			
11	Finland		1	1		3			
12	France					3			
13	Germany	2	1	1	1	1			
14	Iceland	1	1	1					
15	India								
16	Ireland		2						
17	Israel								
18	Japan		3						
19	Kenya		3	3	3				
20	Lesotho								
21	Malawi		3						
22	Moldova					1			
23	Namibia								
24	Netherlands	1	1						
25	New Zealand				1	1			
26	Norway	1	2	2		1	1		
27	Philippines	1	3			1			
28	Portugal		2	2		3			
29	Saudi Arabia		2	2		3			
30	Slovakia	1		1		2			
31	South Africa		1		1	1			
32	Swaziland								
33	Sweden					3			
34	Thailand		3	1		1			
35	United Kingdom	1	1		1	1			
36	United States					3			
37	Zambia								
	TOTAL	11	22	13	8	22	1	1	77
	%	14	29	17	10	29	1	1	100
	3 = Every School	2 = Most Schools	1 = Some Schools						
	Source: FAO, 1998								

Q6a - Is milk available in schools to children:					
		at subsid.cost?	given free?	at full cost?	
1	Argentina		X		
2	Australia	X			
3	Austria	X			
4	Canada: Ontario			X	
5	Canada: Prince Edward Isl.	X			
6	China P.R.			X	
7	Czech Rep.	X			
8	Denmark	X			
9	Egypt				
10	Estonia			X	
11	Finland		X		
12	France	X			
13	Germany	X			
14	Iceland	X			
15	India				
16	Ireland	X			
17	Israel				
18	Japan	X			
19	Kenya		X		
20	Lesotho			X	
21	Malawi			X	
22	Moldova		X		
23	Namibia			X	
24	Netherlands	X			
25	New Zealand			X	
26	Norway	X			
27	Philippines			X	
28	Portugal		X		
29	Saudi Arabia			X	
30	Slovakia			X	
31	South Africa		X		
32	Swaziland	X			
33	Sweden		X		
34	Thailand		X		
35	United Kingdom	X			
36	United States	X			
37	Zambia				
	TOTAL	15	8	10	33
	%	45	24	30	100
	Source: FAO, 1998				

Q6c - Plans/intentions on the future subsidy policy on school milk. Subsidy will:							
		continue	reduce	stop	increase	be introduced	
1	Argentina	X					
2	Australia	X					
3	Austria	X					
4	Canada: Ontario						
5	Canada: Prince Edward Isl.	X					
6	China P.R.						
7	Czech Rep.	X					
8	Denmark	X					
9	Egypt				X		
10	Estonia						
11	Finland	X					
12	France	X					
13	Germany	X					
14	Iceland		X				
15	India						
16	Ireland	X					
17	Israel						
18	Japan	X					
19	Kenya						
20	Lesotho						
21	Malawi						
22	Moldova					X	
23	Namibia						
24	Netherlands				X		
25	New Zealand						
26	Norway	X					
27	Philippines	X					
28	Portugal	X					
29	Saudi Arabia						
30	Slovakia					X	
31	South Africa						
32	Swaziland						
33	Sweden	X					
34	Thailand				X		
35	United Kingdom		X				
36	United States	X					
37	Zambia						
	TOTAL	16	2	0	3	2	23
	%	70	9	0	13	9	100
	Source: FAO, 1998						

Q7a - Which age groups receive subsidized or free milk?															
SUBSIDIZED								FREE							
	Pre 5	5-7	8-10	11-13	14-16	17 & over		Pre 5	5-7	8-10	11-13	14-16	17 & over		
1 Argentina								Argentina	X	X	X	X			
2 Australia		X	X					Australia							
3 Austria	X	X	X	X	X	X		Austria							
4 Canada: Ontario								Canada: Ontario							
5 Canada: Prince Edward Isl.		X	X	X	X			Canada: Prince Edward Isl.							
6 China P.R.								China P.R.							
7 Czech Rep.		X	X	X				Czech Rep.							
8 Denmark		X	X	X	X			Denmark							
9 Egypt		X only 7	X	X only 11				Egypt							
10 Estonia								Estonia							
11 Finland								Finland	X	X	X	X	X		
12 France	X	X	X	X	X			France							
13 Germany	X	X	X	X	X			Germany							
14 Iceland		X	X	X	X			Iceland							
15 India								India							
16 Ireland		X	X	X	X			Ireland							
17 Israel								Israel							
18 Japan		X	X	X				Japan							
19 Kenya								Kenya	X	X	X	X			
20 Lesotho								Lesotho							
21 Malawi								Malawi	X						
22 Moldova								Moldova	X	X	X				
23 Namibia								Namibia							
24 Netherlands	X	X	X	X	X			Netherlands							
25 New Zealand								New Zealand							
26 Norway		X	X	X	X			Norway							
27 Philippines	X	X	X					Philippines		X					
28 Portugal								Portugal	X	X	X				
29 Saudi Arabia								Saudi Arabia							
30 Slovakia								Slovakia							
31 South Africa								South Africa		X	X	X			
32 Swaziland	X	X	X	X	X			Swaziland							
33 Sweden								Sweden	X	X	X	X	X		
34 Thailand	X only	X only	X only	X only	X only	under nourished		Thailand	X only	X only	X only	under nourished			
35 United Kingdom		X	X	X				United Kingdom	X						
36 United States	X	X	X	X	X	X		United States	X	X	X	X	X		
37 Zambia								Zambia							
TOTAL	8	18	18	16	12	2	74	TOTAL	10	10	9	6	3		
%	11	24	24	22	16	3	100	%	26	26	23	15	8		
Source: FAO, 1998															

Q7b - Which are the main organizers of school milk programmes in your country?										
	Schools	Communities/local governments	Teachers	Parents	Dairies	Distributors	N.D.C.	Others		
1	Argentina	X								
2	Australia							X		
3	Austria				X			X		
4	Canada: Ontario									
5	Canada: Prince Edward Isl.							X		
6	China P.R.				X					
7	Czech Rep.							X		
8	Denmark				X	X				
9	Egypt	X								
10	Estonia	X								
11	Finland	X	X		X					
12	France		X		X					
13	Germany	X	X	X	X					
14	Iceland				X					
15	India									
16	Ireland	X		X	X					
17	Israel									
18	Japan		X							
19	Kenya	X	X	X	X	X				
20	Lesotho			X						
21	Malawi			X						
22	Moldova		X							
23	Namibia	X								
24	Netherlands				X					
25	New Zealand									
26	Norway	X		X	X					
27	Philippines		X		X		X	X		
28	Portugal							X		
29	Saudi Arabia	X		X	X			X		
30	Slovakia		X		X					
31	South Africa	X	X	X	X					
32	Swaziland							X		
33	Sweden				X					
34	Thailand							X		
35	United Kingdom	X	X	X						
36	United States	X						X		
37	Zambia							X		
	TOTAL	10	13	9	3	15	2	1	11	64
	%	16	20	14	5	23	3	2	17	100
	Source: FAO, 1998									

Q8 - How is the milk supplier usually paid?						
		Cash	Vouchers	Invoice	Other	
1	Argentina			X		
2	Australia	X		X		
3	Austria	X				
4	Canada: Ontario			X		
5	Canada: Prince Edward Isl.	X				
6	China P. R.	X				
7	Czech Rep.		X			
8	Denmark	X				
9	Egypt			X		
10	Estonia			X		
11	Finland			X		
12	France			X		
13	Germany	X				
14	Iceland		X			
15	India					
16	Ireland			X		
17	Israel					
18	Japan			X		
19	Kenya			X		
20	Lesotho	X				
21	Malawi	X				
22	Moldova				X	
23	Namibia	X				
24	Netherlands			X		
25	New Zealand					
26	Norway				X	
27	Philippines				X	
28	Portugal			X		
29	Saudi Arabia	X		X		
30	Slovakia		X			
31	South Africa			X		
32	Swaziland				X	
33	Sweden			X		
34	Thailand			X		
35	United Kingdom			X		
36	United States			X		
37	Zambia	X				
	TOTAL	11	3	18	4	36
	%	31	8	50	11	100
	Source: FAO, 1998					

Q9 - How frequently does the milk supplier usually receive payments?		Weekly	Monthly	End of term	Quarterly	Other	
1	Argentina						
2	Australia	X		X			
3	Austria		X				
4	Canada: Ontario	X P.	X S.				
5	Canada: Prince Edward Isl.		X				
6	China P.R.		X				
7	Czech Rep.		X				
8	Denmark		X				
9	Egypt		X				
10	Estonia	X					
11	Finland		X				
12	France				X		
13	Germany		X				
14	Iceland		X				
15	India						
16	Ireland				X		
17	Israel						
18	Japan		X				
19	Kenya		X				
20	Lesotho		X				
21	Malawi		X				
22	Moldova						
23	Namibia					X	
24	Netherlands						
25	New Zealand						
26	Norway					X	
27	Philippines			X			
28	Portugal		X				
29	Saudi Arabia	X	X				
30	Slovakia		X				
31	South Africa					X	
32	Swaziland						
33	Sweden		X				
34	Thailand		X				
35	United Kingdom						
36	United States		X				
37	Zambia			X			
	TOTAL	4	20	3	2	3	32
	%	13	63	9	6	9	100
	Source: FAO, 1998						

Q10a - Which are the most commonly used package types?							
		MOST COMMON PACK. TYPE		NEXT MOST COMMON PACK. TYPE			
1	Argentina	dispenser pack		sachet			
2	Australia	carton		plastic bottle			
3	Austria	carton		glass bottles			
4	Canada: Ontario	carton					
5	Canada: Prince Edward Isl.	carton		paper cup			
6	China P.R.	plastic pouch		plastic bottle			
7	Czech Rep.	TBA					
8	Denmark	carton		carton			
9	Egypt						
10	Estonia	milk churn		sachet			
11	Finland	carton		dispenser box			
12	France						
13	Germany	bottle		paper bag			
14	Iceland	carton		gable top			
15	India						
16	Ireland	carton					
17	Israel						
18	Japan	carton		glass bottles			
19	Kenya	carton					
20	Lesotho	box					
21	Malawi	plastic packs					
22	Moldova	milk churns		cartons/plastic bags			
23	Namibia						
24	Netherlands	carton		plastic cup			
25	New Zealand						
26	Norway	carton					
27	Philippines	carton		sterile plastic pouches			
28	Portugal	carton					
29	Saudi Arabia	carton		plastic			
30	Slovakia	carton					
31	South Africa	bulk milk		buckets / plastic bags			
32	Swaziland						
33	Sweden	dispenser pack		carton			
34	Thailand	carton		pouch & plastic bottle			
35	United Kingdom	carton					
36	United States	carton		plastic pouch			
37	Zambia	plastic packaging					
	Source: FAO, 1998						

Q10b - Which are the most commonly used package sizes? (in litres)					
		MOST COMMON SIZE	NEXT MOST COMMON SIZE		
1	Argentina	16.00		1.00	
2	Australia	0.20		0.30	
3	Austria	0.25		0.25	
4	Canada: Ontario	0.25		0.50	
5	Canada: Prince Edward Isl.	0.25		0.50	
6	China P.R.	0.15		0.20	
7	Czech Rep.	0.25			
8	Denmark	0.25		0.50	
9	Egypt	0.50		1.00	
10	Estonia	20.00		1.00	
11	Finland	1.00		20.00	
12	France				
13	Germany	0.25			
14	Iceland	0.25		1.00	
15	India				
16	Ireland	0.20			
17	Israel				
18	Japan	0.20		0.25	
19	Kenya	0.20		0.20	
20	Lesotho	0.50			
21	Malawi	0.50			
22	Moldova	1.00			
23	Namibia	0.35		0.50	
24	Netherlands	0.25			
25	New Zealand				
26	Norway	0.25		0.30	
27	Philippines	0.20		0.25	
28	Portugal	0.20			
29	Saudi Arabia	0.20			
30	Slovakia	0.25			
31	South Africa	0.20			
32	Swaziland				
33	Sweden	20.00		1.00	
34	Thailand	0.20			
35	United Kingdom	0.20			
36	United States	8 oz.		4 oz.	
37	Zambia	0.50		1.00	
	Source: FAO, 1998				

Q11a - What is the current price of whole milk consumed in schools paid by pupils?		Q11c - What is the current retail price for the same pack size?		(in US \$ per Litre)	
		pupils	retail	%	
1	Argentina				
2	Australia	0.96-1.20			
3	Austria	1.23	1.85	67	
4	Canada: Ontario	1.47-2.13	1.87-2.27		
5	Canada: Prince Edward Isl.				
6	China P.R.	0.60	0.60	100	
7	Czech Rep.	0.80	1.07	75	
8	Denmark				
9	Egypt				
10	Estonia	0.31	0.46	68	
11	Finland		0.55-0.73		
12	France				
13	Germany	0.80	1.12	71	
14	Iceland	0.82	1.25	66	
15	India				
16	Ireland	0.66	0.88	75	
17	Israel				
18	Japan	1.25	2.39	52	
19	Kenya	0.33	0.58	58	
20	Lesotho	0.80	0.80	100	
21	Malawi	0.74	0.74	100	
22	Moldova	Free	0.48		
23	Namibia	0.70			
24	Netherlands	0.50-0.60	1.50-2.50		
25	New Zealand	0.78	0.92	85	
26	Norway				
27	Philippines	1.07	0.95	113	
28	Portugal	1.15	1.15	100	
29	Saudi Arabia	1.33	1.33	100	
30	Slovakia	0.91	1.14	80	
31	South Africa		0.40		
32	Swaziland	not avail.	0.88	not avail.	
33	Sweden		0.76		
34	Thailand		0.71		
35	United Kingdom	0.92			
36	United States	1.10-1.76	1.54-2.21		
37	Zambia	0.59	1.17		
	Source: FAO, 1998				

Q12a - Which other drinks are available in schools? (3 = in all schools, 2 = in most schools, 1 = in some school)							
	Carbonated drinks	Fruit juice	Tea	Coffee	Other		
1	Argentina	3					
2	Australia	1	3				
3	Austria	1	1	1	1	1	
4	Canada: Ontario	1	1	1	1	1	
5	Canada: Prince Edward Isl.	1	2				
6	China P.R.				2	2	
7	Czech Rep.	2	1	3	1		
8	Denmark		2			1	
9	Egypt	3	3	3			
10	Estonia	2	2	1	1		
11	Finland	1	1	1	1		
12	France	2	2		2		
13	Germany	2	2				
14	Iceland	1	2				
15	India						
16	Ireland						
17	Israel	1	1				
18	Japan		1	1		1	
19	Kenya						
20	Lesotho	2	2	2	2		
21	Malawi	2	1	1			
22	Moldova		1	1		1	
23	Namibia	1	1				
24	Netherlands	2	1	3	3		
25	New Zealand						
26	Norway	1	1				
27	Philippines	3	3	2			
28	Portugal	1	3	2	3	1	
29	Saudi Arabia		3	2	2		
30	Slovakia	1	1	2			
31	South Africa	2	2				
32	Swaziland	1	1				
33	Sweden	1	1			1	
34	Thailand	2	2				
35	United Kingdom	2	2	1	1		
36	United States	1	3	1	1	1	
37	Zambia	1					
	TOTAL	44	52	28	21	10	155
	%	28	34	18	14	6	100
	Source: FAO, 1998						

Q12b - How are these products distributed in schools?							
		Automats/machines	Canteen	Shops	from home		
1	Argentina		X				
2	Australia		X	X	X		
3	Austria	X	X	X	X		
4	Canada: Ontario	X	X	X	X		
5	Canada: Prince Edward Isl.	X	X	X	X		
6	China P.R.						
7	Czech Rep.	X	X	X	X		
8	Denmark		X		X		
9	Egypt		X	X			
10	Estonia	X	X	X			
11	Finland	X	X	X			
12	France	X					
13	Germany	X					
14	Iceland	X	X	X	X		
15	India						
16	Ireland						
17	Israel	X	X	X			
18	Japan						
19	Kenya			X	X		
20	Lesotho			X	X		
21	Malawi			X	X		
22	Moldova		X				
23	Namibia						
24	Netherlands	X	X	X	X		
25	New Zealand						
26	Norway	X	X	X	X		
27	Philippines		X	X	X		
28	Portugal		X	X	X		
29	Saudi Arabia		X	X	X		
30	Slovakia		X	X	X		
31	South Africa	X	X	X	X		
32	Swaziland	X	X	X			
33	Sweden	X	X	X			
34	Thailand	X	X	X			
35	United Kingdom	X	X	X			
36	United States	X	X	X	X		
37	Zambia		X				
	TOTAL		18	26	25	18	87
	%		21	30	29	21	100
	Source: FAO, 1998						

Q12c - What is the cost of the most popular alternative to milk?					price/litre	price/litre
	Product	Price	Pack size	nat.curr.	US \$	
1	Argentina					
2	Australia	juice	80 cents	250 ml.	320	1.92
3	Austria	carbonated drinks	...	250 ml.		
4	Canada: Ontario	carbonated drinks	\$0.75-1.00	355 ml.	2.45	1.63
5	Canada: Prince Edward Isl.	juice	80-100 c.	384 ml.	2.34	1.56
6	China P.R.	lactic acid drink	0.6 RMB	100 ml.	6	0.73
7	Czech Rep.	coca cola	10 Czk	330 ml.	30	1.00
8	Denmark	fruit juice	3 DKK	25 cl.		
9	Egypt					
10	Estonia	carbonated drinks	8	0.5 l.	16	1.11
11	Finland	carbonated drinks	5	1/3 l.	15	2.73
12	France					
13	Germany	carbonated drinks	1 DM	0.25 l.	4	2.29
14	Iceland	nectar juice	36 IKK	250 ml.	144	2.05
15	India					
16	Ireland					
17	Israel					
18	Japan	orange juice	35 Y.	200 ml.	175	1.29
19	Kenya	carbonated drinks	Ksh. 15	0.3 l.	45	0.75
20	Lesotho	carbonated drinks	R 2.30	240 ml.	9.58	1.67
21	Malawi	carbonated drinks	MK 8	330 ml.	24.24	0.58
22	Moldova	water				
23	Namibia	carbonated drinks	2.5	350 ml.	7.14	1.08
24	Netherlands	carbonated drinks	10 Kr.	0.5 l.	20	2.58
25	New Zealand					
26	Norway					
27	Philippines	carbonated drinks	7 Pesos	12 oz.		
28	Portugal	carbonated drinks	150 PTE	330 ml.	454.55	2.61
29	Saudi Arabia	fruit drinks	1 SR	200 ml.	5	1.33
30	Slovakia	juice drinks	7 SKK	250 ml.	28	0.80
31	South Africa	carbonated drinks	?	340 ml.		
32	Swaziland	carbonated drinks	E 2.20/litre	340 ml.	2.2	0.37
33	Sweden	squash	2.35	1 litre	2.35	0.27
34	Thailand	carbonated drinks	10-12 Baht	325 ml.	33.85	0.81
35	United Kingdom					
36	United States	carbonated drinks	US\$ 0.60	12 oz.	0.99	0.99
37	Zambia	coca cola / fanta	K 1000	1 litre	1000	0.49
	Source: FAO, 1998					

	Q11a /Q 12c	Milk	Alternative	
		11a	12c	11a%12c
1	Argentina			
2	Australia	2.67	5.33	50
3	Austria			
4	Canada: Ontario	1.47-2.13*	1.63	90-130
5	Canada: Prince Edward Isl.			
6	China P.R.	0.60	0.73	82
7	Czech Rep.	0.80	1.00	80
8	Denmark			
9	Egypt			
10	Estonia	0.31	1.11	28
11	Finland			
12	France			
13	Germany	0.80	2.29	35
14	Iceland	0.82	2.05	40
15	India			
16	Ireland			
17	Israel			
18	Japan	1.25	1.29	97
19	Kenya	0.33	0.75	44
20	Lesotho	0.80	1.67	48
21	Malawi	0.74	0.58	128
22	Moldova			
23	Namibia	0.70	1.08	65
24	Netherlands	0.50-0.60	2.58	19-23
25	New Zealand			
26	Norway			
27	Philippines			
28	Portugal	1.15	2.61	44
29	Saudi Arabia	1.33	1.33	100
30	Slovakia	0.91	0.80	114
31	South Africa			
32	Swaziland			
33	Sweden			
34	Thailand			
35	United Kingdom			
36	United States	1.10-1.76	0.99	111-178
37	Zambia	0.59	0.49	120
	Source: FAO, 1998			

Q13 Level of consumption of milk in schools							
		A lot less	A little less	About the same	A little more	A lot more	
1	Argentina						
2	Australia			X			
3	Austria		X				
4	Canada: Ontario			X			
5	Canada: Prince Edward Isl.		X				
6	China P.R.				X		
7	Czech Rep.	X					
8	Denmark			X			
9	Egypt						
10	Estonia				X		
11	Finland					X	
12	France		X				
13	Germany	X					
14	Iceland					X	
15	India						
16	Ireland					X	
17	Israel	X					
18	Japan					X	
19	Kenya	X					
20	Lesotho		X				
21	Malawi	X					
22	Moldova			X			
23	Namibia	X					
24	Netherlands	X					
25	New Zealand						
26	Norway					X	
27	Philippines	X					
28	Portugal	X					
29	Saudi Arabia		X				
30	Slovakia		X				
31	South Africa	X					
32	Swaziland	X					
33	Sweden					X	
34	Thailand		X				
35	United Kingdom		X				
36	United States				X		
37	Zambia	X					
	TOTAL	12	8	4	3	6	33
	%	36	24	12	9	18	100
	Source: FAO, 1998						

Q14a - Is milk promoted in schools?			
		Yes	No
1	Argentina		X
2	Australia	X	
3	Austria	X	
4	Canada: Ontario	X	
5	Canada: Prince Edward Isl.	X	
6	China P.R.		X
7	Czech Rep.	X	
8	Denmark	X	
9	Egypt	X	
10	Estonia		X
11	Finland	X	
12	France	X	
13	Germany	X	
14	Iceland	X	
15	India		
16	Ireland	X	
17	Israel		
18	Japan	X	
19	Kenya	X	
20	Lesotho		X
21	Malawi		X
22	Moldova		X
23	Namibia		X
24	Netherlands	X	
25	New Zealand	X	
26	Norway	X	
27	Philippines	X	
28	Portugal	X	
29	Saudi Arabia	X	
30	Slovakia	X	
31	South Africa		X
32	Swaziland	X	
33	Sweden	X	
34	Thailand	X	
35	United Kingdom	X	
36	United States	X	
37	Zambia		X
	TOTAL	26	9
	%	74	26
			100
	Source: FAO, 1998		

Q14b - Which type of promotional activity does the milk industry in your country carry out?											
	Provision of refrigerators	Dispensers	Milk bars	Incentives/promotions	Special payments	Sponsorship	Educational resources	Internet sites	Others		
1	Argentina										
2	Australia	X			X	X	X	X			
3	Austria	X			X	X	X				
4	Canada: Ontario	X	X		X		X	X	X		
5	Canada: Prince Edward Isl.	X	X		X		X				
6	China P.R.										
7	Czech Rep.										
8	Denmark	X		X	X		X				
9	Egypt	X	X			X					
10	Estonia	X	X	X	X	X	X	X			
11	Finland		X		X		X				
12	France		X		X						
13	Germany	X	X			X	X				
14	Iceland	X			X	X	X				
15	India										
16	Ireland	X									
17	Israel	X			X			X			
18	Japan	X					X				
19	Kenya				X						
20	Lesotho										
21	Malawi										
22	Moldova	X									
23	Namibia										
24	Netherlands	X			X		X				
25	New Zealand										
26	Norway	X					X				
27	Philippines	X			X	X	X				
28	Portugal			X	X	X	X		X		
29	Saudi Arabia				X	X	X		X		
30	Slovakia					X	X				
31	South Africa	X	X		X	X					
32	Swaziland										
33	Sweden			X			X				
34	Thailand	X			X	X	X	X			
35	United Kingdom	X	X	X		X					
36	United States	X			X	X	X				
37	Zambia										
	TOTAL	20	9	5	18	8	12	19	5	3	99
	%	20	9	5	18	8	12	19	5	3	100
	Source: FAO, 1998										

Q14c Plans for promotional activities for milk in schools						
		increase	maintain	decrease	don't know	
1	Argentina			X		
2	Australia	X				
3	Austria	X				
4	Canada: Ontario	X				
5	Canada: Prince Edward Isl.		X			
6	China P.R,				X	
7	Czech Rep.	X				
8	Denmark	X				
9	Egypt	X				
10	Estonia		X			
11	Finland		X			
12	France	X				
13	Germany		X			
14	Iceland	X				
15	India					
16	Ireland		X			
17	Israel	X				
18	Japan		X			
19	Kenya	X				
20	Lesotho				X	
21	Malawi					
22	Moldova	X				
23	Namibia				X	
24	Netherlands	X				
25	New Zealand					
26	Norway		X			
27	Philippines	X				
28	Portugal		X			
29	Saudi Arabia	X				
30	Slovakia	X				
31	South Africa			X		
32	Swaziland	X				
33	Sweden		X			
34	Thailand		X			
35	United Kingdom	X				
36	United States	X				
37	Zambia				X	
	TOTAL	18	10	2	4	34
	%	53	29	6	12	100
	Source: FAO, 1998					

Q15.b How many primary schools have milk promoted in them?				
		%		
1	Argentina			
2	Australia	50		
3	Austria	70		
4	Canada: Ontario	55		
5	Canada: Prince Edward Isl.	100		
6	China P.R.	0		
7	Czech Rep.	11		
8	Denmark	98		
9	Egypt			
10	Estonia			
11	Finland	100		
12	France			
13	Germany	27		
14	Iceland	100		
15	India			
16	Ireland			
17	Israel			
18	Japan	98		
19	Kenya	100		
20	Lesotho	0.5		
21	Malawi			
22	Moldova	0		
23	Namibia	0		
24	Netherlands	40		
25	New Zealand			
26	Norway	99		
27	Philippines	98		
28	Portugal	100		
29	Saudi Arabia	40-45		
30	Slovakia	20		
31	South Africa			
32	Swaziland	9		
33	Sweden	95-100		
34	Thailand	100		
35	United Kingdom			
36	United States	30		
37	Zambia	0		
	Source: FAO, 1998			

Q16.b How many secondary schools have milk promoted in them?				
		%		
1	Argentina			
2	Australia			
3	Austria	30-50		
4	Canada: Ontario	68		
5	Canada: Prince Edward Isl.	100		
6	China P.R.	0		
7	Czech Rep.			
8	Denmark	98		
9	Egypt			
10	Estonia	100		
11	Finland	100		
12	France	24		
13	Germany			
14	Iceland	100		
15	India			
16	Ireland			
17	Israel			
18	Japan	86		
19	Kenya	100		
20	Lesotho	2		
21	Malawi			
22	Moldova			
23	Namibia			
24	Netherlands	55		
25	New Zealand	0		
26	Norway	100		
27	Philippines	100		
28	Portugal	0		
29	Saudi Arabia	20-25		
30	Slovakia			
31	South Africa			
32	Swaziland			
33	Sweden	95-100		
34	Thailand	20		
35	United Kingdom			
36	United States	9		
37	Zambia	0		
	Source: FAO, 1998			

Q17.a What type of claims are made in school milk promotion?								
		Calcium	Vitamins	Minerals	Healthy diet	Good taste	Other	
1	Argentina							
2	Australia	X	X	X	X	X	X	
3	Austria	X	X		X		X	
4	Canada: Ontario	X	X	X	X		X	
5	Canada: Prince Edward Isl.	X	X	X	X	X		
6	China P.R.	X						
7	Czech Rep.	X	X	X	X	X		
8	Denmark							
9	Egypt							
10	Estonia	X	X			X		
11	Finland	X	X	X	X			
12	France	X				X		
13	Germany	X	X	X		X		
14	Iceland	X	X	X	X	X		
15	India							
16	Ireland							
17	Israel							
18	Japan	X	X		X	X		
19	Kenya	X			X			
20	Lesotho	X	X					
21	Malawi							
22	Moldova							
23	Namibia							
24	Netherlands	X	X	X				
25	New Zealand							
26	Norway	X	X	X	X	X		
27	Philippines	X	X	X	X	X		
28	Portugal	X	X		X	X		
29	Saudi Arabia	X	X	X	X	X	X	
30	Slovakia	X	X				X	
31	South Africa	X	X	X	X			
32	Swaziland				X			
33	Sweden	X		X	X			
34	Thailand							
35	United Kingdom	X	X	X	X	X		
36	United States	X	X	X	X	X		
37	Zambia							
	TOTAL	24	20	15	18	14	5	96
	%	25	21	16	19	15	5	100
	Source: FAO, 1998							

Q17b - Who are the targets of your promotional activity?								
		Parents	Teachers	Children	Nutritionists	Education authorities	Others	
1	Argentina							
2	Australia	X	X	X	X	X	X	
3	Austria	X	X	X		X	X	
4	Canada: Ontario	X	X	X	X		X	
5	Canada: Prince Edward Isl.	X	X	X	X			
6	China P.R.		X			X		
7	Czech Rep.	X	X	X		X	X	
8	Denmark	X	X	X	X	X		
9	Egypt							
10	Estonia		X					
11	Finland	X	X	X	X	X	X	
12	France	X	X	X		X		
13	Germany	X	X	X		X		
14	Iceland	X	X	X	X			
15	India							
16	Ireland							
17	Israel							
18	Japan		X	X	X			
19	Kenya	X		X	X	X		
20	Lesotho	X	X	X				
21	Malawi							
22	Moldova							
23	Namibia							
24	Netherlands	X	X	X	X	X		
25	New Zealand							
26	Norway	X	X	X				
27	Philippines	X		X				
28	Portugal	X	X	X		X		
29	Saudi Arabia	X	X	X	X	X	X	
30	Slovakia	X	X	X				
31	South Africa	X	X	X				
32	Swaziland			X				
33	Sweden		X		X	X	X	
34	Thailand							
35	United Kingdom	X	X	X	X	X		
36	United States			X				
37	Zambia	X	X	X	X	X	X	
	TOTAL	21	23	24	13	15	8	104
	%	20	22	23	13	14	8	100
	Source: FAO, 1998							

Q17c - Which channels of communication do you use in your promotional activity?						
		Personal visit	Direct mail	Advertising	Others	
1	Argentina					
2	Australia	X	X	X	X	
3	Austria		X	X	X	
4	Canada: Ontario	X	X		X	
5	Canada: Prince Edward Isl.	X	X			
6	China P.R.				X	
7	Czech Rep.	X	X	X	X	
8	Denmark	X	X	X		
9	Egypt					
10	Estonia			X		
11	Finland	X	X	X		
12	France		X		X	
13	Germany	X		X		
14	Iceland	X	X	X		
15	India					
16	Ireland				X	
17	Israel					
18	Japan				X	
19	Kenya	X	X			
20	Lesotho	X				
21	Malawi					
22	Moldova					
23	Namibia					
24	Netherlands	X		X	X	
25	New Zealand					
26	Norway	X	X	X		
27	Philippines	X		X	X	
28	Portugal		X	X	X	
29	Saudi Arabia	X	X	X	X	
30	Slovakia	X	X	X		
31	South Africa	X				
32	Swaziland	X				
33	Sweden	X	X	X	X	
34	Thailand					
35	United Kingdom	X	X			
36	United States	X	X	X	X	
37	Zambia	X				
	TOTAL	21	17	16	14	68
	%	31	25	24	21	100
	Source: FAO, 1998					

Q18a - Do the suppliers of competitive products do promotions in schools?					
		Yes	No	Don't know	
1	Argentina				
2	Australia	X			
3	Austria	X			
4	Canada: Ontario	X			
5	Canada: Prince Edward Isl.	X			
6	China P.R.			X	
7	Czech Rep.	X			
8	Denmark		X		
9	Egypt				
10	Estonia			X	
11	Finland	X			
12	France	X			
13	Germany	X			
14	Iceland	X			
15	India				
16	Ireland		X		
17	Israel				
18	Japan		X		
19	Kenya		X		
20	Lesotho		X		
21	Malawi				
22	Moldova		X		
23	Namibia	X			
24	Netherlands	X	X		
25	New Zealand		X		
26	Norway		X		
27	Philippines	X			
28	Portugal	X			
29	Saudi Arabia	X			
30	Slovakia		X		
31	South Africa	X			
32	Swaziland		X		
33	Sweden	X			
34	Thailand				
35	United Kingdom	X			
36	United States	X			
37	Zambia	X			
	TOTAL	19	11	2	32
	%	59	34	6	100
	Source: FAO, 1998				

Q18b - Which type of promotional activity do competitors carry out?										
	Provision of refrigerators	Dispensers	Incentives/promotions	Special payments	Sponsorship	Educational resources	Internet sites	Others		
1	Argentina									
2	Australia	X		X	X		X			
3	Austria	X		X	X					
4	Canada: Ontario	X	X	X	X					
5	Canada: Prince Edward Isl.			X						
6	China P.R.									
7	Czech Rep.	X		X	X					
8	Denmark									
9	Egypt									
10	Estonia						X			
11	Finland	X			X	X	X			
12	France		X							
13	Germany	X								
14	Iceland	X					X	X		
15	India									
16	Ireland									
17	Israel									
18	Japan									
19	Kenya									
20	Lesotho						X			
21	Malawi									
22	Moldova	X								
23	Namibia	X		X	X					
24	Netherlands			X						
25	New Zealand									
26	Norway									
27	Philippines									
28	Portugal	X	X	X				X		
29	Saudi Arabia	X	X	X			X	X	X	
30	Slovakia									
31	South Africa	X	X	X	X		X			
32	Swaziland									
33	Sweden	X	X							
34	Thailand									
35	United Kingdom	X	X	X						
36	United States	X		X	X		X		X	
37	Zambia	X	X	X			X		X	
	TOTAL	16	8	13	8	16	5	6	4	76
	%	21	11	17	11	21	7	8	5	100
	Source: FAO, 1998									

Q18c - Do you expect competing products to:						
		Increase activity	Maintain activity	Decrease activity	Don't know	
1	Argentina					
2	Australia	X				
3	Austria	X				
4	Canada: Ontario	X				
5	Canada: Prince Edward Isl.		X			
6	China P.R.					
7	Czech Rep.	X				
8	Denmark		X			
9	Egypt					
10	Estonia		X			
11	Finland	X				
12	France	X				
13	Germany			X		
14	Iceland	X				
15	India					
16	Ireland					
17	Israel					
18	Japan					
19	Kenya	X				
20	Lesotho	X				
21	Malawi					
22	Moldova	X				
23	Namibia	X				
24	Netherlands	X				
25	New Zealand				X	
26	Norway	X				
27	Philippines	X				
28	Portugal	X				
29	Saudi Arabia	X				
30	Slovakia				X	
31	South Africa	X				
32	Swaziland					
33	Sweden	X				
34	Thailand					
35	United Kingdom	X				
36	United States				X	
37	Zambia			X		
	TOTAL	19	3	2	3	27
	%	70	11	7	11	100
	Source: FAO, 1998					

Q19a - Volume of milk distributed through schools				(Th.Litres)			
	1998	1997	%1998/1997	1996	%1997/1996		
1	Argentina						
2	Australia	4800				
3	Austria	60000	60000	0.0			
4	Canada: Ontario	8805	8490	3.7			
5	Canada: Prince Edward Isl.	176	200	-12.0			
6	China P.R.						
7	Czech Rep.	325	195	66.7	29	572.4	
8	Denmark	14000	14000	0.0			
9	Egypt						
10	Estonia						
11	Finland						
12	France	...	97000 ...		97100	-0.1	
13	Germany	75000	80000	-6.3			
14	Iceland	...	505 ...		530	-4.7	
15	India						
16	Ireland	5500	
17	Israel						
18	Japan	...	445000 ...		454000	-2.0	
19	Kenya	2500	3500	-28.6			
20	Lesotho						
21	Malawi						
22	Moldova						
23	Namibia						
24	Netherlands	11899	12523	-5.0			
25	New Zealand						
26	Norway	...	20000	
27	Philippines						
28	Portugal	11000	12600	-12.7			
29	Saudi Arabia	15000	0 ...		0		
30	Slovakia	5000	2000	150.0			
31	South Africa						
32	Swaziland						
33	Sweden						
34	Thailand	250	
35	United Kingdom (GB only)	...	44000 ...		50000	-12.0	
36	United States	116452	114449	1.8			
37	Zambia						
	Source: FAO, 1998						

Q19b - Current per capita milk consumption per school week in litres					
1	Argentina				
2	Australia	0.13			
3	Austria	1.25			
4	Canada: Ontario	0.12			
5	Canada: Prince Edward Isl.	1.50			
6	China P.R.				
7	Czech Rep.	0.22			
8	Denmark	0.50			
9	Egypt				
10	Estonia				
11	Finland	0.75			
12	France				
13	Germany	0.25			
14	Iceland	0.40			
15	India				
16	Ireland				
17	Israel				
18	Japan	1.00			
19	Kenya				
20	Lesotho				
21	Malawi				
22	Moldova				
23	Namibia				
24	Netherlands				
25	New Zealand				
26	Norway	1.25			
27	Philippines				
28	Portugal	0.51			
29	Saudi Arabia	0.26			
30	Slovakia	0.10			
31	South Africa				
32	Swaziland				
33	Sweden	0.75			
34	Thailand	1.00			
35	United Kingdom				
36	United States	0.06			
37	Zambia				
	Source: FAO, 1998				

Q20a - What proportion of your country's total milk sales are via schools?						
1	Argentina					
2	Australia	0.50%				
3	Austria	12.00%				
4	Canada: Ontario	0.90%				
5	Canada: Prince Edward Isl.	2.50%				
6	China P.R.					
7	Czech Rep.	0.03%				
8	Denmark	2.60%				
9	Egypt					
10	Estonia					
11	Finland	5.00%				
12	France					
13	Germany	1.40%				
14	Iceland	1.40%				
15	India					
16	Ireland	1.00%				
17	Israel					
18	Japan	9.00%				
19	Kenya					
20	Lesotho	5.00%				
21	Malawi					
22	Moldova	1.00%				
23	Namibia					
24	Netherlands	0.50%				
25	New Zealand					
26	Norway	3.50%				
27	Philippines					
28	Portugal					
29	Saudi Arabia	2.00%				
30	Slovakia					
31	South Africa					
32	Swaziland					
33	Sweden	4.00%				
34	Thailand	30.00%				
35	United Kingdom	0.70%				
36	United States	7.00%				
37	Zambia					
	Source: FAO, 1998					

Q20b - Within all milk sold via schools, what proportion is standard/low fat?						
		Standard	Low fat			
1	Argentina	100	0			
2	Australia	50	50			
3	Austria	100	0			
4	Canada: Ontario	5	95			
5	Canada: Prince Edward Isl.	40	60			
6	China P.R.	100	0			
7	Czech Rep.	99	1			
8	Denmark	20	80			
9	Egypt					
10	Estonia					
11	Finland	1	99			
12	France					
13	Germany	99	1			
14	Iceland	60	40			
15	India					
16	Ireland	100	0			
17	Israel					
18	Japan	100	0			
19	Kenya	100	0			
20	Lesotho					
21	Malawi					
22	Moldova	100	0			
23	Namibia					
24	Netherlands	10	90			
25	New Zealand					
26	Norway	15	85			
27	Philippines					
28	Portugal	26	74			
29	Saudi Arabia	90	10			
30	Slovakia	0	100			
31	South Africa	100	0			
32	Swaziland					
33	Sweden	18	82			
34	Thailand	100	0			
35	United Kingdom	96	4			
36	United States	25	75			
37	Zambia					
	Source: FAO, 1998					