

14th World Milk Day 1 June 2014

The 1st World Milk Day was celebrated in June 2001 and has since become an annual event in many countries throughout the world. The Day provides an opportunity to focus attention on milk and to publicise activities connected with milk and the milk industry. The fact that many countries choose to do this on the same day lends additional importance to individual national celebrations and shows that milk is a global food. For more information, see: [World Milk Day](#)

In 2014, World Milk Day was celebrated by over 30 countries. Activities included milking exhibitions, farm visits, races and seminars.

Here is a selection of activities from a range of countries which submitted reports.

Country	Description	
Algeria	<i>Dairy forum held</i>	
Belize	<i>Celebrations in schools</i>	
Bosnia and Herzegovina	<i>School-based activities</i>	

Chile

Activities in schools



China

Educational activities featuring dairy nutrition and health



Colombia

Distribution of dairy products



Colombia: [Youtube video](#)

Costa Rica

Third 'Milk Race' held



Dominican Republic

Farm visits



Ethiopia

Music and entertainment



Finland

Seminars and announcement of the new Milk Maid



France

Visits to milk processing plants - nationwide



France: [more info](#)

Germany

Many regional exhibitions and events held



India

Dairy seminar and exhibition



Israel

Celebrations on farms



Japan

Celebrations held in shopping malls – featuring the role of milk



Luxembourg

Distribution of dairy products and exhibition



Luxembourg: [more info](#)

Malawi

Day of celebrations, including traditional dancing



Mauritania

Exhibition organised

Mauritania: [more info](#)

Mexico

Milk information day held



Nepal

Art competitions and a press conference



Nigeria

Internet promotions focusing on drinking milk



Nigeria: [more info](#)

Peru

Nutritional value of milk promoted



Peru: [Youtube video](#)

Philippines

Family run and concert organised



Senegal

Promoted the value of national milk



Spain

Dairy sector seminar



South Africa

Promotions linked to the incorporation of milk and milk products into meals



Sri Lanka

Milk distribution in schools



Turkey

Distribution of milk



US

Blind milk tasting test

US: [more info](#)

Source: Information derived mainly from the Dairy-Outlook e-mail discussion forum, plus internet.

The [FAO Dairy Outlook List](#) is an information exchange network on developments in the world's dairy industry. To subscribe send an email with "Subscribe" in the subject line to fao-dairy-outlook@fao.org

World Milk Day

Since the first **World Milk Day** was held in 2001, many countries spread throughout the world have participated in the celebrations and the number is growing each year.

Why hold a World Milk Day? The Day provides an opportunity to focus attention on milk and to publicise activities connected with milk and the milk industry. The fact that many countries choose to do this on the same day lends additional importance to individual national celebrations and shows that milk is a global food.

Where did it begin? FAO (the Food and Agriculture Organisation of the United Nations) was asked to propose a specific day on which all aspects of milk could be celebrated.

Why 1st June? This date was chosen because a number of countries were already celebrating a national milk day on or around this time. Late May was originally proposed, but some countries, for example China, felt they already had too many celebrations in that month. While most countries hold their celebrations on 1st June, some choose to hold them a week or so before or after this date.

Let us know how you celebrate the 15th WORLD MILK DAY, June 1, 2015

Send messages to: fao-dairy-outlook@fao.org