

17th World Milk Day 1 June 2017

The 1st World Milk Day was celebrated in June 2001 and has since become an annual event in many countries throughout the world. The Day provides an opportunity to focus attention on milk and to publicise activities connected with milk and the milk industry. The fact that many countries choose to do this on the same day lends additional importance to individual national celebrations and shows that milk is a global food. For more information, see: [World Milk Day](#)

In 2017, World Milk Day was celebrated by over 40 countries. Activities included school-based activities, milking demonstrations and farm visits, concerts, conferences and seminars, competitions and a range of events focussing on promoting the value of milk and illustrating the important role the dairy industry played in the national economy.

Here is a selection of activities from a range of countries which submitted reports.

Country	Description
Argentina	<i>Information day on the nutritional value of milk and consumption</i>
Bosnia and Herzegovina	<i>A range of events, including distribution of milk</i>



Chile

Puppets show and seminar



Colombia

Promotion of value of drinking milk



Costa Rica

Promotion of national milk



1 DE JUNIO DE 2017

Venta y exposición de productores lácteos 100% Nacionales
DÍA MUNDIAL DE LA LECHE 2017
La Salle, Sabana Sur, San José DE 8 AM A 12MD



MINISTERIO DE AGRICULTURA Y GANADERÍA
PROGRAMA NACIONAL DE GANADERÍA
CÁMARA NACIONAL DE PRODUCTORES DE LECHE

China

Free event including fun educational game



Finland

Activities in schools and election of the Milk Maid



India

Press release



Italy

*Information day, interviews
and distribution of dairy
products and promotion of
milk recipes*



Malawi

Dancing celebration



Madagascar

*Conference, seminars and
milk distribution*



© MDB, 2017. Levée de tasses de lait

Mexico

*Press conference, symposia
and a soccer tournament*



Nepal

*Information day and
entertainment*



Slovak
Republic

*Tasting of milk and milk
products in various cities*



Spain

Conferences to promote the benefits of milk and dairy products



St. Lucia

Visit to farm and promotional activities



Peru

Conferences and distribution of milk

UNIVERSIDAD NACIONAL AGRARIA LA MOLINA

Celebrando el Día Mundial de la Leche
1 de Junio, 2017

PROGRAMA

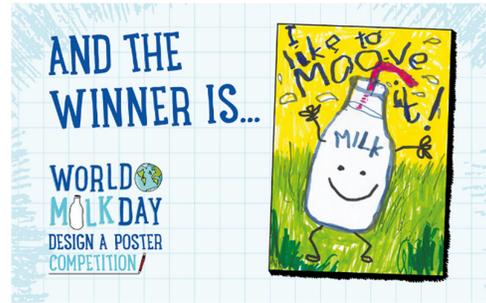
HORA	ACTIVIDAD
9:00 am	Inscripción participantes
9:30 am	Exposición: Jefe PPS en Leche
9:35 am	Conferencia: "La leche en la alimentación humana" Expositora: Dra. María Elena Villanueva, Bioquímica, Docente principal, Directora Departamento de Nutrición, Facultad de Zootecnia-UNALM.
10:15 am	Conferencia: "Situación y Perspectivas de la Industria Lechera Peruana y los desafíos naturales futuros" Ing. Gino Martínez, Jefe de Campo, GLORIA SA.
11:00 am	Conferencia: "Situación y Perspectivas de la Ganadería Lechera Nacional y Medidas ante el Cambio Climático" Econ. HÉCTOR Cuevara Gerente de la Asociación de Ganaderos Lecheros del Perú (AGALEP).
11:45 am	Conferencia: "Políticas Ganaderas para el Desarrollo de la Ganadería Lechera Nacional" Dr. Alberto Barrón Director General de Ganadería MINAGRI
12:30 m	Charlatura Dr. Juan Chávez C., Decano Facultad de Zootecnia.
12:45 pm	Buffet Lácteo Planta Piloto de leche, Lab. De Leche y Carnes FZ, GLORIA SA.

JUNIO 1 Auditorio Principal UNALM
9:00 a.m.
Ingreso Libre

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United
Kingdom

*Poster competition for
children*



Source: Information derived mainly from the Dairy-Outlook e-mail discussion forum, plus internet.

The [FAO Dairy Outlook List](#) is an information exchange network on developments in the world's dairy industry. To subscribe send an email with "Subscribe" in the subject line to fao-dairy-outlook@fao.org

World Milk Day

Since the first **World Milk Day** was held in 2001, many countries across the world have participated in the celebrations and the number is growing each year.

Why hold a World Milk Day? The Day provides an opportunity to focus attention on milk and to publicise activities connected with milk and the milk industry. The fact that many countries choose to do this on the same day lends additional importance to individual national celebrations and shows that milk is a global food.

Where did it begin? FAO (the Food and Agriculture Organisation of the United Nations) was asked to propose a specific day on which all aspects of milk could be celebrated.

Why 1st June? This date was chosen because a number of countries were already celebrating a national milk day on or around this time. Late May was originally proposed, but some countries, for example China, felt they already had too many celebrations in that month. While most countries hold their celebrations on 1st June, some choose to hold them a week or so before or after this date.

Let us know how you intend to celebrate the 18th WORLD MILK DAY, June 1, 2018

Send messages to: fao-dairy-outlook@fao.org