

Production and export of organic fruits and vegetables in Asia



IFOAM's role

IFOAM's role in Asia

- Uniting organic movements
- Providing authoritative information
- Leading
- Assisting



IFOAM's role seen in Asia's context

- conventional systems dominate in the production and processing of fruits and vegetables for export
- absence of local organic standards and locally originated (accredited) certification bodies

Potentials

Asia

- leads in tropical fruits and vegetable production for export
- considerable proportion of lands cultivated with fruits and vegetables are either low external input or “organic by default”
- certified lands of mixed cultivation include fruits and vegetables



Potentials (contd.)

- Fruits and vegetables play a vital role in crop rotation
- Small and medium scale farmers are also important players in the existing organic export market



What IFOAM could do?

- making its presence more visible and become known in Asia
- becoming influential at governmental and regional levels (policy, regulations, pricing etc.)
- providing information through market research and, information etc.) for regional market development

What IFOAM could do? (contd.)

- Capacity building and contributing to work towards cost effective certification systems – appropriate to Asian context (e.g. smallholder group certification)
- Promoting and developing organic markets of small farmers' produce



How IFOAM could do?

- More trade fairs in Asia
- Work to promote Corporate Social Responsibility (fair trade and social justice)
- Contributing to enhance awareness on inspection and certification procedures and the requirements for meeting quality standards in “Asian organic systems”



How IFOAM could do? (contd.)

- Providing facilitation for experience exchange on realities of export market situation of fruits and vegetables
- IFOAM's involvement shall focus and contribute to work on the weaker areas of organic sector – marketing -development in Asia.

