



Food and Agriculture  
Organization of the  
United Nations

11 DECEMBER  
international  
MOUNTAIN DAY  
2021

AGENDA

*Sustainable  
mountain tourism*

International Mountain Day 2021

**10 December 2021**

**14:30 –16:15 CET**

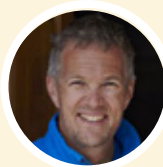
**Click here to register**

<https://fao.zoom.us/meeting/register/tJcrc-2rrjsuEtOcoL6B5dPUphBAzUvGrvF3>

**14:30 – 15:15**

**OPENING HIGH-LEVEL SEGMENT**

**Moderator**



**Jake Norton**

Mountain Partnership Goodwill Ambassador



**QU Dongyu**

Director-General,  
Food and Agriculture Organization  
of the United Nations



**Zurab Pololikashvili**

Secretary-General, World Tourism  
Organization



**Maria Ubach**

Minister of Foreign Affairs,  
Andorra



**Roberto Natali**

Plenipotentiary Minister, Directorate  
General for Development Cooperation,  
Ministry of Foreign Affairs, Italy



**Maria Anthonette  
Velasco-Allones**

Chief Operating Officer,  
Tourism Promotions Board,  
Philippines



**Christine Bulliard-Marbach**

Parliamentarian, Member of the  
National Council and President of the  
Swiss Association for Mountain  
Regions, Switzerland



**Taalai Bazarbaev**

Ambassador of the Kyrgyz Republic  
to the Italian Republic, Permanent  
Representative of the Kyrgyz  
Republic to FAO, IFAD and WFP



**Reinhold Messner**

Mountaineer, Mountain  
Partnership Goodwill  
Ambassador

**#MountainsMatter**



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# Sustainable mountain tourism

International Mountain Day 2021

15:15 – 15:45

## SUCCESS STORIES FROM THE MOUNTAINS



Announcement of  
winners of International  
Mountain Day 2021  
photo contest



**Timothy Challen**  
Kilimanjaro Initiative

**The Big Climb, Mount Kilimanjaro:  
COVID-19, hiking and philanthropy**



**Sara Shokouhi**  
IRANomad Tours

**Empowering nomadic tribes in Iran  
through ecotourism**



**Nicolás Carvallo**  
Transforma Turismo

**Chile's national Mountain Tourism  
Impulse Plan**



**Anna Scuttari**  
Eurac Research

**Monitoring the impacts of the COVID-19  
pandemic on tourism – The case of  
South Tyrol**



**Johannes Refisch**  
United Nations Environment  
Programme



**James Byamukama**  
Greater Virunga Transboundary  
Collaboration Secretariat

**Mountain gorilla tourism in the greater  
Virunga landscape**

# *Sustainable mountain tourism*

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## CHAMPIONS FOR MOUNTAINS: MOUNTAIN PARTNERSHIP GOODWILL AMBASSADORS

**VIDEO MESSAGE**

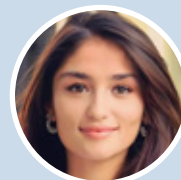


from **Mira Rai**  
Trail and sky runner

**INTRODUCING**



**Stella Jean**  
Fashion designer



**Dilshodbegim  
Khusravova**  
Volunteer

**PERFORMANCE**



by **Ludovico Einaudi**  
Pianist and composer

**CONCLUDING REMARKS**



**Maria Helena Semedo**  
Deputy Director-General,  
Food and Agriculture Organization  
of the United Nations

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