



Mountains in the Sustainable Development Goals (SDGs)

Key messages:

- ❖ Mountains cover around 22% of the earth's land surface and are home to 14% of the world's population. They support life on earth, also in the lowlands.
- ❖ Mountains are our main source of water, providing 60-80% of the world's freshwater resources.
- ❖ Mountain peoples are among the poorest . Proper support to the production and marketing of mountain goods can improve livelihoods and limit outmigration.
- ❖ Eliminating poverty and hunger is not be possible if mountains are not protected.
- ❖ Throughout the centuries mountain communities have developed techniques and practices to survive in a harsh environment, a key to resilience.
- ❖ Mountain farming is largely family farming as mountain areas are more efficiently managed by small scale farming.
- ❖ Ecotourism in mountains constitutes an increasing source of income in developing and developed countries.

Issues briefs on mountains for the SDGs:

Mountains as the water towers of the world: a call for action on the sustainable development goals (SDGs)

[English](#) – [French](#) – [Spanish](#)

Mountains and the Sustainable Development Goals: a call to action

[English](#) – [French](#) – [Spanish](#) – [Russian](#)

Why Mountains Matter for Energy: a call to action on the sustainable development goals

[Arabic](#) – [English](#) – [French](#) – [Spanish](#) – [Russian](#)

Why Mountains Matter for Climate Change Adaptation and Disaster Risk Reduction: a call to action on the sustainable development goals

[English](#) – [French](#) – [Spanish](#)

Why Mountains Matter for Forests and Biodiversity: a call to action on the sustainable development goals

[English](#) – [French](#) – [Spanish](#)



Important links to mountain-related initiatives:

[Mountain Partnership](#)

[Food and Agriculture Organization / Post 2015 Development Agenda / Forests and Mountains](#)

[Convention on Biological Diversity: Programme of Work on Mountain Biological Diversity](#)

[United Nations Environment Programme](#)

[United Nations Educational, Scientific and Cultural Organization: Man and Biosphere Programme](#)

Hashtags to trend:

Event Hashtags:

#WeLoveMountains

#MountainsMatter

#MtnsRH2O

Pre-canned tweets:

- Keep mountains in the #SDGs #MountainsMatter
- #WeLoveMountains in the Sustainable Development Goals #SDGs
- Mountains are vital to human life, keep #mountains in #SDGs
- Mountains cover 22% of the earth's land surface and are home to 14% of the world's population #MountainsMatter
- Mountains provide 60-80% of the world's water – without them the elimination of poverty and hunger would not be possible #MtnsRH2O

Sample Facebook, LinkedIn, Google+ posts:

In this globalized world, we have an opportunity to promote and foster the wellbeing of mountain communities and reduce the rates of hunger, poverty and outmigration. Keep [#mountains](#) in the Sustainable Development Goals #SDGs

Of the 20 plant species that supply 80% of the world's food, six originated and have been diversified in mountains: maize, potatoes, barley, sorghum, quinoa, tomatoes and apples. Keep [#mountains](#) in the Sustainable Development Goals #WeLoveMountains



Mountain peoples and mountainous ecosystem services are particularly vulnerable to the impacts of climate change and natural disasters yet there are also direct consequences for downstream regions. #MountainsMatter, keep #mountains in the #SDGs

Upcoming events

- | | |
|---------------------------------|--|
| 22-25 June 2015 | Intergovernmental negotiations on the outcome document |
| 20-24 July 2015 | Intergovernmental negotiations on the outcome document |
| 27-31 July 2015 | Intergovernmental negotiations on the outcome document |
| 25-27 Sept 2015 | United Nations Summit |