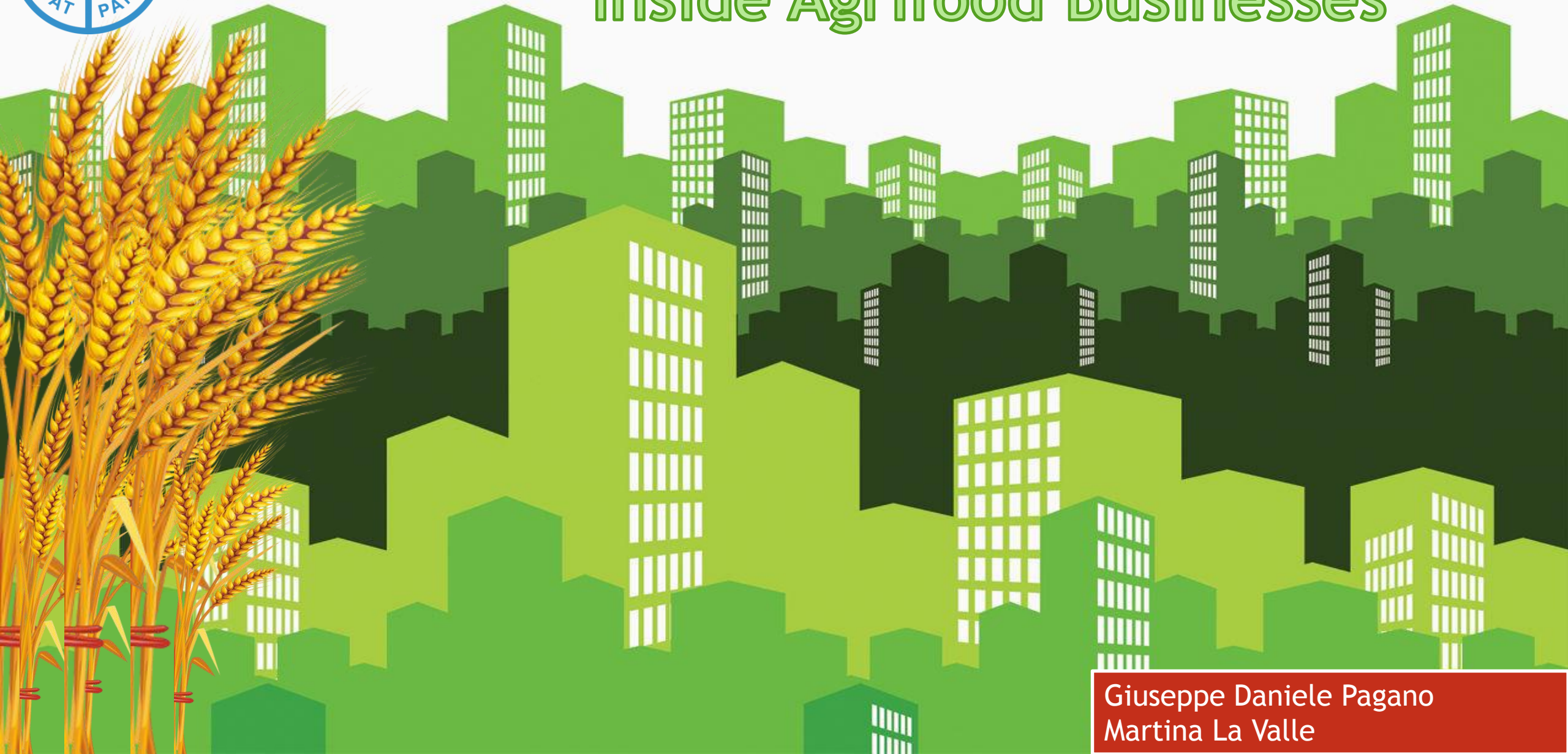




Natural Capital Accounting inside Agrifood Businesses



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Today, we are using around 30% more than what our planet can sustain, at this rate approximately in 2030 will need two planets like the earth to support the normal way of life to which today most of us it is accustomed



Think green and sustainable means looking forward through a long term view



Why we should adopt natural capital accounting?



Agrifood companies need to properly assess the relationship between the creation of their goods and services and natural capital because of increasing scarcity and climate change, in order to reduce the risks of the continuity of their business

Natural capital accounting opportunities

Take **ADVANTAGE** for your brands

DIFFERENTIATE from competitors

DISCOVER your dependencies/impacts



GAINS



Less waste means less operational costs and more efficiency

Benefits, in the longer-term, on investment returns

No fines, or higher taxes, on pollution



INVEST



Investing in renewable resources
will help to avoid the increased
costs bound to accompany
natural resource scarcity

while also ...



Improving our Planet's health

Preserve your license to operate

ATTRACT new costumers

Protect the reputation of your business



IT'S YOUR CHOICE!

