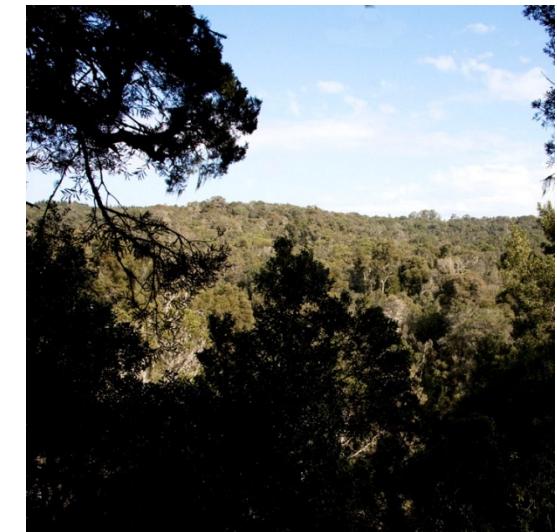




Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Eidgenössisches Volkswirtschaftsdepartement EVD  
**Staatssekretariat für Wirtschaft SECO**  
Wirtschaftliche Zusammenarbeit und Entwicklung

# **Mobilizing Institutions: Cooperation between Intellectual Property and Agricultural Institutions, and the Inter- institutional Project Steering Group**



Dr. Irenka Krone-Germann  
Programme Manager  
Trade Promotion and Development SECO  
Geneva, 11 June 2010



# Trade Cooperation Programme III

Conditions

- Demand driven policies
- Stock-taking and diagnostics
- Risk assessments

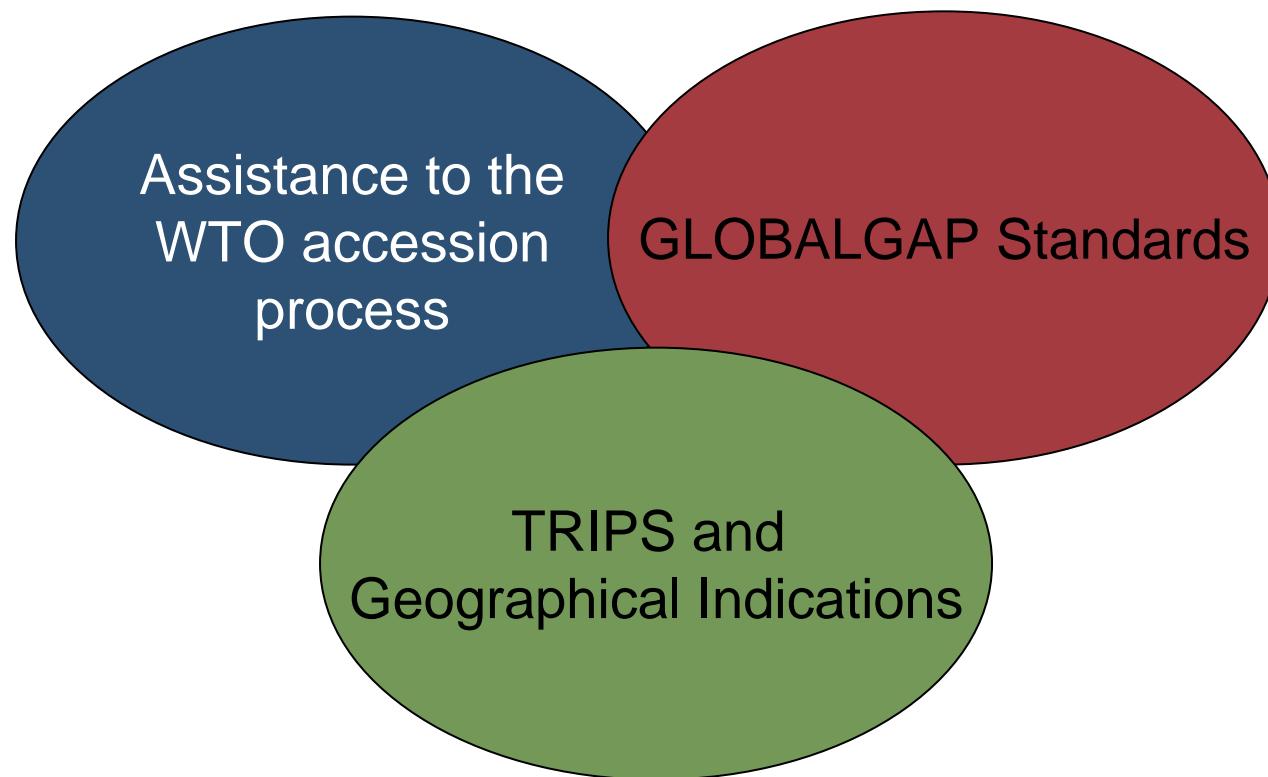
Overall goals

- Improvement of selected areas of trade
- Exports Promotion
- Promotion of competitiveness





# Projects and Synergies



- Chances and challenges

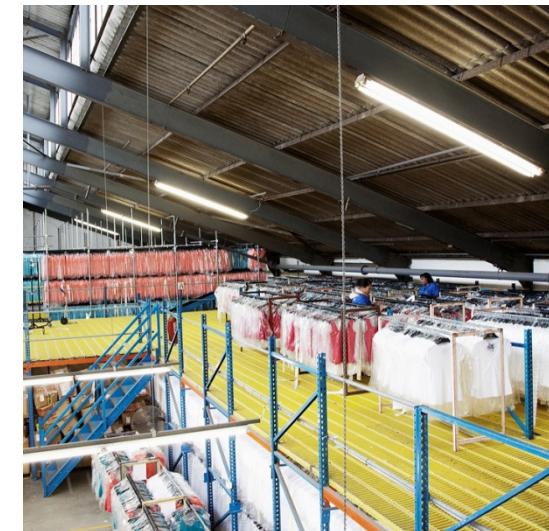


## Mechanisms and Flexibility

## Investments

# Investments and Cooperation between Institutions

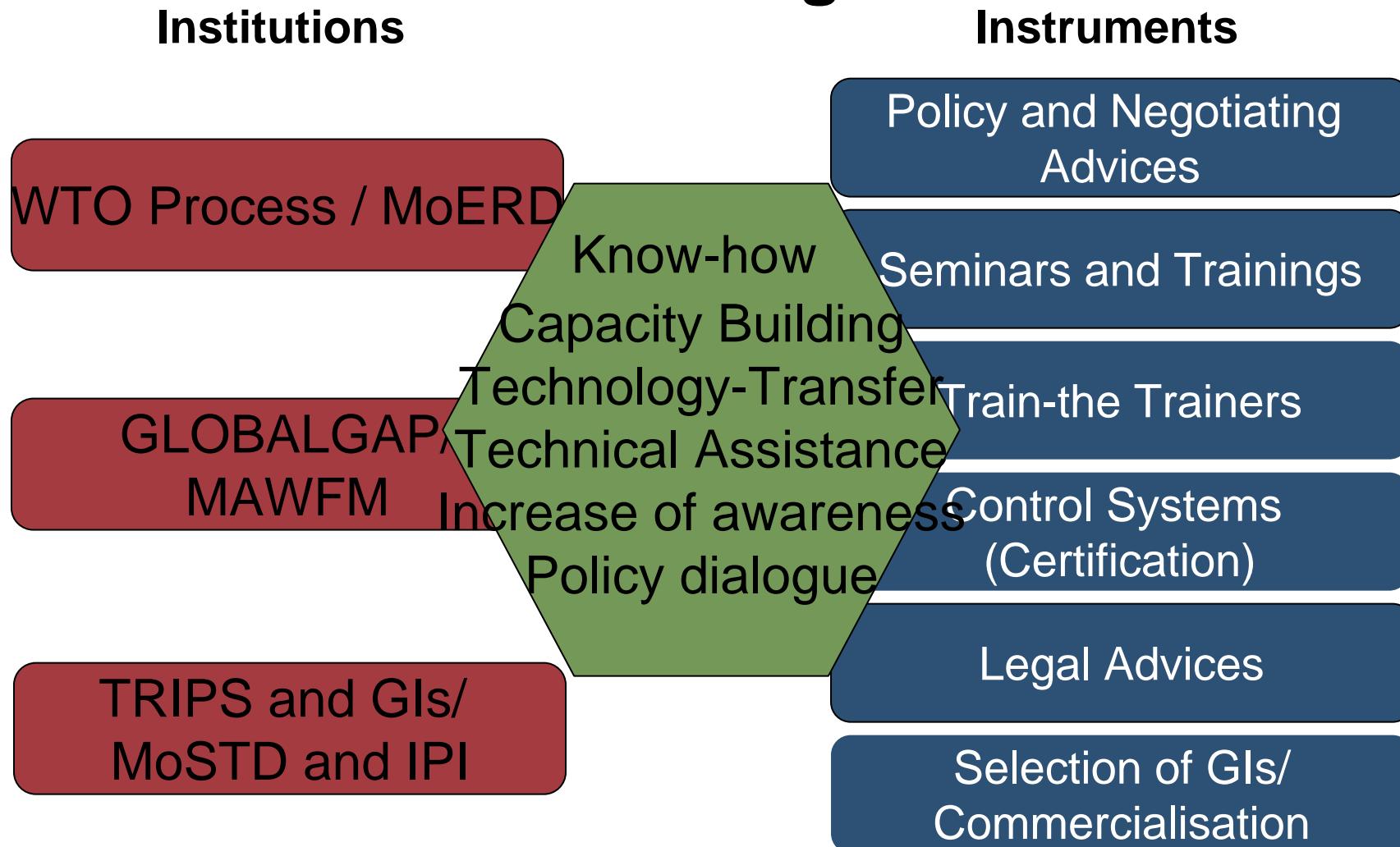
- 2 millions US\$
- 2009-2012



- Advisory Board of TCPIII
- Steering Committees



# Fields of Intervention of SECO and Challenges





Thank you for your  
attention!

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