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Eidgenössisches Volkswirtschaftsdepartement EVD  
**Staatssekretariat für Wirtschaft SECO**  
Wirtschaftliche Zusammenarbeit und Entwicklung

# **Mobilizing Institutions: Cooperation between Intellectual Property and Agricultural Institutions, and the Inter- institutional Project Steering Group**



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# Trade Cooperation Programme III

## Conditions

- Demand driven policies
- Stock-taking and diagnostics
- Risk assessments

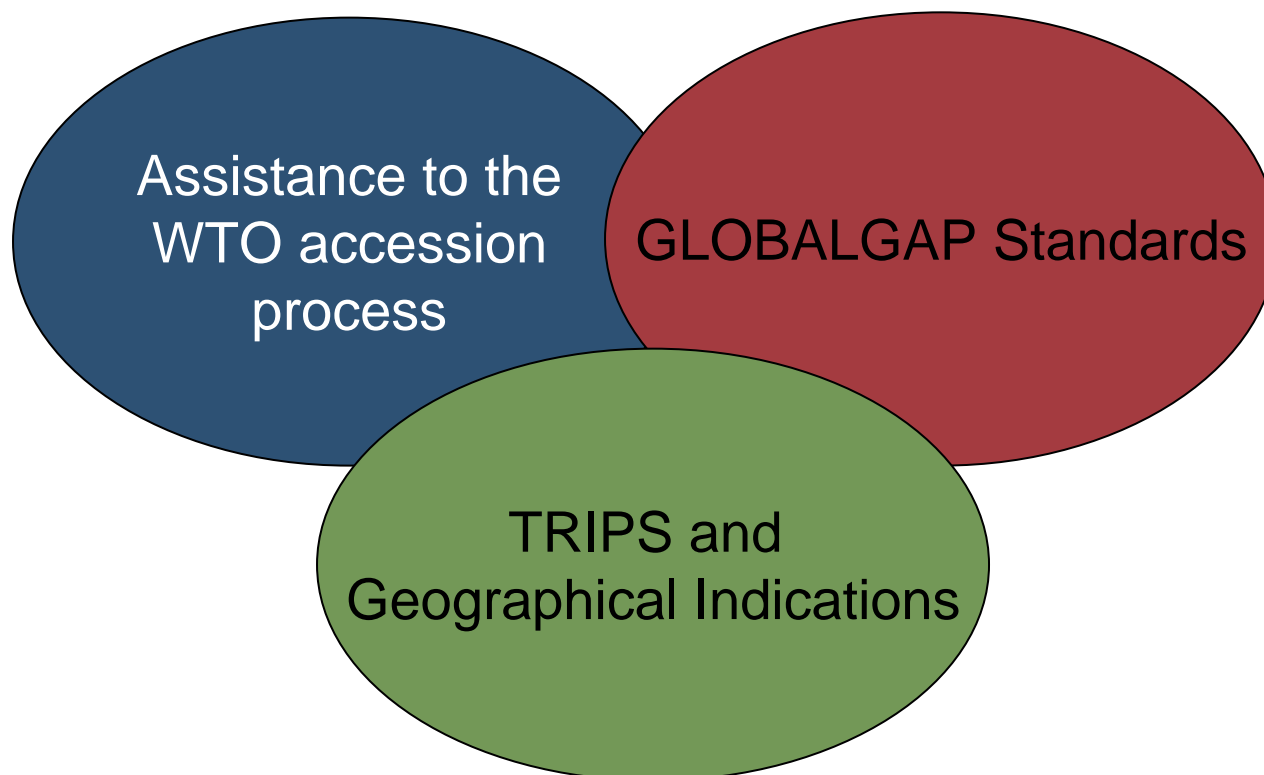
## Overall goals

- Improvement of selected areas of trade
- Exports Promotion
- Promotion of competitiveness





# Projects and Synergies



- Chances and challenges



# Investments and Cooperation between Institutions

Investments

- 2 millions US\$
- 2009-2012

Mechanisms  
and Flexibility

- Advisory Board of TCPIII
- Steering Committees





# Fields of Intervention of SECO and Challenges

## Institutions

WTO Process / MoERD

GLOBALGAP  
MAWFM

TRIPS and GIs/  
MoSTD and IPI

Know-how  
Capacity Building  
Technology-Transfer  
Technical Assistance  
Increase of awareness  
Policy dialogue

## Instruments

Policy and Negotiating  
Advices

Seminars and Trainings

Train-the Trainers

Control Systems  
(Certification)

Legal Advices

Selection of GIs/  
Commercialisation





Thank you for your  
attention!

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