

**Nutrition and its Challenges –
Briefing
on
THE SECOND INTERNATIONAL CONFERENCE ON NUTRITION (ICN2)**

*29 October 2014
At the FAO Regional Office for Asia and the Pacific
39 Phra Atit
Bangkok, Thailand*

Provisional Agenda

09:00-09:30 Registration

09:30-10:00 Opening Session

*Welcome Remarks by Mr Konuma, FAORAP Assistant Director-General/Regional
Representative for Asia and the Pacific
ICN2 Video*

10:00-10:45 Global and Regional Scenario

*Current Food Security and Nutrition Challenges and the role of agriculture and food
systems – by Mr Broca, Policy Officer, FAO*

Nutritional impact on health – by WHO

Q&A

10:45-11:00 Coffee Break

11:00 – 11:30 Global commitment to address nutritional challenges

ICN2 Introduction – by Ms Sareen, Senior Food Safety and Nutrition Officer, FAO

Q&A

11:30-12:00 Closing Remarks

12:00-13:30 Working Lunch at the River Side Dining Room

13:30 Special briefing session of media representatives (Media Representatives only)

**Nutrition and its Challenges –
THE SECOND INTERNATIONAL CONFERENCE ON NUTRITION (ICN2)
Asia-Pacific Media Workshop
(by invitation only)**

13:30 – 13:45 Welcome and Introduction – by FAO Assistant Director-General and Regional Representative (TBC)

13:45 – 15:30 Key Note Panel Discussion:

*Placing nutrition back in the spotlight through traditional and Social Media
and the role and use of media planning in nutrition*

(Including a breakout session)

15:30 – 16:00 Conclusions from breakout session

16:00 – 16:30 Video Conference (with Specialist from FAO Headquarters, Rome)

16:30 – 16:45 Wrap up and closing remarks

16:45 – 18:00 Interview opportunities with FAO Regional Officials (optional)