



Food and Agriculture
Organization of the
United Nations



e-Agriculture Stakeholders Consultation - Developing National e-Agriculture Strategy Guide -

3-5 March 2015
BANGKOK, THAILAND

AGENDA

3 MARCH (DAY-1)	
0800-0830	REGISTRATION
0830-0945	<ul style="list-style-type: none"> - Mr. Ken Lohento, ICT4D Programme Coordinator, CTA - Mr. Ioane Koroivuki, Regional Director, ITU Regional Office for Asia and the Pacific - Dr Hiroyuki Konuma, Assistant Director-General and Regional Representative, FAO Regional Office for Asia and the Pacific <p>Workshop Objectives – Gerard Sylvester</p> <p>INTRODUCTION OF ALL PARTICIPANTS + EXPECTATIONS</p> <p>GROUP PHOTO</p> <p>Session Coordinator: Ashish Narayan</p>
0945-1000	COFFEE BREAK
OBJECTIVE: Establishing a national e-Agriculture vision <i>(refer Part I of the strategy guide)</i>	
SESSION 1: Framework of national e-Agriculture vision, national e-Agriculture strategy development and stakeholders engagement	
1000-1130	<p>Objectives:</p> <ul style="list-style-type: none"> -To understand the overall structure of the guide and the strategy development methodology -To understand the Agriculture ecosystem, the value chain and how e-Agriculture can contribute to Agriculture development and overall development objectives. -To comprehend the framework required for a national e-Agriculture vision. -To understand the strategy development process management, the e-Agriculture stakeholders and approaches for effective engagement. <p>Working Groups:</p> <ul style="list-style-type: none"> • Potential benefits of e-Agriculture across value chains (Chapter 1) • Governance structure and mechanisms (Chapter 3.2) • Identifying Stakeholders (Chapter 4) <p>Session facilitator: Hani Eskandar</p> <p>Modalities: Presentation</p>

SESSION 2: Strategic context, e-Agriculture outcomes, National e-Agriculture vision

1130-1230	<p>Objectives:</p> <ul style="list-style-type: none"> -To understand the strategic context that describes the priority agriculture system goals and challenges that an e-Agriculture strategy will address -Define desired e-Agriculture outcomes -Draft an e-Agriculture vision <p>Working Groups:</p> <ul style="list-style-type: none"> • Agriculture strategy goals, and priorities (Chapter 5) • Examples of e-Ag outcomes & drafting initial e-Agriculture vision (Chapter 7) • e-Agriculture vision for stakeholders <p>Session facilitator: Gerard Sylvester</p> <p>Modalities: Presentation, Hand-outs</p>
1230-1330	LUNCH BREAK
SESSION 3: e-Agriculture components	
1330-1530	<p>Objectives:</p> <ul style="list-style-type: none"> -To understand the key components comprising e-agriculture environment -To learn about examples of what each component would include <p>Working Groups:</p> <ul style="list-style-type: none"> • Leadership & Governance – Strategy & Investment (Chapter 8) • Services & Applications – Workforce • Infrastructure - Standards & Interoperability • Knowledge Management, Sharing and Advisory Services – • Legislation, policy and compliance <p>Session facilitator: Ken Lohento</p> <p>Modalities: Brief presentation followed by the World Cafe</p>
1530-1545	Working COFFEE BREAK
1545-1645	<p>Plenary for Session 3</p> <p>Modalities: Brief presentation from the 4 groups followed by an open discussion</p>

4 MARCH (DAY-2)	
OBJECTIVE: Developing a national e-Agriculture action plan <i>(refer Part II of the strategy guide)</i>	
0830-0900	Recap of Day 1 Session coordinator: Hani Eskandar
SESSION 4: e-Agriculture stakeholder presentations	
0900-1030	Objective: -To share e-agriculture experiences in countries (Chapter 6) <ul style="list-style-type: none"> e-Agriculture projects from Asia & the Pacific (Josh) LIRNEAsia (Rohan) Agriculture trends and lessons learned, CTA (Ken) e-agriculture in Near East and North Africa, FAO (Magdi) CABI (Sharbendu) Session facilitator: Sophie Treinen Modalities: Chat/Talk show followed by wrap-up of session facilitator
1030-1045	COFFEE BREAK
SESSION 5: e-Agriculture stakeholder presentations (continued)	
1045-1215	Objective: -To share e-agriculture deployment experiences in countries (Chapter 6) <ul style="list-style-type: none"> Côte d'Ivoire Sri Lanka Bhutan Lao PDR Thailand Ghana Rwanda Kenya Session facilitators: Latif Magdi & Justine Chisenga Modalities: Very brief presentation followed by a chat/talk show
1215-1315	LUNCH BREAK

SESSION 6: Strategic recommendations, e-Agriculture action plan framework and action lines	
1315-1415	<p>Objective:</p> <ul style="list-style-type: none"> -To understand how to frame Strategic Recommendations -To understand the framework for an action plan and its development process, e.g., Action Lines, Action Lines Outputs and activities required <p>Working Groups (excel sheet):</p> <p>Examples of e-Agriculture activities:</p> <ul style="list-style-type: none"> • Governance Activities • Foundation Activities • Solutions Activities • Change and Adoption Activities <p>Session facilitator: Ashish Narayan</p> <p>Modalities: Open Space with 4 groups divided on the above e-Ag activities</p>
SESSION 7: Defining implementation phases	
1415-1445	<p>Objective:</p> <ul style="list-style-type: none"> -To develop the implementation phases of national e-Agriculture Strategy -To develop targets for each implementation phase <p>Working Groups:</p> <ul style="list-style-type: none"> • Identifying implementation phases (Chapter 7) • Describe targets for each implementation phases • Definition terms in the guide (Appendix G) <p>Session facilitator: Gerard Sylvester</p> <p>Modalities: Presentation & Open discussion</p>
SESSION 8: Developing sectoral e-Agriculture strategy	
1445-1700	<p>Objective:</p> <ul style="list-style-type: none"> -To discuss the intricacies in the development of sectoral e-Agriculture strategy (ex., in fisheries, forestry etc.,) <p>Session facilitator: Ken Lohento</p> <p>Modalities: World café'</p>
1500-1515	<i>Working COFFEE BREAK</i>

5 MARCH (DAY-3)	
OBJECTIVE: Monitoring and Evaluation <i>(refer Part III of the strategy guide)</i>	
0830-0900	Recap of Day 2 Session coordinator: Hani Eskandar
SESSION 9: Framework for e-Agriculture monitoring and evaluation	
0900-1015	<p>Objective:</p> <ul style="list-style-type: none"> -To describing the framework for e-agriculture M&E, e.g., indicators, targets and governance. -To learn about output and outcome indicators <p>Working Groups</p> <ul style="list-style-type: none"> • Output and Outcome indicators (Chapter 3) • Linking outputs to outcomes • Target measures for output and outcome indicators <p>Session facilitator: Josh Woodard</p> <p>Modalities: Presentation/ Open discussion</p>
1015-1030	COFFEE BREAK
SESSION 10: M&E governance & processes, summary of the methodology	
1030-1230	<p>Objective:</p> <ul style="list-style-type: none"> -To provide an understanding of the supporting M&E governance and processes -To summarize the overall methodology -Discuss next steps and follow-up actions -Possible collaboration with partners on the follow-up <p>Session facilitator: Hani Eskandar</p>
1230-1330	LUNCH BREAK
SESSION 11: Way Forward - Discussion and conclusion	
1330-1430	<ul style="list-style-type: none"> • Discussion on national level customization of the guide • Feedback • Conclusion
1430-1530	COFFEE BREAK
1530	<ul style="list-style-type: none"> - Mr. Ken Lohento, ICT4D Programme Coordinator, CTA - Mr. Hani Eskander, ITU - Mr Vili Fuavao, Deputy Regional Representative, FAO Regional Office for Asia and the Pacific <p>Session Coordinator: Ashish Narayan</p>